

2017 Sponsorships

✓ = included

All sponsorships include a exhibition booth, sizes vary by level of sponsorship. Sponsor booth locations have been reserved/assigned; refer to map

| PREMIUM | Size w x d | Cost | Exhibitor ID Sign | 6' Table | Chairs | Exhibitor Passes | Free WiFi | Exhibitor Reception | Program Directory Listing | Breakfast & Lunch at Event | Sponsor Signage throughout Venue | Logo on MHEC Sponsor Page | Color Ad in Program | Recognition in MHEC Annual Report | 8.5 x 11" Flyer Insert in Program | Ad in Monthly Showcase | Reserved Seating at Reception | Logo on MHEC Home Page | Electric | Guests at Private MHEC Dinner | Hotel Stay (1 night) includes Parking |
|---|------------|---------|-------------------|------------------------------|--------|------------------|-----------|---------------------|---------------------------|----------------------------|---|---------------------------|--|-----------------------------------|-----------------------------------|------------------------|-------------------------------|------------------------|----------|-------------------------------|---------------------------------------|
| Platinum | 19 x 20 | \$8,500 | ✓ | up to 4 | 10 | 10 | ✓ | ✓ | ✓ | ✓ | Includes floor graphic in front of booth | ✓ | Full Page | ✓ | ✓ | (6) 1/2 page | ✓ | ✓ | ✓ | 4 | 2 |
| Gold | 18 x 10 | \$5,000 | ✓ | 2 | 8 | 8 | ✓ | ✓ | ✓ | ✓ | Includes floor graphic in front of booth | ✓ | Full Page | ✓ | ✓ | (3) 1/2 page | ✓ | ✓ | ✓ | | |
| Bronze | 10 x 8 | \$3,500 | ✓ | 1 | 4 | 4 | ✓ | ✓ | ✓ | ✓ | Includes floor graphic in front of booth | ✓ | 1/2 Page | ✓ | ✓ | | | | | | |
| Attendee Rest Area/Furniture Demo (NEW) | 10 x 18 | \$3,000 | ✓ | sponsor to provide furniture | | 6 | ✓ | ✓ | ✓ | ✓ | Includes floor graphic in front of Rest Area | ✓ | 1/4 page | ✓ | ✓ | | | | | | |
| Program | 10 x 8 | \$3,500 | ✓ | 1 | 3 | 3 | ✓ | ✓ | ✓ | ✓ | Includes floor graphic in front of booth | ✓ | 1/2 page plus recognition of front cover | ✓ | ✓ | | | | | | |
| Attendee Bag | 10 x 8 | \$3,000 | ✓ | 1 | 3 | 3 | ✓ | ✓ | ✓ | ✓ | Includes floor graphic in front of booth & logo on bag | ✓ | 1/4 page | ✓ | | | | | | | |
| Lunch | 10 x 8 | \$3,000 | ✓ | 1 | 3 | 3 | ✓ | ✓ | ✓ | ✓ | Includes floor graphic in front of booth & signage on lunch tables | ✓ | business card | ✓ | | | | | | | |
| Breakfast | 10 x 8 | \$3,000 | ✓ | 1 | 3 | 3 | ✓ | ✓ | ✓ | ✓ | Includes floor graphic in front of booth & signage on breakfast tables | ✓ | business card | ✓ | | | | | | | |
| Coffee | 10 x 8 | \$2,500 | ✓ | 1 | 3 | 3 | ✓ | ✓ | ✓ | ✓ | Includes floor graphic in front of booth & signage at coffee concession | ✓ | business card | ✓ | | | | | | | |
| Hydration | 10 x 8 | \$2,500 | ✓ | 1 | 3 | 3 | ✓ | ✓ | ✓ | ✓ | Includes floor graphic in front of booth & signage at water concession | ✓ | business card | ✓ | | | | | | | |

Program & Attendee Bag Sponsors: Sponsors have the opportunity to distribute to attendees

Attendee Rest Area/Furniture Demo: **New this year!** Any furniture supplier may participate in this sponsorship. The sponsor must provide the furniture for this area. Sponsors will be able to place signage and sell sheets at the location, however, must submit their plans to the MHEC in advance. If you are a furniture supplier that provides products for the K-12 market, this could be a tremendous opportunity for you to be part of this year's K-12 Campaign. MHEC is partnering with the Massachusetts School Building Authority in an effort to highlight MHEC furniture suppliers that provide products for the K-12 market. MSBA on behalf of its member attendees has asked the MHEC to encourage any capable supplier to feature samples of their school furnishings at their booths or other locations. The MSBA will be sending a special EXPO invitation to their members who have school building projects that are approaching substantial completion, encouraging them to attend the event. In addition to the logo, the K-12 campaign and participating companies/booths will be recognized in the EXPO event program. For more information or to register now go to <https://shows.map-dynamics.com/mhece2017/?register>