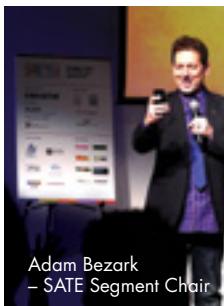


# SATE Europe Sponsorship Opportunities

TEA's signature international conference bringing together the brightest minds and top decision makers exploring what's next in Storytelling, Architecture, Technology and Experience in themed entertainment. **Contact TEA to book your sponsorship at [info@teacconnect.org](mailto:info@teacconnect.org) – 818.843.8497**



Adam Bezark  
– SATE Segment Chair



SATE Conference



Mark Caro  
– Chicago Tribune



Liz Gazzano & Roger Gould  
– Pixar

**PRESENTING  
SPONSOR**  
**\$20,000**  
**(1 max)**

- "Presented by" recognition on all SATE marketing materials
- 1 page ad in the printed program
- Your company promotional reel (2 min maximum) played at two session starts
- Your logo on all signage, printed and digital programs, e-marketing promos and TEA blog
- Your company brochure on display at sponsor materials table
- Mention and thank you from the stage
- Your logo, print ad and 15-second video on sponsor sizzle reel
- Four (4) complimentary conference seats
- A sponsor table to display your materials/products

**SEGMENT  
SPONSOR**  
**\$5,000**  
**(4 max)**

- Exclusive sponsor for single segment (Storytelling, Architecture, Technology or Experience)
- Recognition on all SATE marketing materials
- ½ page ad in the printed program using your artwork
- Your logo on all, printed and digital programs, e-marketing promos & TEA blog
- Your company brochure on display at sponsor materials table
- Mention and thank you from the stage
- Your logo on screen during walkin/out moments and a 15-second video on sponsor sizzle reel
- Two (2) complimentary conference seats - full program

**DINNER  
SPONSOR**  
**\$10,000**  
**(2 max)**

- Recognition on all SATE marketing materials
- ½ page ad in the printed program using your artwork
- Welcome to all the guests at the dinner by company representative
- Your logo on all signage, printed and digital programs, e-marketing promos and TEA blog relating to the dinner
- Your company brochure on display at sponsor materials table
- Mention and thank you from the stage
- Two (2) complimentary conference seats - full program
- Two (2) complimentary dinner seats

**COCKTAIL  
RECEPTION  
SPONSOR**  
**\$1,000**  
**(4 max)**

- Recognition on all SATE marketing materials
- ½ page ad in the printed program using your artwork
- Your logo on all signage, printed and digital programs, e-marketing promos and TEA blog relating to the reception
- Your company brochure on display at sponsor materials table
- Mention and thank you from the stage and at the reception
- One (1) complimentary dinner seat