



PRESS RELEASE

FOR IMMEDIATE RELEASE

San Jose Chapter of Jack and Jill of America, Inc.
hosts “Purple Reign” Fundraising Event on November 12, 2016

Inviting the community to support our local youth for a good cause

San Jose, CA—September 30, 2016—The San Jose Chapter of Jack and Jill of America, Inc. is proud to announce its fundraiser, the Purple Reign Party, to be held on Saturday, November 12, 2016 at 8 p.m. in the Santa Clara University Mission Ballroom, Santa Clara, California. This year’s theme is “the Purple Reign Party”.

Promising to be a glamorous event featuring a casino, hor d’oeuvres, a no host bar and a DJ spinning all things Prince, this will be a celebration for a good cause that continues Jack and Jill of America, Inc.’s rich legacy of supporting and stimulating the growth of youth and children.

All proceeds from the event will go directly to Unity Care, a local non-profit organization focused on developing educational and social programs for at-risk youth and the Jack and Jill Foundation, the philanthropic arm of Jack and Jill of America, Inc.

Unity Care is a minority-led, strengths-based, family-focused, and culturally proficient youth and family development agency, who since 1993, has the mission to “provide quality youth and family programs for the purpose of creating healthier communities through lifelong partnerships.”

The Jack and Jill Foundation has been instrumental in supporting community-based organizations all across America since its inception in 1968. Based in Washington D.C., the mission of the Foundation is to address issues affecting African-American children and families, by investing in programs and services that create a strong foundation for children to thrive long-term. In 2012, the San Jose Chapter was the recipient of a Jack

and Jill Foundation grant and donated all of the funds to the Boys and Girls Club in East Palo Alto, CA.

"For nearly 50 years, the San Jose Chapter of Jack and Jill has partnered with like-minded community organizations as we seek for all children the same advantages which we desire for our own. Our Purple Reign evening will guarantee to be enjoyable and entertaining, featuring music from Prince, as we continue to support important work in our communities," says Rochelle Woods, Chapter President.

Early-bird tickets for the Purple Reign Fundraiser Gala are \$55. After Monday, September 26, ticket prices will rise to \$65. To purchase tickets, please visit <http://purplereignparty.brownpapertickets.com>.

About Jack and Jill of America, Inc.

The late Marion Stubbs Thomas founded Jack and Jill of America, Incorporated, on January 24, 1938, in Philadelphia, Pennsylvania. Twenty mothers came together to discuss creating an organization to provide social, cultural and educational opportunities for youth between the ages of 2 and 19. Today, Jack and Jill boasts more than 230 chapters nationwide, representing more than 40,000 family members. Each chapter plans annual programming activities guided under a national theme. Through service projects, Jack and Jill of America creates a medium of contact for children to stimulate their growth and development.

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