

# LETTERS TO SANTA

and

## GREAT BIG BOOK OF CHEER

### *Letters to Santa*

**Featuring:** Business Holiday Greetings, Children's letters to Santa.

**Format:** Broadsheet

**Publishes:** Sun. Dec. 24

**Deadline:** Fri. Dec. 15

### *Great Big Book of Cheer*

**Featuring:** Recipes, coloring, gift ideas, songs, traditions around the world, puzzles and games and so much more!

**Format:** Tab

**Publishes:** Sun. Dec. 17

**Deadline:** Fri. Dec. 8

### **Investment Rates:**

#### *Great Big Book of Cheer:*

1/8 Pg (2 x 2.28"): \$49  
1/4 Pg (2 x 4.69"): \$95  
1/2 Pg (4 x 4.69" or 2 x 9.5"): \$195  
Full pg inside: \$375  
Back Pg (4 x 9.5"): \$475  
Front Pg (4 x 2.25'): \$195

#### *Letters to Santa*

1/16 Pg (2 col x 7.25"): \$50  
1/8 Pg (3 col x 5"): \$95  
1/4 Pg (3 col x 10.25"): \$195  
1/2 Pg (6 col x 10.25 or 6 x 20.5"): \$375  
Full Pg (6 col x 20.5"): \$675  
Front Pg (6 col x 3"): \$225

Old Towne, Prince George, Hopewell Grouping  
Pages (Business Card Size): \$25 each!

### **Big Holiday Bonus:**

Buy an ad in either section, we will rerun the ad **FREE** in the main paper between 12/17 and 12/31/17. Buy both sections, get **THREE FREE REPEAT ADS** to use between 12/17 and 12/31/17!

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