

March 19, 2018

Dear Friends;

For thirty-six years the Colonial Heights Kiwanis Club has sponsored our annual golf tournament to benefit the VCU Massey Cancer center. With the generous help of Priority Toyota in recent years, we have been very fortunate to generate close to \$500,000 to support research related to head, neck and breast cancers. While cancer has negatively impacted the vast majority of our families, the recent loss of one of our own, Roger Green, has served to strengthen our commitment to making a positive contribution to the eradication of this terrible disease.

VCU Massey Cancer center has been designated by the National Cancer Institute since 1975 because of their scientific excellence in cancer research and their vital role in reducing cancer morbidity and mortality. **They are one of only two centers in Virginia and 69 across the country with this designation.**

VCU Massey Cancer center is embarking on the most important campaign in their history, **Research for Life**. Through extraordinary partnerships, they will fund the people, programs and physical space that will allow research to progress swiftly... extending and saving lives of people affected by cancer.

In the past several years, Massey has continued to produce outstanding work including:

- The addition of new physicians and scientists to Massey's expert team, bringing exciting new opportunities for collaboration and discovery.
- A new combination of chemotherapy and immunotherapy to combat breast cancer cell recurrence.
- A new Pancreas Program to improve pancreatic cancer treatment outcomes including clinical trials testing the combination of chemotherapy and radiation therapy with plans to incorporate MRI technology in their radiation therapy treatment.
- A new pancreas and biliary neoplasm program with clinic located at VCU Health Stony Point; bringing together Massey experts in a variety of disciplines who subspecialize in pancreatic cancer to review each patient's case and suggest the best treatment plan. Patients see all the necessary specialists in one day at one location.
- New treatment clinical trials including five phase 1 trials that bring Massey-based science to the patient's bedside in the form of new treatments.
- The introduction of a new treatment option for certain breast cancer patients, thanks to research conducted by Massey's Dr. Charles Geyer.
- Massey physicians were the first in the world to successfully implant a bio-absorbable, internal radiation device known as CivaSheet to treat early stage pancreatic cancer. The device is the first ever brachytherapy treatment for pancreatic cancer.

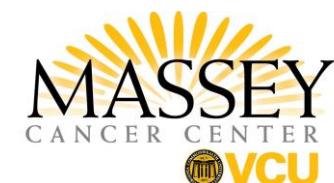
On May 3, 2018 the Colonial Heights Kiwanis Club, with the help of Priority Toyota will host our 37th Annual Priority Kiwanis Golf Tournament at Chesdin Landing Golf Club. 100% of our proceeds will be donated to VCU Massey Center for research. Foursome entries are priced at \$400 and include prizes and a casual dinner afterwards. Corporate sponsorships are available as well as donations of prizes.

I urge you to be as generous as you can in supporting this worthy cause. Your participation, sponsorship and/or donation of prizes could represent the the defining dollar that finds a cure. **You could play a part in saving the life of a close friend or loved one.**

On behalf of the Colonial Heights Kiwanis Club I sincerely thank you for your support in our effort to improve the lives of our neighbors.

Yours in service,

Charles E. Towns
Tournament Chairman



Serving the Children of the World

37th Annual

PRIORITY KIWANIS “K”LASSIC

GOLF

TOURNAMENT

ALL TOURNAMENT PROCEEDS BENEFIT CANCER RESEARCH AT
THE MASSEY CANCER CENTER

Thursday, May 3, 2018

Chesdin Landing Golf Club
Chesterfield, Virginia

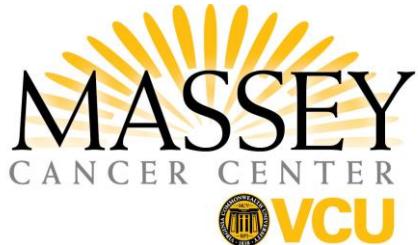
Captain's Choice
\$400 Per Team
carts & range balls included

Shotgun Start
12:30 p.m.

PRIZES PRIZES PRIZES
Cars, Gift Certificates & Much More

Meal will be served after your round and Cold Beverages served all day

Sponsored by Colonial Heights Kiwanis Club and Priority Toyota.
Proceeds Go To Cancer Research at VCU/Massey Cancer Center
For Information Contact: Charles Townes at (804) 731-7173 or
Email at cetownes@townesconsulting.com



Serving the Children of the World

37th Annual

PRIORITY KIWANIS “K”LASSIC

GOLF

TOURNAMENT



Thursday, May 3, 2018 – Chesdin Landing Golf Club
\$400 per team

Chesterfield, Virginia

ALL TOURNAMENT PROCEEDS BENEFIT CANCER RESEARCH
AT THE MASSEY CANCER CENTER

Official Team Entry Form

Team Name:

Contact person:

Address:

City/State:

Zip:

Phone number:

Email:

Kiwanian:

Team Members:

1. _____ 2. _____

3. _____ 4. _____

Tee Time: 12:30 p.m.

CREDIT CARD PAYMENTS ACCEPTED – CONTACT THE EMAIL BELOW

Entry confirmed with receipt of fee. Forms may be given to any Kiwanis Club member or
mailed to: Charles Townes, 2463 Boulevard, Colonial Heights, VA 23834

For more information contact: cetownes@townesconsulting.com



*Thank you
for your support!*

37th Annual
PRIORITY KIWANIS "K"LASSIC



GOLF

TOURNAMENT

Thursday, May 3, 2018 Chesdin Landing Golf Club, Chesterfield, Virginia
ALL TOURNAMENT PROCEEDS BENEFIT CANCER RESEARCH AT THE
MASSEY CANCER CENTER

Official Sponsor Sheet

Please select your level of sponsorship

Hole Sponsor ----- \$100 donation

We will post your name on a sign at one of the 18 tees (see reverse).

Tournament Sponsor --- \$50 donation

We will post your name on a sign at the practice green

Prize Donor

We will list your name and prize at practice green, plus we will mention your name when prize is awarded (see reverse).

Cash Donor (other than above)

Your name and donation will be mentioned at the awards ceremony (see reverse).

Name/firm: _____

Contact Person: _____

Address: _____

City/State: _____

Zip: _____

Phone: _____ Email: _____

NOTE: To field a team in the tournament, please complete the attached Team Sign Up form!

Please make checks payable to Kiwanis Club of Colonial Heights and return with this form to the Kiwanian who contacted you. For questions or more information, please contact Charles Townes at cetownes@townesconsulting.com

If Hole or Tournament Sponsor, please describe words you desire on your ad/sign:

(If you provide your logo, we will affix it onto your sign)

If Prize Donor, please describe prize donated:

And how/where/when we should pick up the prize:

If you are making a cash donation, please state amount donated:

Are you interested in becoming a member of Kiwanis? Yes No
(if yes, we will send you informational brochures)

CREDIT CARD PAYMENTS ACCEPTED.
EMAIL
cetownes@townesconsulting.com

**WE THANK YOU
FOR YOUR GENEROUS SUPPORT!!**