

## COAR Sponsorship and Marketing Package Application



- \_\_\_\_\_ \$500 - COAR Night at the Bend Elks
- \_\_\_\_\_ \$500 - Spring COAR Bingo Night
- \_\_\_\_\_ \$500 - Happy Hour at Wild Ride
- \_\_\_\_\_ \$500 - COAR Fall Bingo Night
- \_\_\_\_\_ \$500 - YPN Event (four will be held)
- \_\_\_\_\_ \$500 - EnCOAR Awards
- \_\_\_\_\_ \$500 - Open House Weekend
- \_\_\_\_\_ \$500 - Building a Better Central Oregon
- \_\_\_\_\_ \$500 - Holiday and Installation Party
- \_\_\_\_\_ \$1,500 - Platinum Marketing Package
- \_\_\_\_\_ \$1,000 - Gold Marketing Package

Payment is required to confirm event.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

# Sponsorship and Marketing Opportunities with the Central Oregon Association of REALTORS®

Questions? Call Kim at 541-382-6027 or email [kim@coar.com](mailto:kim@coar.com).

Please return to [kim@coar.com](mailto:kim@coar.com) or fax to 541-383-3020.



# Event Sponsorship Options-\$500 per event.

Event	Date	Attendance Estimate	Complimentary Tickets to the Event	Inclusion on Website Event	Inclusion on Facebook Event	Inclusion on Flyer for Event	Inclusion in Email Blast/Newsletter for Event	Thank You at the Event	Table or Display at Event
Semi Serious Snow Series-SOLD OUT	Winter	25	NA	Logo	Link	Listing	Link	Yes	Set-Up on Site
COAR Night at the Bend Elks	6/14/2017	150	4	Logo	Link	Logo	Link	NA	Banner
COAR Bingo Night to Support the Bend Boys & Girls Club	Spring	75	4 Bingo Cards	Logo	Link	Logo	Link	Yes	Banner/Table
Happy Hour at Wild Ride	Fall	75	NA	Logo	Link	Logo	Link	Yes	Banner/Table
COAR Bingo Night to Support the Bend Boys & Girls Club	Fall	75	4 Bingo Cards	Logo	Link	Logo	Link	Yes	Banner/Table
YPN Brewery Night	March	50	NA	Logo	Link	Logo	Link	Yes	Banner
YPN Cinco de Mayo	May	75	NA	Logo	Link	Logo	Link	Yes	Banner
YPN Bowling Night	Fall	75	NA	Logo	Link	Logo	Link	Yes	Banner
<b>Special Events</b>									
EnCOAR Awards	4/4/2017	150	4	Logo	Link	Logo	Link	Yes	Logo in Program
Open House Weekend	TBD	1,000	NA	Logo	Link	Logo	Link	NA	NA
Building a Better Central Oregon	10/19/2017	150	6	Logo	Link	Logo	Link	Yes	Logo in Program
Holiday and Installation Party	12/8/2017	400	4	Logo	Link	Listing	Link	Yes	Logo in Program

## Marketing Opportunities

### Platinum Affiliates-\$1,500

Limited to 2 Affiliates exclusive to industry at this level. ONE LEFT

- Logo in weekly e-blast from COAR to our members reaching over 2300 members.
- 4 tickets – EnCOAR Awards
- 4 tickets – Building a Better Central Oregon
- 4 tickets – Holiday Party and Installation
- Rotating Logo on the COAR Website located on our Homepage

### Gold Affiliates-\$1,000

Limited to 4 Affiliates. Not exclusive.

- Link in weekly e-blast from COAR to our members reaching over 2300 members or link on our website.
- 2 tickets – EnCOAR Awards
- 2 tickets – Building a Better Central Oregon
- 2 tickets – Holiday Party and Installation

For information sponsoring the KEY Conference or the REALTOR® Day at the Capitol bus, please contact COAR.

Event Sponsorships are industry exclusive unless otherwise arranged. Limit 4 per event.

Sponsorships and marketing packages are on a first come first serve basis and full payment must be received within 5 business days.