



ST. CATHERINE  
UNIVERSITY



## Announcing an Exciting New Partnership and Leadership Challenge Workshops!

**All women business owners are leaders.** We lead ourselves, our people, vendors, suppliers and strategic partners. Leadership is not easy. Fortunately, research reveals that most effective leadership practices can be *learned*. With that in mind, NAWBO MN and St. Catherine's University Masters of Arts in Organizational Leadership (St. Kate's MAOL) are pleased to announce our new *Leadership Challenge Workshops*.

### What are the leadership workshops about?

**Based on proven best practices and delivered by St. Kates MAOL professors**, there are four workshops throughout 2018. The text, workbook exercises and discussion feature content from one of the best-selling leadership books of all time: *The Leadership Challenge*, by Kouzes and Posner. Through rigorous and tested research, these five proven practices of exemplary leadership will be covered:

1. Model the Way – Clarifying values and setting the example
2. Inspire a Shared Vision – Envisioning the future and enlisting others
3. Challenge the Process – Searching for improvement opportunities, experimenting and taking risks
4. Enable Others to Act – Fostering collaboration and strengthening others
5. Encourage the Heart – Recognizing contributions and celebrating the values and the victories

### Who are these workshops for?

**While we focus on women business owners as our NAWBO MN mission, these workshops are for anyone** who wants to become a better leader. We welcome members, their team leads and the public to grow with us.

### When are the workshops?

**Sessions are modular, held quarterly and include both text and workbook. Here are dates, times and topics:**

Date and Time	Topic	Location
September 20, 2018, 11am – 1pm	Challenge the Process	Lurie
December 6, 2018, 3:30 – 5:30pm	Enable Others to Act, Encourage the Heart	TBD

### How much is my investment?

**Similar *Leadership Challenge* workshop series and instructional time are valued at approximately \$1250.** Textbook and workbook are included in all options below. NAWBO MN members enjoy special pricing. Tickets can be purchased on a per-session or package basis. Certificates are awarded if all four sessions are attended.

Tier	Investment Options	Member	Non-Member
Good	1 Session Only	\$150	\$200
Best	Series Package: 2 Sessions -- \$75 Discount	\$225	\$325

**Register at <https://www.nawbo.org/minnesota/events/model-way-leadership-workshop-st-kates-4-series-program>**