



“PREPARING FOR AN EFFECTIVE ENGAGEMENT” Part 3

June 14, 2017

REVIEW & FEEDBACK OF WRITTEN CAPABILITIES STATEMENT				
Area of Review	Yes	No	Areas for Improvement	Comments
1. Was the Capabilities Statement Clean, Crisp, Attractive, & Easy to Follow?				
2. Did the Capabilities Statement highlight the MBE Company Mission, Vision, & Values?				
3. Did the Capabilities Statement accurately reflect the Company History?				
4. Did the Capabilities Statement accurately depict Company Products/ Services and Case Study Examples?				
5. Did the Capabilities Statement clearly state the Company's Value Proposition?				
6. Did the Capabilities Statement encourage you to have a follow-up call with the MBE Company?				

Company Name: \_\_\_\_\_

Presenter Name: \_\_\_\_\_



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<b>FEEDBACK OF 2 MINUTE INTRODUCTORY COMMUNICATION</b>
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Please provide your comments:

Company Name: \_\_\_\_\_

Presenter Name: \_\_\_\_\_