



North Central
Minority Supplier
Development Council

CONNECT

North Central MSDC
WBOF
WISCONSIN BUSINESS
OPPORTUNITY FAIR | 2017

March 8 - 9, 2017

Wisconsin Center – 400 West Wisconsin Avenue
Milwaukee, Wisconsin 53203

SPONSORSHIP LEVELS

WBOF Sponsorship highlights Corporate Member commitment to your supplier diversity processes and your commitment to discovery and sourcing from a diverse supplier base. For NMSDC MBE firms, sponsorship provides branding, recognition and enhanced visibility for your company's products or services.

PLATINUM

- **Platinum Sponsor** status, along with logo, on official communication materials and online, with prominent on-site exterior & interior event signage
- Double page color ad in the 2017 WBOF official program or option for back-page cover
- 1 Table (10) at each seated event, front and center table placement
- Private "Meet & Greet" with the Awards Luncheon Keynote Speaker
- Buyers' Forum (unlimited buyers/sourcing professionals or MBE representative attendees)
- 20' x 20' exhibit booth
- Full Conference Registration (Up to 10 Packages)

Corporate Member
 Government/Non-Profit Member
 NMSDC Certified MBE

Price \$10,000
Price \$5,000
Price \$5,000

SILVER

- **Silver Sponsor** status, along with logo, on official communication materials and online, with primary on-site exterior & interior event signage
- Full-page color ad in the 2017 WBOF official program
- Buyers' Forum (unlimited buyers/sourcing professionals or MBE representative attendees)
- 10' x 10' exhibit booth
- Full Conference Registration (Up to 6 Packages)

Corporate Member
 Government/Non-Profit Member
 NMSDC Certified MBE

Price \$5,000
Price \$2,500
Price \$2,500

PARTNER

- **Partner Sponsor** status, in official communication materials and online, with on-site exterior & interior event signage
- Quarter-page color ad in the 2017 WBOF official program
- Buyers' Forum ((unlimited buyers/sourcing professionals or MBE representative attendees)
- 10' x 10' exhibit booth
- Full Conference Registration (Up to 2 Packages)

Corporate Member
 Government/Non-Profit Member
 NMSDC Certified MBE

Price \$2,500
Price \$1,250
Price \$1,250

GOLD

- **Gold Sponsor** status, along with logo, on official communication materials and online, with dominant on-site exterior & interior event signage
- Preferred full-color ad placement in the 2017 WBOF official program
- First & second center row seating at seated events
- Private "Meet & Greet" with the Awards Luncheon Keynote Speaker
- Buyers' Forum (unlimited buyers/sourcing professionals or MBE representative attendees)
- 10' x 20' exhibit booth
- Full Conference Registration (Up to 8 Packages)

Corporate Member
 Government/Non-Profit Member
 NMSDC Certified MBE

Price \$7,000
Price \$3,500
Price \$3,500

BRONZE

- **Bronze Sponsor** status, along with logo, on official communication materials and online, with secondary on-site exterior & interior event signage
- Half-page color ad in the 2017 WBOF official program
- Buyers' Forum (unlimited buyers/sourcing professionals or MBE representative attendees)
- 10' x 10' exhibit booth
- Full Conference Registration (Up to 4 Packages)

Corporate Member
 Government/Non-Profit Member
 NMSDC Certified MBE

Price \$3,500
Price \$1,750
Price \$1,750

SPONSORSHIP REGISTRATION ONLINE AT

www.northcentralmsdc.net

Or for an invoice, complete this form and email to
Heather Olson at holson@northcentralmsdc.net:

Name: _____

Company: _____

E-mail: _____

Phone Number: _____

For Questions:
Please call Heather Olson at 414-847-6497