



ST. CATHERINE  
UNIVERSITY



## Announcing an Exciting New Partnership and Leadership Challenge Workshops!

**All women business owners are leaders.** We lead ourselves, our people, vendors, suppliers and strategic partners. Leadership is not easy. Fortunately, research reveals that most effective leadership practices can be *learned*. With that in mind, NAWBO MN and St. Catherine's University Masters of Arts in Organizational Leadership (St. Kate's MAOL) are pleased to announce our new series of *Leadership Challenge Workshops*.

### What is the leadership series about?

**Based on proven best practices and delivered by St. Kates MAOL professors**, this is a four-part series of workshops throughout 2018. The text, workbook exercises and discussion feature content from one of the best-selling leadership books of all time: *The Leadership Challenge*, by Kouzes and Posner. Through rigorous and tested research, these five proven practices of exemplary leadership will be covered in the series:

1. Model the Way – Clarifying values and setting the example
2. Inspire a Shared Vision – Envisioning the future and enlisting others
3. Challenge the Process – Searching for improvement opportunities, experimenting and taking risks
4. Enable Others to Act – Fostering collaboration and strengthening others
5. Encourage the Heart – Recognizing contributions and celebrating the values and the victories

### Who is this for?

**While we focus on women business owners as part of our NAWBO MN mission, this series is for anyone** who wants to become a better leader. We welcome members, their team leads and the public to grow with us.

### When are the workshops?

**Sessions will be held on a quarterly basis** at the following dates/times (locations subject to change):

March 22, 2018, 11am – 1pm, MidPointe Event Center

June 21, 2018 – 3:30 – 5:30, MidPointe Event Center

September 20, 2018, 11am – 1pm, Lurie

December 6, 2018 – 3:30 – 5:30, Location TBD

### How much is my investment?

**Similar *Leadership Challenge* workshop series and instructional time are valued at approximately \$1250.** Textbook and workbook are included in all options below. NAWBO MN members and early registrants enjoy special pricing and discounts. Tickets can be purchased on a per-session or package basis. If all four sessions are purchased and attended, includes certificate of completion.

Tier	Investment Options	Member	Non-Member
Good	1 Session Only	\$150	\$200
Better	Series Package: 2 Sessions -- \$75 Discount	\$225	\$325
	Series Package: 3 Sessions -- \$125 Discount	\$325	\$475
Best	Series Package: 4 Sessions and Certificate -- \$150 Discount	\$450	\$650
	<b>EARLY BIRD! PRICING UNTIL 2/28!</b>	<b>\$400</b>	<b>\$600</b>
	Series Package: 4 Sessions and Certificate -- \$200 Discount		

Register at <https://www.nawbo.org/minnesota/events/model-way-leadership-workshop-st-kates-4-series-program>