



TEA @ MAPIC 2018

TEA Presents: Mastering Retail & Leisure

November 14, 14:00-16:00 CET

November 15, 14:00-16:30 CET

MAPIC Leisure Zone

Palais des Festivals, Cannes, France

Join the TEA at MAPIC, the leading international retail real estate event for key property players to build the ultimate retail and leisure mix in order to become a complete lifestyle destination. During two consecutive afternoon sessions, TEA will present a series of talks by an international group of experts in combining leisure with retail. The speakers, representing various disciplines and background, will share their insights and knowledge on what it takes to create successful retail experiences and spaces as well as what the immediate future holds for retailers, property owners, designers and creators of compelling spaces.



LEISURE
ENTERTAINMENT & ATTRACTION
WELLNESS & BEAUTY
LIVE EXPERIENCE



TEA @ MAPIC 2018 is moderated by
Klaus Sommer Paulsen, TEA International
Board Member and Founder of AdventureLAB.

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