

34th ANNUAL

# FLORIDA CATTLEMEN'S INSTITUTE AND ALLIED TRADE SHOW

IN CONJUNCTION WITH THE FLORIDA CATTLEMEN'S ASSOCIATION

THURSDAY, JANUARY 19, 2017

TRADE SHOW OPENS @ 8:00AM

- Weed Control - *Dr. Brent Sellers, Weed Scientist, University of Florida*
- Economic Outlook - *Duane Lenz, General Manager, CattleFax*
- Energy & Protein Supplementation - *Dr. Phillippe Moriel, Beef Cattle Nutritionist, University of Florida*
- Veterinary Feed Directive - *Dr. Matt Hersom, Beef Cattle Specialist, University of Florida*
- Florida Cattlemen's Association Committee Updates

For more information contact your County Extension Agent  
or Anna Beswick at 863-993-4846

**Hotel Information**

Holiday Inn Express Hotel and Suites  
2709 SE HWY 70  
Arcadia, FL 34266  
(863) 494-5900  
Group code: (FL Cattlemen's Institute & Allied Trade Show)

**FCIATS IS HELD AT  
TURNER AGRI-CENTER  
2250 NE ROAN ST  
ARCADIA, FL 34266**

**UF | IFAS Extension**  
UNIVERSITY of FLORIDA

**YETI Cooler (50 qt) door prize -  
Must be present to win**