



Announcing an Exciting New Partnership and Leadership Challenge Workshops!

All women business owners are leaders. We lead ourselves, our people, vendors, suppliers and strategic partners. Leadership is not easy. Fortunately, research reveals that most effective leadership practices can be *learned*. With that in mind, NAWBO MN and St. Catherine's University Masters of Arts in Organizational Leadership (St. Kate's MAOL) are pleased to announce our new series of *Leadership Challenge Workshops*.

What is the leadership series about?

Based on proven best practices and delivered by St. Kates MAOL professors, this is a four-part series of workshops throughout 2018. The text, workbook exercises and discussion feature content from one of the best-selling leadership books of all time: *The Leadership Challenge*, by Kouzes and Posner. Through rigorous and tested research, these five proven practices of exemplary leadership will be covered in the series:

1. Model the Way – Clarifying values and setting the example
2. Inspire a Shared Vision – Envisioning the future and enlisting others
3. Challenge the Process – Searching for improvement opportunities, experimenting and taking risks
4. Enable Others to Act – Fostering collaboration and strengthening others
5. Encourage the Heart – Recognizing contributions and celebrating the values and the victories

Who is this for?

While we focus on women business owners as part of our NAWBO MN mission, this series is for anyone who wants to become a better leader. We welcome members, their team leads and the public to grow with us.

When are the workshops?

Sessions will be held on a quarterly basis at the following dates/times (locations subject to change):

March 22, 2018, 11am – 1pm, MidPointe Event Center	June 21, 2018 – 3:30 – 5:30, MidPointe Event Center
September 20, 2018, 11am – 1pm, Lurie	December 6, 2018 – 3:30 – 5:30, Location TBD

How much is my investment?

Similar *Leadership Challenge* workshop series and instructional time are valued at approximately \$1250. Textbook and workbook are included in all options below. NAWBO MN members and early registrants enjoy special pricing and discounts. Tickets can be purchased on a per-session or package basis. If all four sessions are purchased and attended, includes certificate of completion.

Tier	Investment Options	Member	Non-Member
Good	1 Session Only	\$150	\$200
Better	Series Package: 2 Sessions -- \$75 Discount	\$225	\$325
	Series Package: 3 Sessions -- \$125 Discount	\$325	\$475
Best	Series Package: 4 Sessions and Certificate -- \$150 Discount	\$450	\$650
	EARLY BIRD! PRICING UNTIL 2/28! Series Package: 4 Sessions and Certificate -- \$200 Discount	\$400	\$600

Register at <https://www.nawbo.org/minnesota/events/model-way-leadership-workshop-st-kates-4-series-program>