

# How to Write a Business Plan, Financing Options & Government Contracting Basics



## INTRODUCTION

KAREN EPPS, COLONIAL HEIGHTS ECONOMIC DEVELOPMENT DIRECTOR

## PRESENTERS

ELLEN TEMPLETON - DIRECTOR, CRATER SBDC

JOHNNY JONES - COMMERCIAL BANKER, VIRGINIA COMMONWEALTH BANK

JOANNE TOMPKINS - DIRECTOR OF PROCUREMENT ASSISTANCE, CRATER PTAC

IF YOU ARE THINKING OF STARTING A SMALL BUSINESS AND WANT TO LEARN ABOUT FINANCING OPTIONS & MARKET OPPORTUNITIES, THIS FREE WORKSHOP IS FOR YOU! SOME OF THE TOPICS WILL BE:

- ◆ EVALUATING YOUR ENTREPRENEURIAL ABILITIES
- ◆ MARKETING STRATEGIES
- ◆ FINANCIAL RESOURCES
- ◆ TIPS TO PREPARE AND PRESENT A BUSINESS PLAN
- ◆ REGISTERING IN EVA
- ◆ SWAM CERTIFICATION
- ◆ MICROBUSINESS CERTIFICATION
- ◆ SAM REGISTRATION
- ◆ SBA SMALL BUSINESS PROGRAMS QUALIFICATIONS & CERTIFICATIONS

FEBRUARY 27, 2018 9:00AM-12:00PM  
CITY HALL-CITY COUNCIL CHAMBERS  
201 JAMES AVENUE  
COLONIAL HEIGHTS, VA 23834  
434.395.2086

REGISTRATION IS REQUIRED

REGISTER NOW!



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