



FORT CLIFTON ARTS AND CRAFTS FESTIVAL

DEPARTMENT OF RECREATION & PARKS, P.O. BOX 3401, COLONIAL HEIGHTS VA 23834

www.colonialheightsva.gov/fortcliftonfestival

January 15, 2018

Dear Neighbor:

The Fort Clifton Arts and Crafts Festival Committee is pleased to announce that our 43rd annual festival will be held May 12-13, 2018. The city's largest attended event attracts 6,000 to 7,000 visitors annually and includes 100+ artists and crafters, local food vendors, live entertainment and children's play area. The festival is not only enjoyed by Colonial Heights residents, but by citizens from surrounding communities.

Each year our committee strives to improve the festival and contribute to needed park improvements. In recent years, we have enhanced our live entertainment, increased our Artist & Crafter Awards, and made a significant contribution for the purchase of the new sound system at Fort Clifton Park.

Our current focus is the continued enhancement of the festival and to assist with much needed upgrades to the park restrooms. With your financial assistance we will be able to make this a reality. Along with our traditional Awards Program; "Best in Show", "Fort Clifton First", and multiple "Awards of Excellence" and "Judge's Choice Awards", we offer several sponsorship levels that not only enhance the City's largest attended event, but also provides increased marketing opportunities for your business or organization.

Please consider supporting this longstanding community event by becoming one of our event sponsors or by participating in our Artist Awards Program – form enclosed. Completed forms and donations may be mailed in the self-addressed envelope enclosed for your convenience.

Feel free to contact me at 520-9224 with any questions and thank you for your consideration.

Respectfully,

A handwritten signature in cursive script that reads "Craig".

Craig Skalak
Chairperson

SPONSOR LEVEL OPTIONS

	Signature Sponsor \$1500 (1)	Gold Sponsor \$1000 each	Silver Sponsor \$750 each
Title of Signature Sponsor	*		
Name mentioned on all Radio Spots	*		
Logo/Name mentioned on all printed, Festival Website and Social Media Advertisements	*	*	*
Logo & Hyperlink listed on Festival Website	*	*	*
12' x 12' Exhibitor Space	*	*	*
4' x 8' Banner at main entrance area	*		
Listed as Sponsor on 2 standalone Yard Signs	*	*	
Shown as Awards of Excellence Award Sponsor	1		
Shown as Judges Choice Award Sponsor		1	

ARTIST & CRAFTER AWARDS

(1) Best in Show - \$500.00

(1) Fort Clifton First - \$200.00

Awards of Excellence - \$100.00 each

Judges Choices - \$50.00 each

Sponsor donations may be made by phone (804) 520-9390 or by mail, **payable to:**
FORT CLIFTON ARTS & CRAFTS FESTIVAL P.O. BOX 3401, COLONIAL HEIGHTS VA 23834

I/We would like to donate \$_____ to the 2018 Fort Clifton Arts & Crafts Festival as a **(Circle all that apply)**.

Presenting Sponsor

Gold Sponsor

Silver Sponsor

Best in Show Sponsor

Fort Clifton 1st Sponsor

Award of Excellence Sponsor

Judges Choice Sponsor

Sponsoring Business or Organization _____

Contact Person _____ Phone _____

Mailing Address _____

Email Address _____

Donation will assist in defraying the costs of hosting the festival, recognize excellence with our Artist & Crafter Awards and subsidize needed park improvements.

Thank you for your support!