

THE CENTRAL OREGON ASSOCIATION OF REALTORS® PRESENTS

CANDIDATE TRAINING ACADEMY

WHAT WILL I LEARN?

- Whether you possess the basic traits necessary to run for office.
- State (in 30 seconds) why you are running for office.
- Describe the elements necessary for developing a campaign plan and begin the planning process.
- Discuss research needs based on target audience and budget estimates.
- Plan for the fundraising methods that can prove most effective and lucrative.
- Determine the best methods for contacting constituents, based on voter demographics and budget.
- Analyze the electronic campaign options available and determine which, if any, will prove most effective for outreach.
- Assess the multiple avenues to approach a get-out-the-vote plan and determine which elements would be useful to your campaign planning.

March 15, 2018
8:00 AM - 4:00 PM
Includes Lunch
No Charge



**Central Oregon
Association of REALTORS®**

YOUR VOICE IN REAL ESTATE

WHO SHOULD ATTEND?

REALTORS®, business leaders, those running for office or working with a campaign, and those interested in protecting private property rights, homeownership and a vibrant business community

**Training will be held at Central Oregon
Association of REALTORS®**

**2112 NE 4th St
Bend, OR 97701**



INSTRUCTORS

Experts from Cornerstone
Solutions

RSVP TO TYLER@COAR.COM

WWW.COAR.COM