

# CFA SOCIETY SASKATCHEWAN

## PROGRAMS

SEPTEMBER 25

REGINA & SASKATOON



Chester Santos, "The International Man of Memory", has left an impression on all corners of the earth. Through his ability to demonstrate extraordinary feats of the mind, as well as educate others to do the same, this U.S. Memory Champion is widely regarded to be one of the greatest memory experts in the world. He has helped thousands of people to realize the benefits of an improved memory and sharper mind, and has appeared in the *New York Times*, *Wall Street Journal*, *San Francisco Chronicle*, *Washington Post*, *USA Today*, *PBS*, *CNN*, and various other television, radio, and print media all over the world. Through workshops, corporate training seminars, and his world-renowned speeches and presentations, Chester has developed a knack for passing on valuable memory techniques in ways that are easy to understand and retain for years to come. He has been a speaker for executive organizations such as YPO, CEO Clubs International, and AceTech as well as for many Fortune 500 companies, and prestigious universities including: the Royal University for Women in Bahrain, the Haas Graduate School of Business in Berkeley, Stanford University, and Harvard University. His iPhone application was featured by Apple and became an instant worldwide bestseller. Chester is also the author of the bestselling book, "Instant Memory Training for Success", published by leading academic publisher John Wiley & Sons (Wiley).