

# CFA SOCIETY SASKATCHEWAN

## 27<sup>TH</sup> ANNUAL DINNER

January 31, 2019 | Conexus Arts Centre



### **MICHAEL CASEY**

Bitcoin, Blockchain, and Fintech Speaker | Co-Author of *The Truth Machine*, *The Social Organism*, & *The Age of Cryptocurrency*

Michael Casey is co-author of *The Age of Cryptocurrency*: a text that explains, with clarity and verve, the concept of cryptocurrency: its origins, its function, and how it impacts everything from government to business to academia. An expert on financial innovation, on global capital markets and economics, and a student of what “money” and “value” really mean, Casey conceives of a new digital society in which software and algorithms will replace our outdated, analog legal systems to bring transparency, objectivity, and integrity to the knowledge-sharing society forming around us. And next year, he releases *The Truth Machine: The Blockchain and the Future of Everything*. Co-authored (again) with Paul Vigna, this book offers the definitive assessment of blockchain, updated for new market realities—a story of disruption, power, change, and empowerment that will be read by generations to come.

His most recent book is *The Social Organism: A Radical Understanding of Social Media to Transform Your Business and Life* (co-authored with Oliver Lockett), about how social media behaves just like a living being—and how understanding its form and function can let you navigate the worlds of business, economics, culture, marketing and more with precision and intelligence.

Currently Senior Advisor to the Digital Currency Initiative at the MIT Media Lab, Casey has two decades of experience as a journalist—most recently as a senior columnist at *The Wall Street Journal*, covering digital currency, global finance, and economics. In addition to co-authoring *The Age of Cryptocurrency: How Bitcoin and Digital Money Are Challenging the Global Economic Order*—a “timely and colorful

book [that] is a rewarding place to learn it all” (The New York Times) and “the most thorough and readable account of the short life of this controversial currency” (The Washington Post)—and hundreds of bylines at WSJ, he has written for Foreign Policy, The Washington Post, The Financial Times and many other publications. He is also the author of two prior books: *The Unfair Trade: How Our Broken Financial System Destroys the Middle Class* and *Che’s Afterlife: The Legacy of an Image*.

*“[Casey has] written a reported explainer that patiently documents bitcoin’s rise, acknowledges its flaws and highlights its promise. Smart and conscientious, *The Age of Cryptocurrency* is the most thorough and readable account of the short life of this controversial currency.”*

— The Washington Post



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