

About PCDI

The Princeton Child Development Institute

Pioneering Autism Intervention and Research for over 47 years

PCDI, founded in 1970, is a private, non-profit program offering a broad spectrum of science-based services to children, youths, and adults with autism. The Institute not only provides quality treatment, education, professional training and mentoring in New Jersey, but through its research, pioneered comprehensive intervention models that are used nationally and internationally for the benefit of persons with autism. These programs teach young children to talk, play with siblings and friends, and read and write. Adolescents continue academic and work-study programs while learning to participate in their homes and communities. Adults perfect skills that allow them to maintain jobs and achieve greater levels of independence. Because autism knows no national or cultural boundaries, PCDI shares its pioneering programs, technology, and research with professionals in the US and abroad so that all people who struggle with autism may benefit.



For more information about PCDI,
scan the QR code below



www.facebook.com/cityseek
609.924.6280



September 23, 2017

**Location: 23rd St. Armory
11:00a.m. – 6:00p.m.**

Eat, drink, and learn some
American history while
supporting PCDI.



*PCDI provides individualized
treatment, education, and professional
training and mentoring for the benefit
of persons with **autism**.*

What is CitySeek 2017?

CitySeek is a team-based scavenger hunt for adults through the Center City section of Philadelphia. You and your team of 4 to 8 members will earn points as you complete various tasks and explore the streets of Philly. These tasks will take place in various museums, historic sites, shops, restaurants and bars. Along the way, you will have time to enjoy some great Philly foods and a beverage or two. Here's how it will work. All teams will be required to have smart phones with the ability to email photos and post to Facebook. Each team will be given a task booklet that will list tasks and their point values. You will receive points for completing each task.

Sample tasks:

- What is the name of the statue in the lobby of the Franklin Institute?
- Challenge another team in a game of Corn Hole at the Philly Beer Garden.
- Take a photo of team with a bride wearing a wedding dress.

At 5:00 pm we all meet back at the **23rd St. Armory** for the happy hour rewards ceremony. Prizes will be awarded to the team with the most points. Bonus points awarded to teams with great spirit (ex. team costumes). There will also be plenty of great door prizes and giveaways.



Team Registration

Teams must consist of 4 to 8 persons.

Cost to register a team: \$320

What it includes:

- **A GREAT TIME!**
- CitySeek 2017 T-shirt
- Free food and drinks at the happy hour party
- Free giveaways
- Team Building for co-workers
- Possible tax write-off depending on your tax situation
- Self-satisfaction that you're contributing to the continued support of children and adults with autism.

To reserve your team's spot, please call PCDI at 609.924.6280.

Please provide team name, captain's name and their contact information.

A \$50 deposit will be required by September 1.

Deposits are non-refundable if registration is not cancelled before September 18. Registration must be paid in full by September 18.

Registration is limited so act soon!

For more information:

609.924.6280

www.facebook.com/cityseek



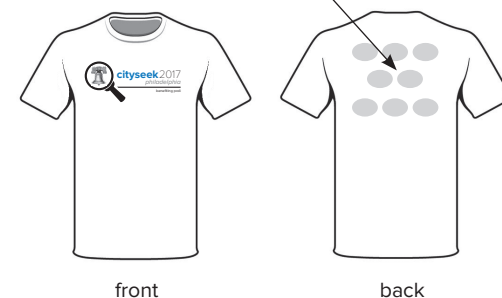
Sponsorship Options

We have three different options for becoming a sponsor. Each one has great benefits. Pick the one that suits you and your team best!

T-Shirt Sponsorship

Show your company pride by having your logo on the back of our exclusive CitySeek T-Shirts!

Your logo on a T-Shirt cost: **\$500**



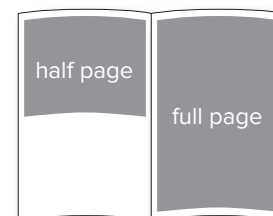
Program Sponsorship

Place an ad within our Task Book for added exposure!

Half page: \$150.00

Full page: \$250.00

Full book page is 5.5" x 8.5"



Venue Tasks Sponsorship



Here's a great way to draw a large crowd into your establishment! Partner with us on a specific Task and as our participants forge through Philly, they must stop at your place to earn "Elevated Points". While they are there, they will be thirsty or hungry, or both, leaving them no choice but to buy something to eat. Call Mike at 609.752.1571 for more details.