

# Joint Spring Conference

May 17-19, 2017



hfma™

motivate!

integrate.

innovate.

PLAN TO JOIN US FOR THE WOMEN IN LEADERSHIP PRECONFERENCE ON WEDNESDAY, MAY 17, 2017 FROM 8:00 TO NOON.

*Inspire. Learn. Connect.* **here.**



## River City Hotel & Casino

777 River City Casino Boulevard  
St. Louis, MO 63125

Agenda at a Glance Pages 2-5

Key Contacts Page 5

Charity Opportunity Page 6

Sponsorship Information

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Registration Page 8

Hotel Information Page 8



hfma™ greater st louis chapter  
healthcare financial management association



hfma™ southern illinois chapter  
healthcare financial management association



hfma™ show me of missouri chapter  
healthcare financial management association

## 2017 Women in Leadership Preconference - Schedule at a Glance

8:00 - 8:30	Registration Desk Open <i>Event Center Pre-function</i>
8:30	Welcome to the 2017 Women in Leadership Preconference - <i>Connie Stimpson, Regional Vice President, Med A/Rx</i> <i>Event Center Room D</i>
8:30 - 9:30	"Speaking to Each Other Across the Political, Ideological and Religious Divides" - <i>Nancy Boyda, Former Congresswoman, Kansas' 2nd Congressional District</i> <i>Event Center Room D</i>
9:30 - 10:30	"Choices" - <i>Dr. Simone Cummings, Dean of Walker School of Business &amp; Technology, Webster University</i> <i>Event Center Room D</i>
10:30 - 10:45	Break <i>Event Center Room D</i>
10:45 - 11:15	"Connect to Success" - <i>Kathy Lambert, CEO, Co-Founder, Connections to Success</i> <i>Event Center Room D</i>
11:15 - 12:15	Executive Panel Moderator - Tracy Packingham <i>Lori Schreiner, BJC HealthCare      Dr. Simone Cummings, Webster University</i> <i>Andrea Frazier, Lindenwood University      Jennifer Venable, SSM Health</i> <i>Event Center Room D</i>
12:15 - 1:00	Lunch for Women In Leadership Preconference Attendees <i>Event Center Room B</i>

Wednesday, May 17, 2017

*Inspire. Learn. Connect.* **here.**

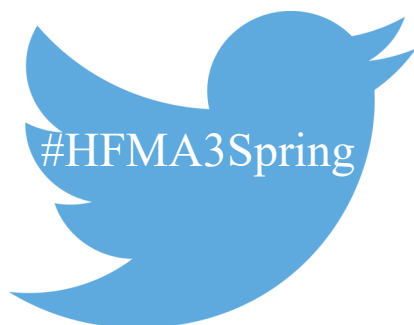
**Please plan to join us for HERe, the Women in Leadership Preconference!**

**This insightful and exciting program is inspired by women and open to everyone who would like to gain perspective on women in the workplace. Yes, MEN are encouraged to join!**

**When registering, be sure to register for the combination of the preconference and Joint Spring Conference for the lowest registration cost!**

**Registration can be found here -**

**Register Now!**  
*Click Here*



The three HFMA host chapters invite you to tweet about the event! We will be using Twitter to submit questions during panel discussions!

## 2017 HFMA Joint Spring Conference - Schedule at a Glance

Wednesday, May 17, 2017

12:00 - 4:00	Registration Desk Open <i>Event Center Pre-function</i>
1:00	Welcome to the 2017 HFMA Joint Spring Conference - <i>Josh Wilks, President HFMA Show-Me of Missouri Chapter</i> <i>Event Center Room D</i>
1:00 - 2:00	<b>Keynote Speaker</b> “Strategies for Physician Engagement and Alignment” – <i>Katie Gilfillan, Director, Healthcare Finance Policy, Physician and Clinical Practice, Healthcare Financial Management Association</i> <i>Event Center Room D</i>
2:00 - 2:15	Break <i>Event Center Room D</i>
2:15 - 3:00	“Quality Payment Program” – <i>Elissa Balch, Centers for Medicare and Medicaid Services (CMS)</i> <i>Event Center Room D</i>
3:00 - 3:15	Break <i>Event Center Room D</i>
3:15 - 4:30	“Single Business Office Roundtable” Moderator - <i>Suzanne Lestina, FHFMA, CPC Avadyne Health</i>  <i>Trent Chastain, VP Revenue Cycle, Trinity Health System, Minot, North Dakota</i> <i>Lorrie Haden, Director of Patient Financial Services, Lake Regional Health System, Osage Beach, Missouri</i> <i>Mark Evard, Division VP of Revenue Cycle, CHI St. Luke’s Health Texas, Houston, Texas</i> <i>Robin Sumner, Executive Director of Patient Financial Services, Mercy, St. Louis, Missouri</i> <i>Event Center Room D</i>
4:30 - 6:30	Opening Reception & Trade Show <i>Sponsored by The Law Offices of Jay B. Umansky, PC</i> <i>Event Center Room D &amp; Room E</i>

# 2017 HFMA Joint Spring Conference - Schedule at a Glance

5:45 - 6:30	Join us for a 5K run or 1 mile Fun Walk *Registration Required <i>River City Casino Walking Trail</i>		
7:00 - 11:30	Registration Desk Open		
7:00 - 8:00	New Member Breakfast - <i>Kyle Lee, MedTrack, Inc. Veronika Modricker, Medical Reimbursements of America &amp; Jennifer Venable, SSM Health</i> Breakfast for Seasoned Members <i>Sponsored by Medical Reimbursements of America</i> <i>River City Meeting Room</i> <i>Event Center Room B</i>		
8:00	Welcome to Day Two of the 2017 HFMA Joint Spring Conference - <i>Theresa Kipper Rorie, President HFMA Greater St. Louis Chapter</i> <i>Event Center Room D</i>		
8:00 - 9:00	<b>Keynote Speaker</b> "Washington Update" – <i>Dr. Kim Byas, American Hospital Association</i> <i>Event Center Room D</i>		
9:00 - 10:00	"Investing in Innovation" – <i>Michael Allen, CFO, OSF HealthCare</i> <i>Event Center Room D</i>		
10:00 - 10:30	Networking Break / Vendor Fair <i>Event Center Room D</i>		
10:30 - 11:15	 <p><b>Capital Funding &amp; Alternative Financing -</b>  <i>Mike Ashley, Lancaster Pollard</i></p> <p><i>Event Center Room D</i></p>	 <p><b>Two Midnight Rule Update: Why Your Organization is Still at Risk -</b>  <i>Joseph Zebrowitz, Versalus Health</i></p> <p><i>River City Meeting Room</i></p>	 <p><b>Clinical Documentation Improvement for Outpatients -</b>  <i>Pam Hess, HIMagine</i></p> <p><i>Event Center Room A</i></p>
11:15 - 12:00	 <p><b>Rolling Forecasts Improve Accuracy and Optimize Decisions -</b> <i>Debra Miller, Kaufman Hall</i></p> <p><i>Event Center Room D</i></p>	 <p><b>Data Governance and HIPAA Risk Assessments -</b> <i>Sarah Bahaman-HIPAA Trek</i></p> <p><i>River City Meeting Room</i></p>	 <p><b>Value Based Physician Payments -</b> <i>Matt Nolan, ECG Management Consultants</i></p> <p><i>Event Center Room A</i></p>
12:00 - 1:15	Lunch - Everyone Officer Installation for Greater St. Louis and Show-Me Chapters Conducted by <i>Bill Fenske, FHFMA, CPA, HFMA Region 8 Region Executive</i> <i>Event Center Room D</i>		
1:15 - 3:15	 <p><b>Workshop</b>  <b>Conscious Communications : Words that Work</b>            - <i>Mary Shores, Midstate Collection Solutions, Inc.</i></p> <p><i>Event Center Room D</i></p>	 <p><b>Workshop</b>  <b>Lean Principals -</b>  <i>Angie Charlet, Illinois Critical Access Hospital Network</i></p> <p><i>River City Meeting Room</i></p>	 <p><b>Workshop</b>  <b>Getting the Most from Your Cost Report -</b>  <i>Kevin Wellen, Clifton Larson Allen, LLC</i></p> <p><i>Event Center Room A</i></p>

Thursday, May 18, 2017

# 2017 HFMA Joint Spring Conference - Schedule at a Glance

Thursday, May 18, 2017

3:15 - 3:45	Break (Reception Opens) / Vendor Giveaways	<i>Event Center Room D</i>
3:45 - 4:15	“HFMA Update” - <i>Bill Fenske Region 8 Regional Executive and Michael Allen, HFMA Board Member</i>	<i>Event Center Room D</i>
4:15 - 5:15	<b>Keynote Speaker</b> “Overcoming Obstacles...Anything is Possible” - <i>Shay Eskew</i>	<i>Event Center Room D</i>
5:15 - 5:45	Reception / Vendor Giveaways	<i>Event Center Room D</i>

Friday, May 19, 2017

7:00 - 8:00	<b>Registration Desk Opens</b>	<i>Event Center Pre-function</i>
7:00 - 8:00	Breakfast	<i>Event Center Room B</i>
8:00	Welcome to Day Three of the 2017 HFMA Joint Spring Conference - <i>Jennifer Durham, President HFMA Southern Illinois Chapter</i>	<i>Event Center Room D</i>
8:00 - 9:15	“The FBI’s Perspective on Healthcare Investigation and Fraud Prevention” - <i>Michael Badolato, Federal Bureau of Investigation</i>	<i>Event Center Room D</i>
9:15 - 9:30	Break	
9:30 - 10:45	“Role of Value in Provider - Patient - Payer Relationships” - <i>Jean Nyberg and Eric Rogers, BKD</i>	<i>Event Center Room D</i>
10:45 - 11:00	Break	
11:00 - 12:15	“The Payer/Purchaser Perspective on Affordability” - <i>Louise Probst, St. Louis Area Business Health Coalition</i>	<i>Event Center Room D</i>
12:15	Closing Comments and Attendee giveaways (must be present to win) - <i>Jennifer Durham, President HFMA Southern Illinois Chapter</i>	<i>Event Center Room D</i>

## Key Contacts

Spring  
Conference & Women in Leadership Pre Conference Chair

*Connie Stimpson*  
[CStimpson@medarx.com](mailto:CStimpson@medarx.com)

Sponsorship  
Chair

*Jennifer Durham*  
[JDurham@Harrisburgmc.com](mailto:JDurham@Harrisburgmc.com)

Venue Chair

*Brian McCook*  
[BMcCook@AndersCPA.com](mailto:BMcCook@AndersCPA.com)

Programming  
Co-Chairs

*Jeff Morgan*  
[J.Morgan@Craneware.com](mailto:J.Morgan@Craneware.com)

*Jennifer Venable*  
[Jennifer.Venable@ssmhealth.com](mailto:Jennifer.Venable@ssmhealth.com)

Registration Chair

*Bonnie Baker*  
[BBaker@Hawthornrecovery.com](mailto:BBaker@Hawthornrecovery.com)

Entertainment Chair

*Chastity Werner*  
[CWerner@AndersCPA.com](mailto:CWerner@AndersCPA.com)

**We’ve gone green! Session materials will not be distributed at the Women in Leadership Preconference nor the 2017 Joint Spring Conference. Materials will be posted online and you may save them to your tablet or laptop and access materials during the sessions. A link to the handouts will be emailed to all registrants prior to the event.**

**Internet access will be FREE in the conference rooms and all guest rooms.**



### HFMA Gives Back

Due to the overwhelmingly positive feedback the host chapters received for supporting philanthropic efforts, we have adopted another worthy project for the second time in two years!

**Connections to Success** provides a comprehensive network of services and support to help people living in poverty become economically self-sufficient. Their model, with life-long mentoring at its core, delivers evidence-based results and impacts all areas of a person's life. During the Women in Leadership Pre-Conference and during the Joint Spring Conference, you can help change lives!

You may give checks in any amount or professional clothing, business attire (suits, shoes, ties, shirts, jewelry, etc.)

You can learn more about Connections to Success at

<http://connectionstosuccess.org/>



Thank you to the  
2017  
Joint Spring  
Conference  
Exhibitors!

Wakefield & Associates  
Professional Credit Management, Inc.  
Credit Bureau Systems, Inc.  
Lancaster Pollard  
Apex Revenue Technologies

## Exhibit Hours

Please take a moment to view the technology, products and services in the exhibitors' area.

The exhibitors' area will be open from 4:30, Wednesday, May 17 through 5:45 on Thursday, May 18, during all meals, breaks and the reception on Wednesday evening. Be sure to be present Thursday, May 18, at 3:15 and at 5:15 for great attendee giveaways!

The SSI Group, LLC  
Credit Control, LLC  
Allgood Professional Services  
TCS United, Inc.  
Cerner  
VHC  
nThrive  
Experian Health

**Interested in sponsorship opportunities?  
Click for information and to register!**

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Joint Spring  
Conference

May 17-19, 2017



# Registration - Women in Leadership and HFMA Joint Spring Conference



## RIVERCITY® CASINO & HOTEL

River City Hotel and Casino  
777 River City Casino Boulevard  
St. Louis, MO 63125  
(888) 578-7289

To register, click here:

**Register Now!**  
*Click Here*

To register as a sponsor, click here:

BECOME A  
**SPONSOR NOW**

This year we are offering HERe - Women in Leadership Preconference that will be held on May 17 from 8:00-1:00 (includes lunch).  
The Joint Spring Conference will start on May 17 at 1:00.

When registering, you have several options:

1. HERe (Preconference) only (May 17 8:00am-1:00pm),
2. Joint Spring Conference only (May 17 1:00pm - May 19 12:00pm),
3. HERe (Preconference) AND Spring Conference (May 17 8:00am - May 19 12:00pm).

To use the multiple attendee discount, available to providers registering up to 4 people from the same facility, please use Promo Code MULTIPLE17 and register each additional attendee in the colleague section.

### MEMBERS:

- \_\_\_\_\_ \$59 HERe Pre Conference
- \_\_\_\_\_ \$225 Spring Conference  
received by April 30
- \_\_\_\_\_ \$265 Spring Conference  
received after April 30
- \_\_\_\_\_ \$265 HERe + Spring Conference  
received by April 30
- \_\_\_\_\_ \$305 HERe + Spring Conference  
received after April 30

### NONMEMBERS:

- \_\_\_\_\_ \$59 HERe Pre Conference
- \_\_\_\_\_ \$275 Spring Conference  
received by April 30
- \_\_\_\_\_ \$315 Spring Conference  
received after April 30
- \_\_\_\_\_ \$315 HERe + Spring Conference  
received by April 30
- \_\_\_\_\_ \$355 HERe + Spring Conference  
received after April 30

STUDENT MEMBERS: A limited number of Student Promotion Rates are available. For details, contact Kyle Lee at [Kyle.Lee@edpts.com](mailto:Kyle.Lee@edpts.com)

If selecting to pay by check, after completing online registration, please make your check payable to:

### HFMA Show-Me of Missouri Chapter

Please mail to:

Jean Nyberg  
BKD  
910 East S. Louis St  
Suite 200  
Springfield, MO 65806

### Registration

### Questions

Jennifer Ogden  
[Jennifer.Ogden@HealthPort.com](mailto:Jennifer.Ogden@HealthPort.com)  
Office: (573)473-1582

*If you are paying by check, you should complete your online registration and chose "pay by check" as your payment option.*

*Registration deadline is at 6:00 p.m. (Central) on May 8, 2017.*

*Registrations will be closed after this point.*

*Cancellation Policy: For cancellations received by May 8, 2017, a full refund - minus a \$25 processing fee per registrant - will be granted. Cancellations made after May 8, 2017 and non-attending registrants are responsible for the full registration fee. Substitutions are encouraged.*

## Accommodations at the River City Hotel & Casino

777 River City Casino Boulevard \* St. Louis, MO 63125

Please call (888)678-7289 and ask for the HFMA discount (Group Code HFME17A) to ensure you receive the group discount rate of \$109.00/night.

You may register online at <http://www.rivercity.com/hotel-reservation>

Special rate is subject to availability and will expire on Friday, April 28, 2017.