



Announcing an Exciting New Partnership and Leadership Challenge Workshops!

All women business owners are leaders. We lead ourselves, our people, vendors, suppliers and strategic partners. Leadership is not easy. Fortunately, research reveals that most effective leadership practices can be learned. With that in mind, NAWBO MN and St. Catherine's University Master of Arts in Organizational Leadership (St. Kate's MAOL) are pleased to announce our new *Leadership Challenge Workshops*.

What are the leadership workshops about?

Based on proven best practices and delivered by St. Kates MAOL professors, there are four workshops throughout 2018. The text, workbook exercises and discussion feature content from one of the best-selling leadership books of all time: *The Leadership Challenge*, by Kouzes and Posner. Through rigorous and tested research, these five proven practices of exemplary leadership will be covered:

1. Model the Way – Clarifying values and setting the example
2. Inspire a Shared Vision – Envisioning the future and enlisting others
3. Challenge the Process – Searching for improvement opportunities, experimenting and taking risks
4. Enable Others to Act – Fostering collaboration and strengthening others
5. Encourage the Heart – Recognizing contributions and celebrating the values and the victories

Who are these workshops for?

While we focus on women business owners as our NAWBO MN mission, these workshops are for anyone who wants to become a better leader. We welcome members, their team leads and the public to grow with us.

When are the workshops?

Sessions are modular, held quarterly and include both text and workbook. Here are dates, times and topics:

Date and Time	Topic	Location
March 22, 2018, 11am – 1pm	Model the Way	MidPointe Event Center
June 21, 2018, 3:30 – 5:30pm	Inspire a Shared Vision	MidPointe Event Center
September 20, 2018, 11am to 1pm	Challenge the Process	Lurie
December 6, 2018, 3:30 – 5:30pm	Enable Others to Act, Encourage the Heart	TBD

How much is my investment?

Similar *Leadership Challenge* workshop series and instructional time are valued at approximately \$1250. Textbook and workbook are included in all options below. NAWBO MN members enjoy special pricing. Tickets can be purchased on a per-session or package basis. Certificates are awarded if all four sessions are attended.

Tier	Investment Options	Member	Non-Member
Good	1 Session Only	\$150	\$200
Better	Series Package: 2 Sessions -- \$75 Discount	\$225	\$325
	Series Package: 3 Sessions -- \$125 Discount	\$325	\$475
Best	Series Package: 4 Sessions and Certificate -- \$150 Discount	\$450	\$650

Register here! <https://nawbomn.regfox.com/model-the-way-leadership-workshop-with-st-kates--14>