



CWC & RISK
CONFERENCE

2017 Sponsorship Opportunities

PLATINUM

- Keynote Speaker
- Casino Night
- Advisory Board Dinner

GOLD

- Elevator Package
- Rotunda Archway
- Staircase Package
- Dancing with Risk Professionals
- Welcome Reception
- Host Hotel Key Card
- Attendee Refreshment Breaks
- Shuttle Package

SILVER

- Badge Holders
- Registration Bag
- Registration Area
- Lanyard Package
- Daily Pocket Schedule
- Lobby Bar Napkins
- Lobby Sign
- Hallway Mirror
- Attendee Lunch
- Restroom Mirror

BRONZE

- Executive Speaker
- Conference Pens
- Conference Notepads
- Water Bottles
- Conference Room Signs
- Onsite Guide Front
- Onsite Guide Back
- Registration Bag



CWC & RISK
CONFERENCE

PLATINUM

Keynote Speaker

\$35,000 and up**

- 30 pre-autographed items by Keynote Speaker (items to be provided by sponsor)
- Pre-Con meeting with Keynote Speaker (private, sponsor staff only)
- Opportunity to introduce Keynote Speaker at keynote session
- Company logo projected on large screens during keynote address
- Reserved area at front of keynote session room for sponsor staff
- All conference photos taken at meet & greet for attendees will have sponsor logo
- Fifteen (15) complimentary full-access staff passes
- Fifteen (15) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide

**Dependent on Keynote Speaker

Past Years
Keynote
Speaker
Examples



Bethany Hamilton



Thursday, October 3

1:15pm-2:00pm (Monarch Ballroom)
Motivational Keynote Session

3:05pm-3:50pm (Pacific Terrace Patio)
Autograph Signing/Photos

Bethany Hamilton is an American Professional Surfer, SharkAttack Survivor & her autobiography was featured in a major motion picture, "Soul Surfer". She is known for surviving a shark attack in which her left arm was bitten off and for overcoming the injury to ultimately become a professional surfer.





CWC & RISK
CONFERENCE

PLATINUM

Casino Night

\$35,000

- Prominent company logo displayed at Casino Night (Thursday Night)
- Beverage napkins at Casino Night with company logo
- Lawn lighting with company logo (GOBO)
- Company logo signage on all buffets
- Company logo printed on all drink tickets (one per person)
- Six (6) complimentary full-access staff passes
- Ten (10) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide

Past Years
Casino
Night
Examples





CWC & RISK
CONFERENCE

PLATINUM

Advisory Board Dinner

\$20,000

- Signage at dinner & cocktail reception
- Two (2) dinner & cocktail invitations for sponsor staff
- Official host of dinner & cocktail reception
- Five (5) complimentary full-access conference staff passes
- Five (5) complimentary full-access conference client passes (Employer ONLY)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide



CWC & RISK
CONFERENCE

GOLD

Elevator Package

\$19,000

- Prominent company logo on Exterior Elevator Doors (one elevator)
- Interior Elevator mirror (one mirror space) with company logo
- Four (4) complimentary full-access staff passes
- Four (4) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide

**Four Elevators Available

Past Years
Elevator
Examples





CWC & RISK
CONFERENCE

GOLD

Rotunda Archway

\$16,000

- Prominent company logo on Archway
- Three (3) complimentary full-access staff passes
- Three (3) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide

SOLD 2017

Last Years
Rotunda
Archway
Example



CWC & RISK
CONFERENCE



CWC & RISK
CONFERENCE

GOLD

Staircase Package

\$16,000

- Three (3) Large Company logo placements on the staircase
- Up to three (3) replacement logos
- Three (3) complimentary full-access staff passes
- Three (3) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide

Last Years
Staircase
Package
Example



SOLD 2017



CWC & RISK
CONFERENCE



CWC & RISK
CONFERENCE

GOLD

Dancing with Risk Professionals

\$15,000

- Prominent company logo displayed at dance event on two projector screens
- Beverage napkins at dance event with company logo
- Company logo printed on all drink tickets (one per person)
- Three (3) complimentary full-access staff passes
- Three (3) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide
- Optional: Photo booth

Past Years
Dance Night
Examples





CWC & RISK
CONFERENCE

GOLD

Welcome Reception

\$15,000

- Prominent company logo displayed at Welcome Reception (Wednesday Night)
- Beverage napkins at Casino Night with company logo
- Company logo printed on all drink tickets (one per person)
- Three (3) complimentary full-access staff passes
- Three (3) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide

SOLD 2017

Past Years
Welcome
Reception
Examples





CWC & RISK
CONFERENCE

GOLD

Host Hotel Keycard

\$15,000

- Prominent company logo displayed on host hotel room keycards
- Three (3) complimentary full-access staff passes
- Three (3) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide

Last Years
Hotel Key
Card
Example



SOLD 2017



CWC & RISK
CONFERENCE

GOLD

Attendee

Refreshment Breaks

\$15,000

- Wednesday or Thursday available
- Company Logo on each refreshment stations – Morning AND Afternoon
- Two (2) complimentary full-access staff passes
- Two (2) complimentary full-access client passes (Employer ONLY passes)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide



CWC & RISK
CONFERENCE

GOLD

Shuttle Package

\$15,000

- Prominent company logo on Shuttle (van/bus)
- Company name in welcome letter to hotel attendees
- Company logo included on shuttle signage
- Three (3) complimentary full-access staff passes
- Three (3) complimentary full-access client passes (Employer ONLY passes)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide

**Shuttle rotates to all overflow hotels



CWC & RISK
CONFERENCE

SILVER

Badge Holders

\$14,000

- Company logo displayed on all badge holders
- Two (2) complimentary full-access staff passes
- Two (2) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide

SOLD 2017

Last Years
Badge
Holder
Example





CWC & RISK
CONFERENCE

SILVER

Registration Bag

\$13,000

- Company logo displayed on all bags handed out at registration
- Two (2) complimentary full-access staff passes
- Two (2) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide



SOLD 2017

Past Years
Bag
Example





CWC & RISK
CONFERENCE

SILVER

Registration Area

\$12,000

- Company logo displayed on Registration Desks
- Company logo displayed on Customer Service Desk
- Two (2) complimentary full-access staff passes
- Two (2) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide

SOLD 2017

Past Years
Registration
Area
Examples





CWC & RISK
CONFERENCE

SOLD 2017

SILVER

Lanyard Package

\$12,000

- Company logo printed on all conference lanyards
- Two (2) complimentary full-access staff passes
- Two (2) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide



Last Years
Lanyard
Package
Example





CWC & RISK
CONFERENCE

SILVER

Daily Pocket Schedule

\$12,000

- Company logo printed on daily pocket schedule
- Two (2) complimentary full-access staff passes
- Two (2) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide

Last Years
Pocket
Schedule
Example



SOLD 2017



CWC & RISK
CONFERENCE

SILVER

Lobby Bar Napkins

\$12,000

- Company logo on napkins placed in lobby bar Tuesday - Friday
- Two (2) complimentary full-access staff passes
- Two (2) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide

SOLD 2017



CWC & RISK
CONFERENCE

SILVER

Lobby Sign

\$12,000

- Large Lobby signage – 3 sides
- Two (2) complimentary full-access staff passes
- Two (2) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide





CWC & RISK
CONFERENCE

SILVER

Hallway Mirror

\$10,000

- Prominent company logo on one Mirror in hallway (floor to ceiling)
- Two (2) complimentary full-access staff passes
- Two (2) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide

**Two mirrors available





CWC & RISK
CONFERENCE

SILVER

Attendee Lunch

\$10,000

- Wednesday or Thursday available
- Company Logo on all buffets
- Table Tent Card with Company name/logo displayed on each table
- Two (2) complimentary full-access staff passes
- Two (2) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide

Thursday SOLD 2017

Past Years
Attendee
Lunch
Examples





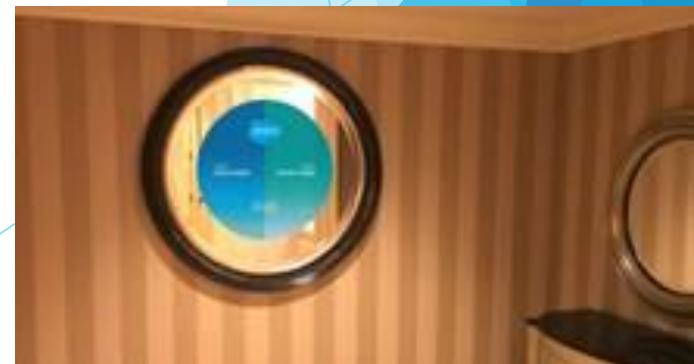
CWC & RISK
CONFERENCE

SILVER

Restroom Mirror

\$10,000

- Company logo in two (2) main lobby level restrooms (one mirror in each)
- Two (2) complimentary full-access staff passes
- Two (2) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide





CWC & RISK
CONFERENCE

BRONZE

Executive Speaker

\$8,500

- Wednesday or Thursday available
- 60 Minute session in prime time slot (must bring employer to co-present)
- Two (2) complimentary full-access staff passes
- Two (2) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide

SOLD 2017



CWC & RISK
CONFERENCE

BRONZE

Conference Pens

\$8,000

- Sponsor responsible for providing pens
- Pens given to every attendee at registration
- Two (2) complimentary full-access staff passes
- Two (2) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide





CWC & RISK
CONFERENCE

BRONZE

Conference Notepads

\$8,000

- Sponsor responsible for providing notepads
- Notepads given to every attendee at registration
- Two (2) complimentary full-access staff passes
- Two (2) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide



CWC & RISK
CONFERENCE

BRONZE

Water Bottles

\$8,000

- Company logo placed on 500 water bottles given out at registration
- Two (2) complimentary full-access staff passes
- Two (2) complimentary full-access client passes (Employer ONLY)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide



CWC & RISK
CONFERENCE

BRONZE

Conference Session Room Signs \$8,000

- Company Logo on each session room sign
- Two (2) complimentary full-access staff passes
- Two (2) complimentary full-access client passes (Employer ONLY passes)
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide



CWC & RISK
CONFERENCE



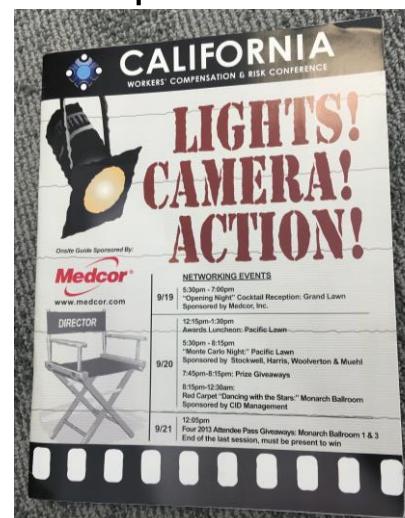
CWC & RISK
CONFERENCE

BRONZE

Onsite Guide Front Cover Logo \$5,000

- Company Logo on front of Onsite Guide given to all attendees
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide

SOLD 2017



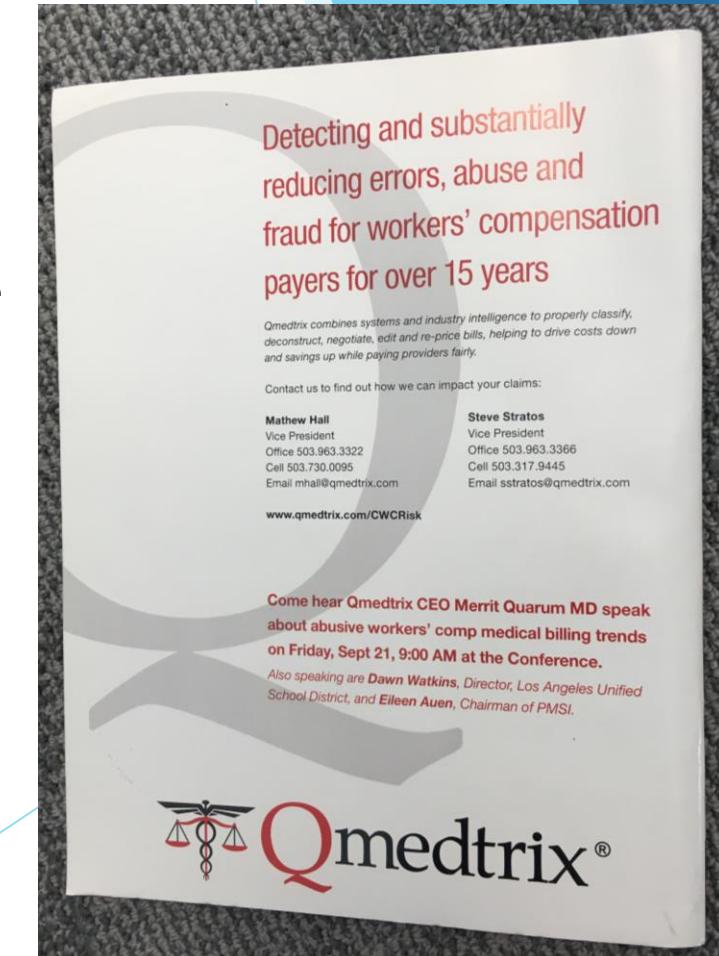


CWC & RISK
CONFERENCE

BRONZE

Onsite Guide Back Page Cover \$3,000

- Company Logo or Company advertisement on back of Onsite Guide given to all attendees
- Signage throughout the conference (meter board)
- Company name listed on event website as sponsor
- Company logo listed in onsite guide





CWC & RISK
CONFERENCE

Registration Bag Insert \$1,500

- Sponsor provides one company flyer/brochure to be inserted in all registration bags, given to all conference attendees.



CWC & RISK
CONFERENCE

TBD

Meeting Room Clings \$TBD

- TBD

