



RULES OF PARTICIPATION

Contracted supply partners have the opportunity to offer promotional discounts to MHEC members for particular contracted commodities or services at no cost. The MHEC highlights these discounts monthly via the Strategic Partner Showcase e-blast.

You may submit a promotional ad highlighting your savings as follows:

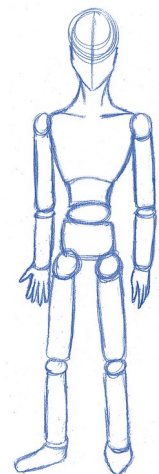
- 1) Discounts must represent a significant value
- 2) Your offer must be valid for a minimum of 30 days (maximum of 90 days)
- 3) The ad must include the MHEC contract number and the promotional period
- 4) It is preferred that ads include a promo code for members to reference when placing orders
- 5) Ads must be submitted in jpeg format with a maximum size of 590 pixels wide and 330 pixels high (350KB)
- 6) MHEC will review/approve all content to determine with Ed\$ave offers provide the best value for our members
- 7) All ads will be accepted on a first come first serve basis (with a maximum of 10 ads per month)
- 8) Submit your ad via email for review and approval to edsave@mhec.net and copy your contract manager
- 9) Ads must be submitted by the 1st of the month prior to the promotion month and will be advertised in the e-blast for that month with an effective date of the 1st of the following month. For example, if the promotion month is January, the ad is due on the 1st of December. The e-blast will be sent out at the end of December and feature January savings. The ad's effective period would be: 1/1/2015–1/31/2015



Your Company Name, address, website, etc.
 MHEC Contract Number: MC00-X00 or just X00
 Promo Code: MHEC73113 (or similar)

What is your promotion/offer? Example: Order \$1000 of our anatomical models, receive an extra 5% discount

How long is the offer good for? Example: Orders must be received by: January 31, 2015
 Please reference the promo code when placing an order



For more information or to place your order, contact: insert your email address, phone number, web link or whatever method you would like members to utilize to contact you.