



How to Have Your Best Holiday Season Ever.

Digitally Preparing for Black Friday and Cyber Monday.

THURSDAY, NOV. 17

5:30PM - 6:30PM
(6:30-7:00 for questions)

PREPARING FOR BLACK FRIDAY & CYBER MONDAY

"If just one tip can get you one extra customer, it will be worth it!"

There is no better time to reach out to your customers, bring new clients in, and boost repeat and referral business! Whether you have a retail shop, provide a specialized service or work business-to-business, or have a nonprofit in need of outreach, this presentation will provide simple, practical tips for closing out the year on a high note.

During this session, you'll learn how to:

- Select just the right offer for your ideal audience
- Create a quick and effective promotional plan (it's easier than you might think!)
- Design an offer that stands out, especially on mobile
- Reach new customers and spread the word using social media
- Keep the holiday momentum going through the new year

If you're hoping to make this your best holiday season yet, you won't want to miss this event. Join us to find out exactly how to achieve and exceed your holiday goals.



Your Best Holiday Season Ever Starts Today.



Give Yourself the
Gift of More
Customers.

90% of marketing
doesn't work
because it doesn't
get done. ~ Neil
Bradman

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How to Have Your
Best Holiday Season Ever



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