

FAST TIMES

2017 BLUE HAWK

ANNUAL CONFERENCE

Hyatt Regency
Denver, Colorado
April 19-22, 2017

Vendor Partner/Solution Partner
Registration Information



BLUE HAWK
POWER THROUGH PARTNERSHIP

HOTEL INFORMATION

Hyatt Regency Denver
at the Convention Center
650 15th Street
Denver, Colorado

Situated in the heart of downtown Denver, Hyatt Regency Denver is a hotel near 16th Street Mall. Hyatt Regency Denver at Colorado Convention Center offers spectacular views of the Rocky Mountain Front Range and the Denver skyline.



HOTEL RESERVATIONS

Rate: \$199 plus tax per night
Single or double occupancy

Go to the event page at www.bluehawk.coop/events click on the Hotel Reservation link to complete your hotel reservation online.

-OR- Call Hyatt Reservations at 303-436-1234, reference BLUE HAWK for the group rate.

FLIGHT INFORMATION & TRANSPORTATION

Denver International Airport (DEN)

25 Miles and 30 minutes without traffic

Both **Uber** and **Lyft** are available at Denver International Airport. Please see the respective apps or website for more details on pick-up locations.

Cab service is approximately \$55 each way.

Denver Airport Rail

Travelers can now use A Line, the new rail service from Denver International Airport to LoDo's (lower downtown) Union Station and back. The cost each way is \$9 per person. The Denver airport rail has six stops along the way and takes approximately 37 minutes. The Hyatt Regency is located just less than one mile from Union Station. Once you're downtown, you can walk, Uber or Lyft or grab a cab to complete your journey to the hotel.

Service is from 3:30 am to 1:30 am daily. Frequency is every 15 minutes from 5:00 am -7:00 am and every 30 minutes at all other times.

REGISTRATION

Conference Registration: www.bluehawk.coop/events

Please complete a separate conference registration form for each meeting attendee (other than a spouse or guest who is only participating in social activities and not in the meetings). If your spouse is participating in the meeting portions of the event please fill out a separate form for them also.

Conference Registration and Hotel Reservations are due no later than Monday, March 20, 2017.

Conference Registration and Hotel Reservations must be completed separately.

ONSITE CHECK-IN

Registration will be open Wednesday, April 19, 2:00 pm - 5:00 pm in the Centennial Foyer, located on Level 3. Stop by and pick up your name tags and meeting packets with detailed conference schedule.

ATTIRE

Meet & Greet: Business Casual

Meeting: Business Casual

Fast Times - I ♥ the 80's Party: Jordache Jeans, parachute pants, Zubaz, LA Gear, Z. Cavaricci, Sperry Topsiders, Swatch Watches, Members Only Jackets, and anything neon. Tease your hair as high as it can go and load on the Aqua Net. Really any of your favorite 80's styles will be fantabulous!



SCHEDULE

Wednesday, April 19, 2017

2:00 pm - 5:00 pm

Conference Registration - Centennial Foyer

6:30 pm - 8:00 pm

Meet & Greet - Centennial Foyer

Thursday, April 20, 2017

Please note: Member-Owners will be in a Member Only meeting from 8:00 am–12:00 pm. Vendor and Solution Partners set-up will start at 10:00 am.

9:00 am - 3:30 pm

Spouse/Guest Activity (optional)

Mile High Magic City Tour

10:00 am - 11:00am

Vendor and Solution Partner Set-up

11:00 am - 12:00 pm

BLUE HAWK Update for Vendor Partners &
Solution Partners

12:00 pm – 1:20 pm - **NEW**

Member, Vendor/Solution Partner Lunch & Awards

1:30 pm - 5:15 pm

Face-to-Face Meetings & Solution Partner Center

6:30 pm - 9:30 pm

Fast Times - I ♥ the 80's Party

Friday, April 21, 2017

7:00 am to 7:45 am

Member/Vendor/Solution Partner Breakfast

7:45 am - 12:30 pm

Face-to-Face Meetings & Solution Partner Center

12:30 pm - 1:30 pm

Optional Lunch (RSVP Required)

12:30 pm - 5:00 pm (Optional Activity)

BLUE HAWK Gives Back Nest Cleanup

Supporting: Brothers Redevelopment, Inc.

Saturday, April 22, 2017

8:00 am to 4:00 pm (Optional Activity)

Rocky Mountain & Coors Brewing Tour



AWARDS LUNCH

New for 2017, all Vendor Partners and Solution Partners will join the BLUE HAWK Members for the awards lunch on Thursday at 12:00 pm, prior to the start of the Face-to-Face. Make sure to mark it on your agenda. You don't want to miss it.

SPOUSES & GUESTS

Bring your spouse or guest to enjoy the heart of downtown Denver. The hotel is situated near 16th Street Mall giving you easy access to exciting local attractions, such as the Denver Theater District, intriguing shops and outstanding restaurants

A Guest Fee of \$150 will be charged for all guests attending the conference to help offset the cost of their attendance.

FACE-TO-FACE

Short 10-minute pre-scheduled meetings between Member-Owners and Vendor Partners to explore business opportunities.

Face-to-Face selection forms will be available online in January. Notification will be sent out when selection forms are posted. Members and Vendor Partners will specify who they would like to meet with and BLUE HAWK will establish appointment schedules for each company. Every effort will be made to accommodate your appointment preferences. The Vendor Partner schedules are completely full based upon the number of appointments they selected.



Solution Partner Center

Members-Owners will have approximately half of their Face-to-Face time scheduled with Vendor appointments and they will use the unscheduled time to visit the Solution Partner Center.

Members are expected and encouraged to spend time exploring the Solution Partner Center in order to capitalize on opportunities to reduce costs and improve their businesses.

FAST TIMES

I ♥ 80's PARTY

All Members, Vendor Partners, Solution Partners, and Spouses/Guests Invited.

Fast Times - I ♥ the 80's Party
Thursday, 4/20
6:30 pm - 9:30 pm

Attire: Jordache Jeans, parachute pants, Zubaz, Z. Cavaricci, LA Gear shoes, Sperry Topsiders, Swatch Watch, Members Only Jacket, and anything neon. Tease your hair as high and coat it with the Aqua Net. Mulletts are highly recommended.



The 1980s were such a simpler time. Reagan was in the White House, the Internet was relegated to underground military bunkers, and computers were the size of your living room. Fashion was also at its most bold. In an age of excess, style reflected the era perfectly. Big was the word of the decade. Big hair, big shoulder pads, big earrings, big colors, and big baggy pants.

Let's go back to the 80's and show us your best look. Whether it's preppie, yuppie, metalhead, burnout, Valley Girl, punk, surfer, goth, or nerd, it's time to pull it out of the closet.



OPTIONAL ACTIVITIES

Spouse/Guest Tour

Spouses/Guests only, this tour takes place during the Member meeting/Face-to-Face meetings

Mile High Magic Tour

Thursday, April 20, 2017, 9:00 am - 3:30 pm

Cost per person: \$115

(Includes tour of the Colorado State Capitol, Denver Mint, Tour Guide, transportation and all tax and gratuities)

Denver is rich in history, legend and lore! You'll get a great overview of the fabulous Mile High City, including Colorado's spectacular Capitol building featuring an official altitude marker where you can stand exactly one "Mile" High! Take a driving tour of beautiful Denver, including Lower Downtown (LoDo), the Highlands, RiNo and stop on Larimer Square to grab lunch on your own and do a little shopping. During the State Capitol tour you'll see the beautiful stained glass artwork, women's gold tapestry and learn about the Colorado lawmaking process. You will see Mr. Brown's Attic, Capitol Museum and the infamous Gold Dome! The Denver Mint Tour includes the present state of coin manufacturing and history of the Denver Mint.

Rocky Mountain & Coors Brewery Tour

Saturday, April 22, 2017, 8:00 am - 4:00 pm

Cost per person: \$80

(Includes transportation, Red Rocks Tour, Coors Brewing Tour, Lookout Mountain and entrance to the Buffalo Bill Museum.)

Take a ride into the foothills just outside of Denver where you may visit a few of Colorado's most popular attractions. First stop, Lookout Mountain Nature Preserve where you can catch the best view of the city while passing the buffalo herd overlook. While at Lookout Mountain, tour the Buffalo Bill Museum and grave site. Next, Red Rocks Amphitheater, an acoustical marvel, where 9,000 seats are set in the red sandstone rocks overlooking the city. Finish off the day at Coors Brewery. Get an inside glimpse into how an American favorite brews their rich and satisfying beers, and get a sample too!

BH GIVES BACK

Nest Cleanup

Friday, April 21, 2017, 12:30 pm - 4:30 pm

Cost per person: \$40

(Includes lunch, transportation and volunteer t-shirt)



Join BLUE HAWK to assist a homeowner in need of a little help with their home.

Volunteers will be asked to participate in tasks ranging from home repairs, painting a house, cleaning up a yard, etc. We won't know our exact project until the home is selected when the event gets closer. Whatever happens, trust that at the end your heart will be full of the knowledge that you had a major impact on another's life.

Brothers Redevelopment is a local Denver non-profit that assists homeowners in need stay in their homes. Often times, if someone loses their home they become subject to greater risk of homelessness, violence and more. Due to a variety of reasons, financial troubles, mental illness, age or handicap many people who own homes aren't able to keep up with the demands of owning a home. Through this organization, BLUE HAWK will assist a person in need stay in their home by bringing the property up-to-code, providing them comfort with simple clean up and more.

