

# 2017 Sponsorships

✓ = included

All sponsorships include a exhibition booth, sizes vary by level of sponsorship. Sponsor booth locations have been reserved/assigned; refer to map

PREMIUM	Size w x d	Cost	Exhibitor ID Sign	6' Table	Chairs	Exhibitor Passes	Free WiFi	Exhibitor Reception	Program Directory Listing	Breakfast & Lunch at Event	Sponsor Signage throughout Venue	Logo on MHEC Sponsor Page	Color Ad in Program	Recognition in MHEC Annual Report	8.5 x 11" Flyer Insert in Program	Ad in Monthly Showcase	Reserved Seating at Reception	Logo on MHEC Home Page	Electric	Guests at Private MHEC Dinner	Hotel Stay (1 night) includes Parking
Platinum	19 x 20	\$8,500	✓	up to 4	10	10	✓	✓	✓	✓	Includes floor graphic in front of booth	✓	Full Page	✓	✓	(6) 1/2 page	✓	✓	✓	4	2
Gold	18 x 10	\$5,000	✓	2	8	8	✓	✓	✓	✓	Includes floor graphic in front of booth	✓	Full Page	✓	✓	(3) 1/2 page	✓	✓	✓		
Bronze	10 x 8	\$3,500	✓	1	4	4	✓	✓	✓	✓	Includes floor graphic in front of booth	✓	1/2 Page	✓	✓						
Attendee Rest Area/Furniture Demo (NEW)	10 x 18	\$3,000	✓	sponsor to provide furniture		6	✓	✓	✓	✓	Includes floor graphic in front of Rest Area	✓	1/4 page	✓	✓						
Program	10 x 8	\$3,500	✓	1	3	3	✓	✓	✓	✓	Includes floor graphic in front of booth	✓	1/2 page plus recognition of front cover	✓	✓						
Attendee Bag	10 x 8	\$3,000	✓	1	3	3	✓	✓	✓	✓	Includes floor graphic in front of booth & logo on bag	✓	1/4 page	✓							
Lunch	10 x 8	\$3,000	✓	1	3	3	✓	✓	✓	✓	Includes floor graphic in front of booth & sinage on <i>lunch tables</i>	✓	business card	✓							
Breakfast	10 x 8	\$3,000	✓	1	3	3	✓	✓	✓	✓	Includes floor graphic in front of booth & sinage on breakfast tables	✓	business card	✓							
Coffee	10 x 8	\$2,500	✓	1	3	3	✓	✓	✓	✓	Includes floor graphic in front of booth & <i>sinage at coffee concession</i>	✓	business card	✓							
Hydration	10 x 8	\$2,500	✓	1	3	3	✓	✓	✓	✓	Includes floor graphic in front of booth & sinage <i>at water concession</i>	✓	business card	✓							

**Program & Attendee Bag Sponsors:** Sponsors have the opportunity to distribute to attendees

**Attendee Rest Area/Furniture Demo:** **New this year!** Any furniture supplier may participate in this sponsorship. The sponsor must provide the furniture for this area. Sponsors will be able to place signage and sell sheets at the location, however, must submit their plans to the MHEC in advance. If you are a furniture supplier that provides products for the K-12 market, this could be a tremendous opportunity for you to be part of this year's K-12 Campaign. MHEC is partnering with the Massachusetts School Building Authority in an effort to highlight MHEC furniture suppliers that provide products for the K-12 market. MSBA on behalf of its member attendees has asked the MHEC to encourage any capable supplier to feature samples of their school furnishings at their booths or other locations. The MSBA will be sending a special EXPO invitation to their members who have school building projects that are approaching substantial completion, encouraging them to attend the event. In addition to the logo, the K-12 campaign and participating companies/booths will be recognized in the EXPO event program. For more information or to register now go to <https://shows.map-dynamics.com/mhece2017/?register>