



North Central  
Minority Supplier  
Development Council

# CONNECT

North Central MSDC  
**WBOF**  
WISCONSIN BUSINESS  
OPPORTUNITY FAIR | 2017

**March 8 - 9, 2017**

Wisconsin Center – 400 West Wisconsin Avenue  
Milwaukee, Wisconsin 53203

## Advertising, Speaker Sponsor and Event Component Sponsorship Opportunities

Your company has a great brand story to share. Advertising in the WBOF 2017 Program and sponsoring event components is a great way to heighten your company's visibility and provides you another opportunity to make the right business connections.

Advertising Opportunities (Package Benefits Below)	FEE
Full-page (Color 7 1/2" x 10")	<input type="radio"/> \$700.00
Half-page (Color 7 1/2" x 4 3/4" Horizontal)	<input type="radio"/> \$350.00
Sponsorship Opportunities (Package Benefits Below)	FEE
Wisconsin Corporation of the Year Award Luncheon with Keynote Speaker Sponsor (One Available)	<input type="radio"/> \$2,500.00
WBOF2017 Opening Reception Sponsor (Multiple Available)	<input type="radio"/> \$750.00
Supplier Diversity Professional Training Track Sponsor (Multiple Available)	<input type="radio"/> \$500.00
MBE Capacity Building Training Track Sponsor (Multiple Available)	<input type="radio"/> \$500.00
WBOF2017 Closing Reception Sponsor (Multiple Available)	<input type="radio"/> \$500.00

### Ad & Sponsorship Package Benefits:

- **Full-page color Ad** purchasers receive two (2) Full Conference Registrations. Each Full Conference Registration includes official program access, including trainings, awards luncheon, receptions, and trade fair walk thru. Exhibitor Booths are not included.
- **Speaker Sponsor** receives two (2) Full Conference Registrations (see Full Conference offering details under Full Page Ad above), event recognition & prominent signage at the Luncheon, 2017 WBOF Official Program Recognition, and private "Meet & Greet" with the Luncheon Keynote Speaker.
- **MBE Capacity Building Training Track, Supplier Diversity Professional Training Track, Opening Reception and Closing Reception Sponsors** receive two (2) Full Conference Registrations (see Full Conference offering details under Full Page Ad above), event recognition & prominent signage at the training sessions and receptions, plus 2017 WBOF Official Program Recognition.

ADVERTISING & SPONSORSHIP REGISTER ONLINE AT  
[www.northcentralmsdc.net](http://www.northcentralmsdc.net)

Or for an invoice, complete this form and email to  
Heather Olson at [holson@northcentralmsdc.net](mailto:holson@northcentralmsdc.net)

Name: \_\_\_\_\_

Company: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone Number: \_\_\_\_\_

### For Questions:

Please call Heather Olson at 414-847-6497

### LOGOS DUE IMMEDIATELY

Required format: Adobe Illustrator EPS Vector File

### PROGRAM AD DUE DEADLINE - MONDAY, FEBRUARY 20, 2017

Camera Ready, High Resolution PDF or JPEG (300 DPI) Files, CMYK Prepared

Full-page live area is 8" x 11" – Add .25" Bleed • Half-page horizontal live area is 8" x 5" - No Bleed

Files must be transmitted to [rob@gcompartners.com.com](mailto:rob@gcompartners.com.com) Cc: [holson@northcentralmsdc.com](mailto:holson@northcentralmsdc.com)