





## **Our Mission, Our Product**

We've been in business for 38 years. Started the company with one sewing machine and today we have expanded to 100 automated embroidery machine heads. Our business has been focused on quality and innovations. We are willing to try new techniques with our partners to help make them succeed and display their products. What makes us unique is keeping all the digitizing artwork in-house. One of our most valued qualities our vendors love is the time to get the job done. Most of our jobs are quick turns within days if need be, not months. Our willingness to work with our partners is what makes us unique with all our partners and why we've been in business for 38 years.

We service our community and value the connections of our customers. I had a military wife whom we haven't seen for over 20 years walked into our front door last week. She used to bring in her husband's Army uniforms when he was in service. The husband has retired since but her daughter joined the scouts so she drove 20 miles to find us.

No quantity is too small. We have a grandmother who brings in 3 Christmas stockings every March to embroider her grandkids names. The only question we ask her is, "what colors are the names?" as her logo is kept on file for every March that she comes in.

We work daily with local businesses in the promotional product. Each of them have a corner space in our building where their product is staged for the initial production run. We build a working relationship with our clients over the years. At the height of our busy schedule season, the only verbal communication needed from these busy professionals are, "same color as before and I need this on this day!" The order is delivered on that day!

Our embellishments are the products we sell to our customers. It's the ordinary tee shirt that we embellish for an event, or an apron with personalized embellishment for a server behind the counter at a coffee shop. The branding, logo, and the message, is our embellishment goal to deliver to customer specifications.



### **Embellishments we provide**

- \*Recreating artworks into digitizing files for embroidery and screen printing
- \*Direct Embroidery onto athletic wear, uniforms, aprons, bags, hats and others
- \*Embroidery patch to sublimated patch with satin stitch-down for light garments
- \*Heat transfer (indirect screen print)
- \*Direct screen printing using environmentally friendly non-PVC inks

### **Highlights of our work over the years:**

- 19 combined seasons of the Summer and Winter Olympics
- NCAA Sports uniforms and coaches wear
- USA Tracking & Field
- USA Wrestling, Weightlifting
- Marathons (Honolulu Marathon, Shamrock Run, Boston/New York Marathon, Hood To Coast)
- The Major Leagues: Baseball, Basketball, Football, Soccer
- Local schools
- Local Community events
- Military Name Insignias
- Uniforms for various industries
- Sponsorship for non-profit events

## Highlights of our Work







<https://the44diaries.wordpress.com/tag/olympics/>











## **Our Goal**

Our goal from a family business to a small corporation is to increase our capacity and diversify our market. With the help of Mr. Martinez and his staff at NW Mountain MSDC, we would like to reach out to companies like Starbucks where we can build a long-term partnership to service your brand, your logo.

## **Starbucks Referral**

Dawncelie Johnson-White, formerly Starbucks Director of the Diversity Supply Chain gave us a referral to Starbucks for the embroidery of aprons.

I read about Ashley and Tim Bomke story on the distribution of the patriotic aprons as a visible sign of Starbucks supporting our military troops by hiring 10,000 veterans and military spouses by the end of 2018. However, at the Starbucks 25<sup>th</sup> Annual Meeting of Shareholders this past March, there was an announced plan to hire 25,000 Veterans and Military Spouses by 2025. We would love to be a part of this program and work alongside the team to provide the direct embroidery service and/or create additional logos on the aprons of the future 100+ military family stores in the U.S.