



## **CALL FOR PAPERS - *SPECIAL SESSION***

### **Foreign Investment, Multinationals and Regional Development**

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In order to maximize their innovative output and economic development potential cities and regions cannot rely exclusively on local knowledge assets, but should benefit from a combination of “local buzz” and “global pipelines” or, more generally, global networks. A highly significant role in this respect is attributed to foreign investment (FDI) and multinational enterprises (MNEs) that tap into pools of knowledge outside their place of origin, generating multidirectional flows of capital, labour and knowledge between places, with potential contributions to local and regional innovation and development. Policy makers in virtually all countries and regions have adopted a variety of measures and incentives to attract MNEs in order to leverage these potential benefits. This special session invites papers that explore the linkages between regional innovation and economic development and Foreign Investment and Multinationals by looking at: a) location behaviour and strategies; b) local innovation and economic development impacts; c) local and regional policies targeting FDI.

#### **Submission deadlines**

Please, take note of the requirements for special sessions at ERSA2017:

- 1) Initial submission for special sessions is on the basis of an extended abstract (1500 words including contribution, theoretical framework, empirical approach and / or first results) or a draft paper (between 5000 and 10,000 words). The deadline is February 10<sup>th</sup>, 2017.
- 2) All presenters upload a full (draft) paper (deadline June 9<sup>th</sup> 2017)

#### **Conference website**

<https://ersa.eventsair.com/QuickEventWebsitePortal/2017-ersa-congress/official-website>