

**Shannon Decraene**  
**Business Manager and Coordinator of Outreach**  
**St. John Paul the Great Catholic Campus Ministry**

Shannon DeCraene is a 34-year veteran of the Graphic Design and Advertising Industry. Most recently, Ms. DeCraene was Principal of Regalo Creative, a Graphic Communications and Design company where she provided creative services to Corporations and retailers.



Prior to starting Regalo Creative, Shannon DeCraene served as Vice President of Creative Services at Blockbuster, International. She managed the internal Creative department which was responsible for music, video, games, franchise programs, new store environmental packages and special events.

Shannon is results-driven, and has extensive experience working with companies and organizations of all sizes, bringing their missions and brands to life. She has extensive experience in the areas of creative services, marketing, and team management.

Ms. DeCraene has been honored with many Awards for design excellence, innovation and creativity.

Shannon is also the founder of The King's Rein Equine Assisted Outreach – a Non-Profit Organization that helps individuals with emotional, mental and behavioral issues due to traumatic life events. She has been an equine professional, breeder and trainer for over 20 years and has a passion for bringing the healing qualities of horses together with people in need of healing.