



# CWC & RISK CONFERENCE

Monarch Beach Resort, Dana Point, CA

## 2018 SPONSOR OPPORTUNITIES

### PLATINIUM

#### Keynote Speaker: \$35,000 and up\*\*

- 30 pre-autographed items by Keynote Speaker (items to be provided by sponsor)
  - Pre-Con meeting with Keynote Speaker (private, sponsor staff only)
  - Opportunity to introduce Keynote Speaker at keynote session
  - Company logo projected on large screens during keynote address
  - Reserved area at front of keynote session room for sponsor staff
  - All conference photos taken at meet & greet for attendees will have sponsor logo
  - Fifteen (15) complimentary full-access staff passes
  - Fifteen (15) complimentary full-access client passes (Employer ONLY)
  - Signage throughout the conference (meter board)
  - Company name listed on event website as sponsor
  - Company logo listed in onsite guide
- \*\*Dependent on Keynote Speaker

#### Casino Night: \$35,000

- Prominent company logo displayed at Casino Night (Thursday Night)
- Beverage napkins at Casino Night with company logo
- Lawn lighting with company logo (GOBO)
- Company logo signage on all buffets
- Company logo printed on all drink tickets (one per person)
- Six (6) complimentary full-access staff passes
- Ten (10) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide

#### Advisory Board Dinner: \$20,000

- Signage at dinner & cocktail reception
- Two (2) dinner & cocktail invitations for sponsor staff
- Official host of dinner & cocktail reception
- Five (5) complimentary full-access conference staff passes
- Five (5) complimentary full-access conference client passes
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide

### GOLD

#### Elevator Package: \$19,000 One Sold

- Prominent company logo on Exterior Elevator Doors (one elevator)
- Interior Elevator mirror (one mirror space) with company logo
- Four (4) complimentary full-access staff passes
- Four (4) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide
- \*\*Four Elevators Available

#### Rotunda Archway: \$18,000 SOLD

- Prominent company logo on Archway
- Three (3) complimentary full-access staff passes
- Three (3) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide

#### Staircase Package: \$18,000 SOLD

- Three (3) Large Company logo placements on the staircase
- Up to three (3) replacement logos
- Three (3) complimentary full-access staff passes
- Three (3) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide

#### Dancing with the Risk Professionals: \$15,000

- Prominent company logo displayed at dance event on two projector screens
- Beverage napkins at dance event with company logo
- Company logo printed on all drink tickets (one per person)
- Three (3) complimentary full-access staff passes
- Three (3) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide
- Optional: Photo booth



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## GOLD Cont.

### Welcome Reception: \$18,000 **SOLD**

- Prominent company logo displayed at Welcome Reception (Wednesday Night)
- Beverage napkins at Casino Night with company logo
- Company logo printed on all drink tickets (one per person)
- Three (3) complimentary full-access staff passes
- Three (3) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide

### Host Hotel Keycard: \$17,000

- Prominent company logo displayed on host hotel room keycards
- Three (3) complimentary full-access staff passes
- Three (3) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide

### Attendee Refreshment Break: \$15,000

- Wednesday or Thursday available
- Company Logo on each refreshment stations – Morning AND Afternoon
- Two (2) complimentary full-access staff passes
- Two (2) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide

### Shuttle Package: \$15,000

- Prominent company logo on Shuttle (van/bus)
- Company name in welcome letter to hotel attendees
- Company logo included on shuttle signage
- Three (3) complimentary full-access staff passes
- Three (3) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide
- \*\*Shuttle rotates to all overflow hotels

## SILVER

### Badge Holders: \$15,000 **SOLD**

- Company logo displayed on all badge holders
- Two (2) complimentary full-access staff passes
- Two (2) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide

### Registration Bag: \$15,000 **SOLD**

- Company logo displayed on all bags handed out at registration
- Two (2) complimentary full-access staff passes
- Two (2) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide

### Registration Area: \$13,000 **SOLD**

- Company logo displayed on Registration Desks
- Company logo displayed on Customer Service Desk
- Two (2) complimentary full-access staff passes
- Two (2) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide

### Lanyard Package: \$14,000 **SOLD**

- Company logo printed on all conference lanyards
- Two (2) complimentary full-access staff passes
- Two (2) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide



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## SILVER Cont.

### Daily Pocket Schedule: \$14,000

- Company logo printed on daily pocket schedule
- Two (2) complimentary full-access staff passes
- Two (2) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide

### Lobby Bar Napkins: \$13,000 **SOLD**

- Company logo on napkins placed in lobby bar Tuesday -Friday
- Two (2) complimentary full-access staff passes
- Two (2) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide

### Lobby Sign: \$12,000

- Large Lobby signage – 3 sides
- Two (2) complimentary full-access staff passes
- Two (2) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide

### Attendee Lunch: \$13,000

- Wednesday or Thursday available
- Company Logo on all buffets
- Table Tent Card with Company name/logo displayed on each table
- Two (2) complimentary full-access staff passes
- Two (2) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide

## BRONZE

### Hallway Mirror: \$10,000

- Prominent company logo on one Mirror in hallway (floor to ceiling)
- Two (2) complimentary full-access staff passes
- Two (2) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide
- \*\*Two mirrors available

### Water Bottles: \$10,000 **Sold**

- Company logo placed on 1500 water bottles given out at registration
- Two (2) complimentary full-access staff passes
- Two (2) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide

### Restroom Mirror: \$10,000

- Company logo in two (2) main lobby level restrooms (one mirror in each)
- Two (2) complimentary full-access staff passes
- Two (2) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide

### Executive Speaker: \$8,500 **2 Sold**

- Wednesday or Thursday available
- 60 Minute session in prime time slot (must bring employer to co-present)
- Two (2) complimentary full-access staff passes
- Two (2) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide



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## BRONZE Cont.

### Conference Pens: \$10,000

- Sponsor responsible for providing pens
- Pens given to every attendee at registration
- Two (2) complimentary full-access staffpasses
- Two (2) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide

### Conference Notepads: \$8,000

- Sponsor responsible for providing notepads
- Notepads given to every attendee at registration
- Two (2) complimentary full-access staffpasses
- Two (2) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide

### Conference Session Room Signs: \$10,000

- Company logo on each session door sign
- Two (2) complimentary full-access staffpasses
- Two (2) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meterboard)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide

### Session Door Clings: \$10,000

- Company logo on inside doors of session room
- Two (2) complimentary full-access staffpasses
- Two (2) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meterboard)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide

## Advertising Opportunities

### Onsite Guide Front Cover Logo: \$5,000

- Company logo on the front of Onsite guide given to all attendees

### Onsite Guide Back Page Cover: \$3,000 **SOLD**

- Company logo or company advertisement on the back of Onsite guide given to all attendees

### Registration Bag Insert: \$1,500

- Sponsor provides one company flyer/brochure to be inserted in all registration bags, given to all conference attendees



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## 2018 SPONSOR CONTRACT

Company Name <b>(Exactly as you want it written on all conference materials)</b>		
Contact Person	Job Title	
Phone	Email Address	
Address		
City	State	Zip

Select All That Apply	Sponsorship Package	Price
	<b>PLATNIUM</b>	
	Keynote Speaker	\$35,000+++
	Casino Night	\$35,000
	Advisory Board Dinner	\$20,000
	<b>GOLD</b>	
	Elevator Package	\$19,000
	Rotunda Archway	\$18,000
	Staircase Package	\$18,000
	Dancing with the Risk Professionals	\$15,000
	Welcome Reception	\$18,000
	Host Hotel Keycard	\$17,000
	Attendee Refreshment Break (Wednesday or Thursday)	\$15,000
	Shuttle Package	\$15,000
	<b>SILVER</b>	
	Badge Holders	\$15,000
	Registration Bag	\$15,000
	Registration Area	\$13,000
	Lanyard Package	\$14,000
	Daily Pocket Schedule	\$14,000
	Lobby Bar Napkins	\$13,000
	Lobby Sign	\$12,000
	Attendee Lunch (Wednesday or Thursday)	\$13,000



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BRONZE		
	Hallway Mirror	\$10,000
	Restroom Mirror	\$10,000
	Session Door Clings	\$10,000
	Conference Pens	\$10,000
	Conference Session Room Signs	\$10,000
	Water Bottles	\$10,000
	Executive Speaker	\$8,500
	Conference Notepads	\$8,000
	Onsite Guide Front Cover Logo (Advertising Opportunity Only)	\$5,000
	Onsite Guide Back Cover Logo (Advertising Opportunity Only)	\$3,000
	Registration Bag Insert (Advertising Opportunity Only)	\$1,500

TOTAL SPONSORSHIP COSTS: \_\_\_\_\_

**PAYMENT INFORMATION:**  Visa  MasterCard  AMEX  Check

Card Number \_\_\_\_\_ Expiration \_\_\_\_\_ CVV Code \_\_\_\_\_

If using AMEX, 4 digit Code on front of card: \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

Card Holder Name \_\_\_\_\_

**Send Check Payment to:**

Risk Management Education Associates  
210 N. Church Street, Suite 3112  
Charlotte NC, 28202

**Terms, Conditions, and Payment**

*I have reviewed and agree to the sponsor benefits outlined on the benefits agreement. I am an authorized individual to be bound by the terms of this contract and payment.*

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_



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## SPONSORSHIP TERMS AND CONDITIONS

All sponsor rules and regulations specific in this agreement will be strictly enforced. Sponsorships will be made on a first come, first-served basis, subject to priority sponsorship selection seniority policies. All sponsors will be provided first right of refusal on existing sponsorship until **September 8, 2018**.

### Promotional Material

Sample articles, premiums, novelties, souvenirs and printed educational materials may be distributed from the confines of the exhibitor booth ONLY.

### Admission

All persons visiting the exhibit area or conference related event is required to wear an appropriate badge while in attendance. All exhibitor personnel must wear an exhibitor's badge or appropriate conference registration badge at all times.

### Limitations of Liability

CWC & Risk Conference will provide security during the official period of installation, showing and dismantling and will exercise reasonable care for the protection of the exhibitors' materials and displays. CWC & Risk Conference will provide reasonable security protection when exhibits are closed, the safekeeping of the exhibitors' property shall remain the responsibility of the exhibitor. Neither CWC & Risk Conference nor Monarch Beach Resort Hotel will assume any liability for damage or loss to the property of the Exhibitor, its agents, representatives, employees, invitees or guests at any time.

### Payment of Sponsorship

Full payment is due within **30 days** of sponsorship signed agreement. Failure to meet payment deadline will result in the release of sponsorship.

### Cancellation/Downsizing

Cancellation of all or a portion of any sponsorship must be made in writing. Written notice of cancellation/downsizing of sponsorship is subject to the below as noted:

- Before December 31, 2017 ----- NO PENALTY
- January 1 – March 1, 2018 ----- \$2,000
- On or after March 1, 2018 ----- NO REFUND will be issued and any remaining balance will be due in full. This policy will be strictly enforced, regardless of reason for cancelling/downsizing, including the failure of a sponsor to arrive on site.

Sponsors who have cancelled prior to submitting their payment will be invoiced and held liable for the cancellation fee as outlined in the schedule above. In addition, participation in future conferences will be prohibited until all outstanding invoices have been paid in full.

CWC & Risk Conference shall not be responsible for shipping charges, construction costs, labor charges or expenses for preparation of exhibits or any other expenses in the event that the Exhibition is postponed or canceled for any reason whatsoever, or in the event that the material fails to arrive.

CWC & Risk Conference strictly prohibits solicitation of business in any public areas occupied by conference & exhibition, including public areas in the conference hotels. Solicitations are limited to badged individuals within registered booths in the exhibit hall **ONLY**.