

ERSA Congress 2017

Call for Papers

Special Session on „Place-based Policies and International Embeddedness”

Session Convenors: Dirk Dohse (Kiel), Dirk Fornahl (Bremen) and Robert Gold (Kiel)

We invite the submission of research papers dealing with place-based policies in the context of internationalization for a special session at the 57th ERSA Congress to be held August 29-1 September 2017 in Groningen, The Netherlands.

The standard arguments considered in the urban and regional economics literature to rationalize place-based innovation and growth policies refer to the existence of agglomeration externalities. However, empirical evidence on the aggregate effects of such policies is mixed. Furthermore, the question how place-based policies interact with the ongoing internationalization of production and innovation networks is not yet settled. This special session will take stock of current research on the effectiveness of place-based policies, discuss new policy approaches, and examine both the potential costs and benefits of place-based policies in a globalized world.

Since we aim at an open debate, we encourage theoretical as well as empirical contributions from different fields, explicitly focusing on the complementarities and contradictions between place-based policies and international embeddedness. Questions of interest are, inter alia:

- How do innovations emerge from the interplay of firm-internal innovation activities, localized knowledge spillovers, and international linkages?
- Do localization and cooperation externalities positively re-enforce, or do they contradict each other?
- Can firm-, industry-, or regional-level strategies combine advantages from local and from international knowledge sourcing?
- Can policy play a role in supporting the local and international knowledge transfer activities and which are the instruments most suitable.

Submission and Deadlines

Please note that all submissions have to undergo the usual selection process. While initial submission is possible with an extended abstract (1500 words including contribution, theoretical framework, empirical approach and / or first results) or a draft paper (between 5000 and 10,000 words), all presenters will have to upload a full (draft) paper before the conference.

Extended Abstracts/Paper drafts due: February 10, 2017

Full/Draft Paper due: June 9, 2017

We look forward to your submissions and to seeing you in Groningen!