



2018

PUBLIC POLICY
SURVEY RESULTS



MURRAY-CALLOWAY COUNTY
CHAMBER *of* COMMERCE



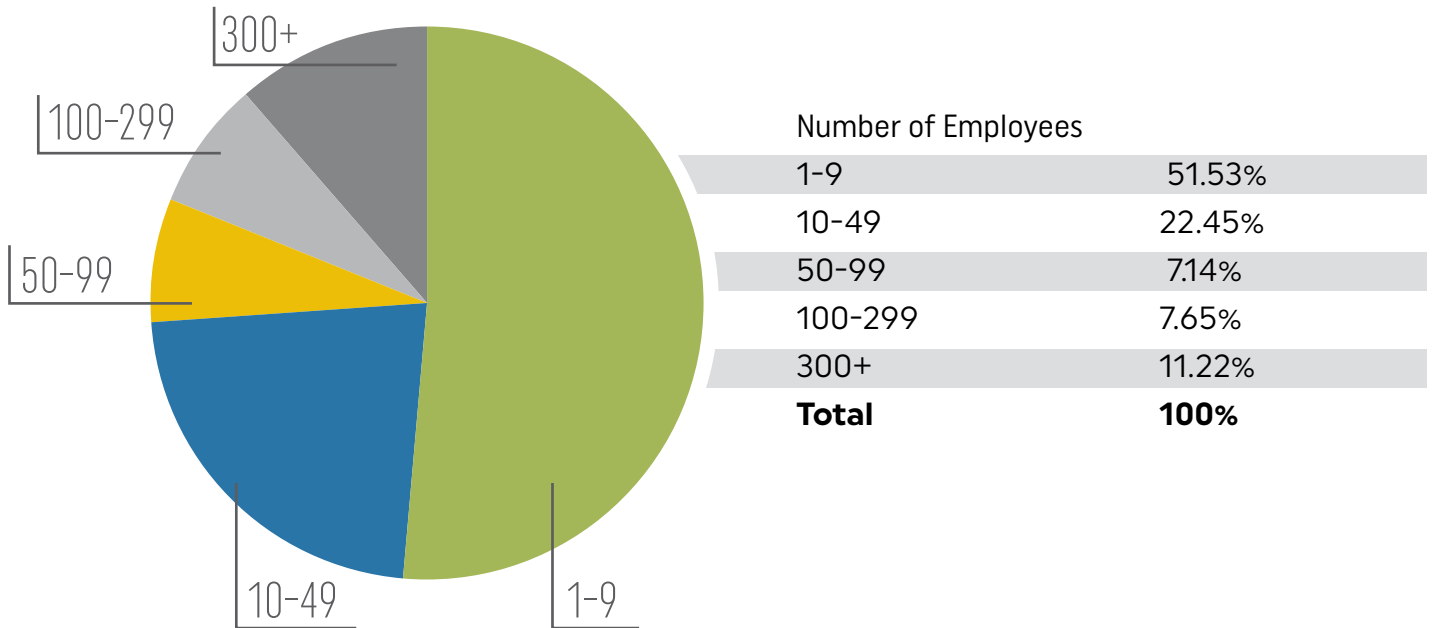
Public Policy Survey Results

The Murray-Calloway County Chamber of Commerce is the region's second-largest business advocacy organization and is the 9th largest Chamber in the state of Kentucky. It is governed by a 20-member Board of Directors, run by a staff of four, and supported by community investors.

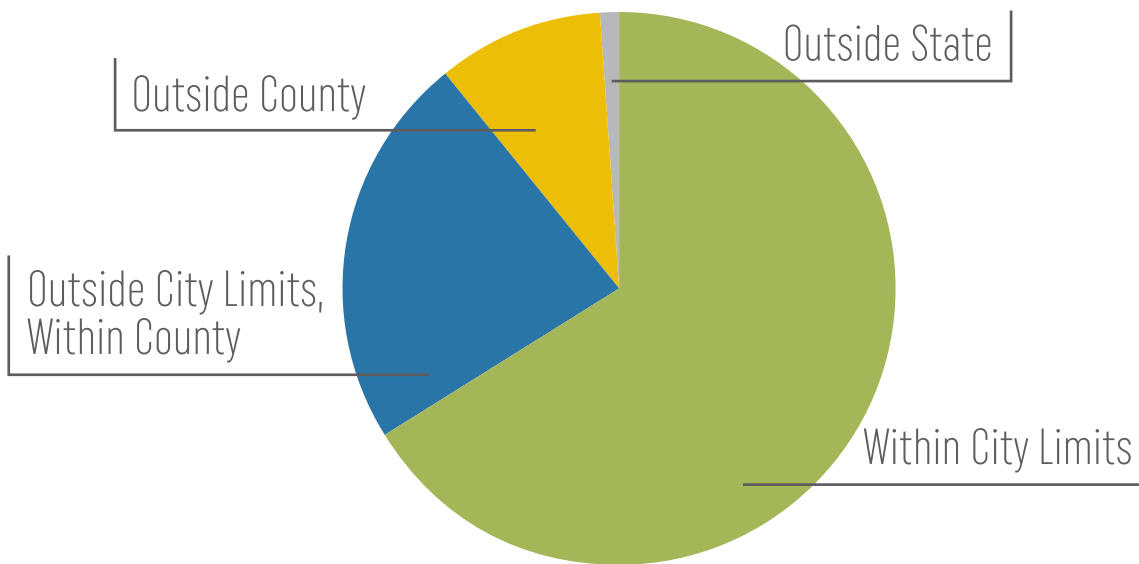
The Murray-Calloway County Chamber of Commerce surveyed its membership and the business community from October 9th – October 19th, 2017. The responses below reflect the opinions and feedback of that survey. The survey had a response rate of 30% with 196 respondents taking the survey.



1. What is the number of employees in your company?



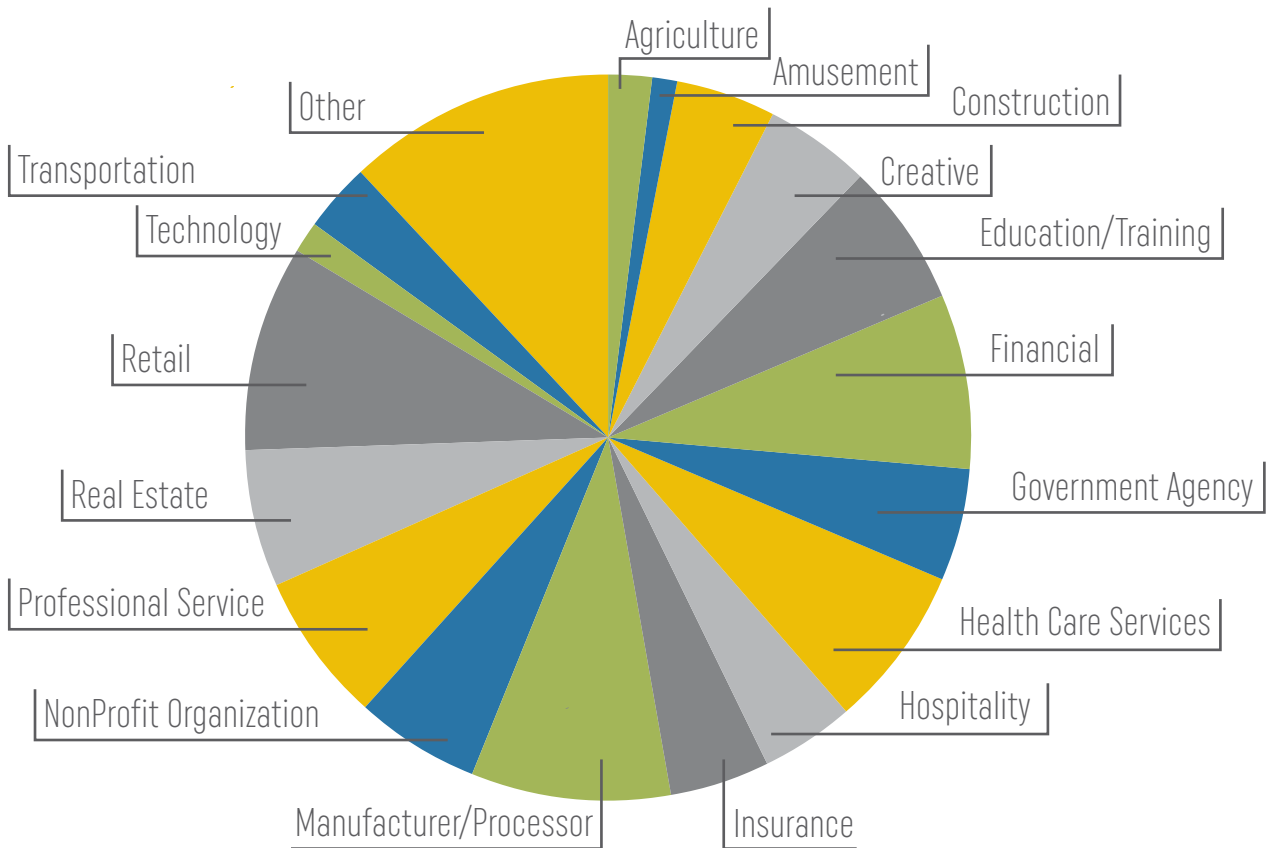
2. Where do you consider your primary business location?



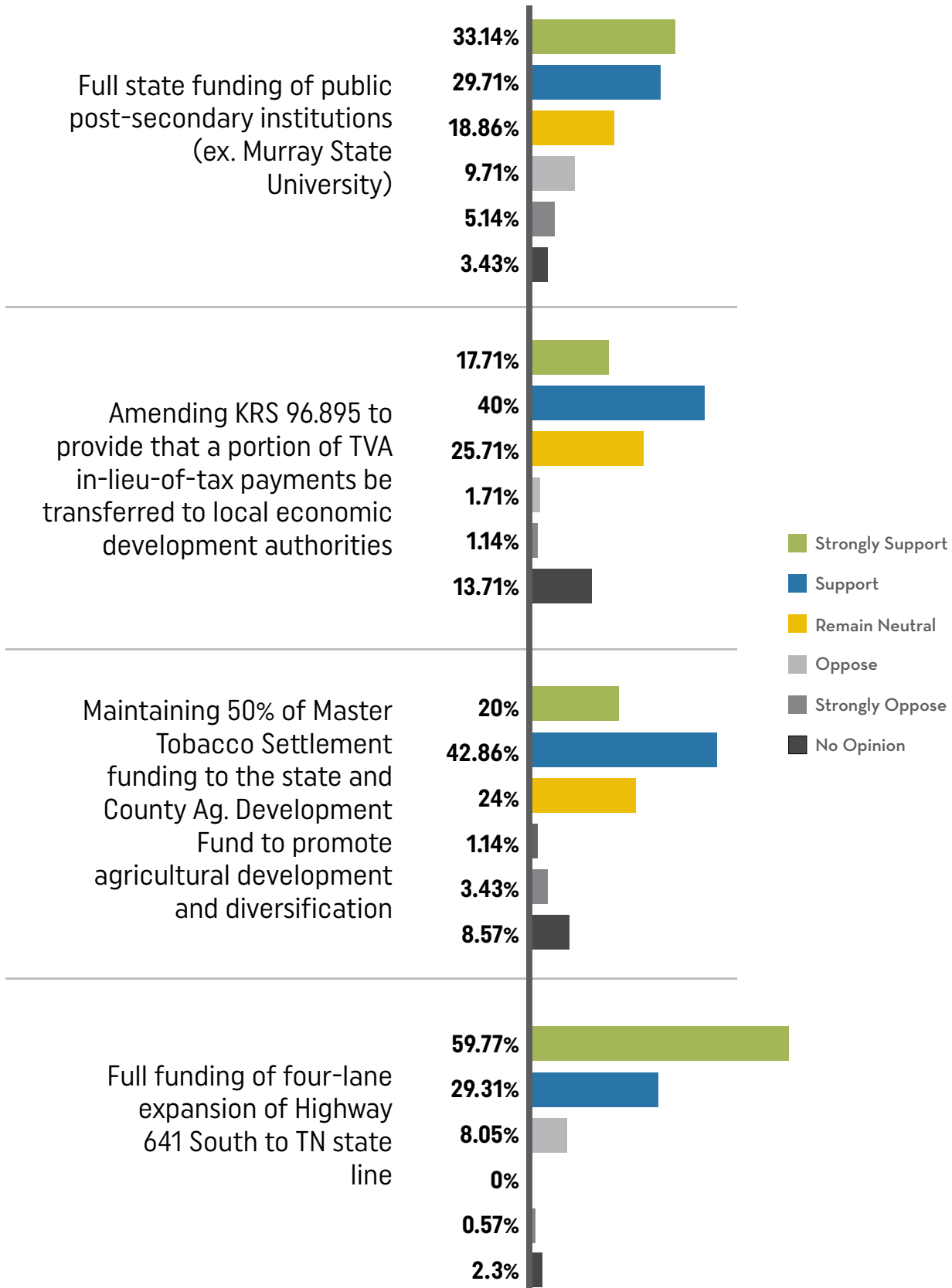
Within the city limits of Murray KY	66.33%
Outside the city limits, but within Calloway County KY	22.96%
Outside of Calloway County KY	9.69%
Outside of the state of KY	1.02%
Total	100%

3. How would you classify your business?

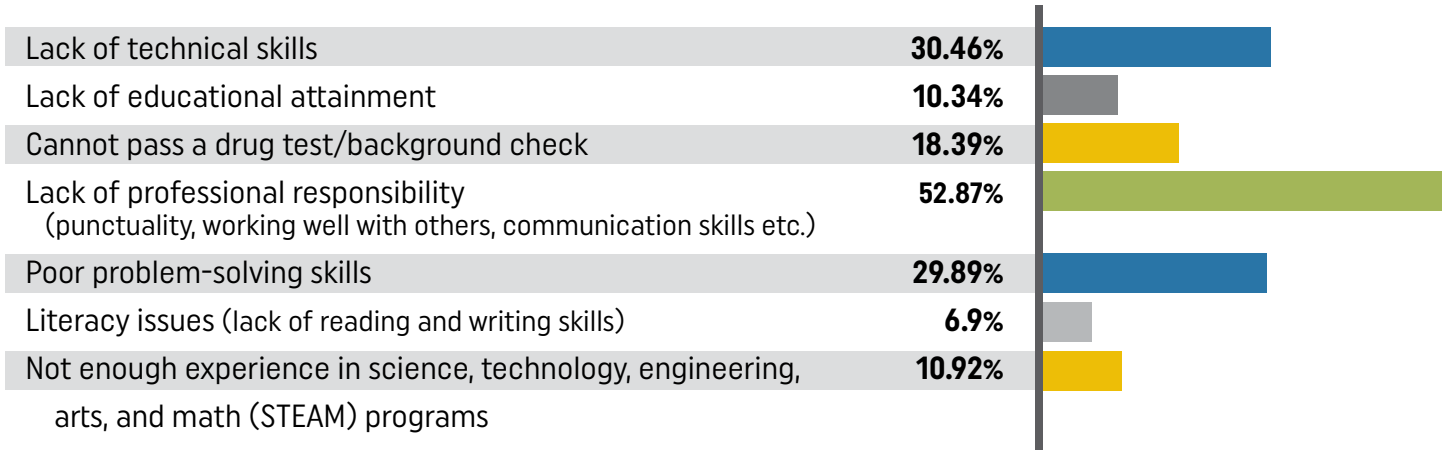
Agriculture.....	2.04%
Amusement: Entertainers, Travel Agents, Radio, TV, etc.....	1.02%
Construction.....	4.59%
Creative: Advertising, Marketing, Printing, Graphic Design, etc.....	4.59%
Education and/or Training Services.....	6.63%
Financial: Banks, Credit Unions, Mortgage Lenders, etc.....	7.65%
Government Agency.....	5.10%
Health Care Services.....	7.14%
Hospitality.....	4.08%
Insurance.....	4.59%
Manufacturer and/or Processor.....	8.67%
Non-profit Organization.....	5.61%
Professional: Doctor, Lawyer, CPA, etc.....	6.63%
Real Estate: Sales, Consultant, Broker, etc.....	6.12%
Retail.....	9.18%
Technology: Communications, Computer, Internet, Phones, etc.....	1.53%
Transportation: Rail, Bus, Air, Truck Lines, Terminals, etc.	3.06%
Other.....	11.73%
Total.....	100%



4. Do you believe the Chamber should support or oppose the following?

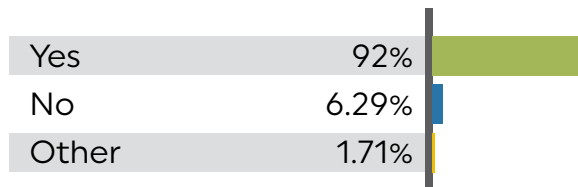


5. What issues do you most encounter with your available workforce?

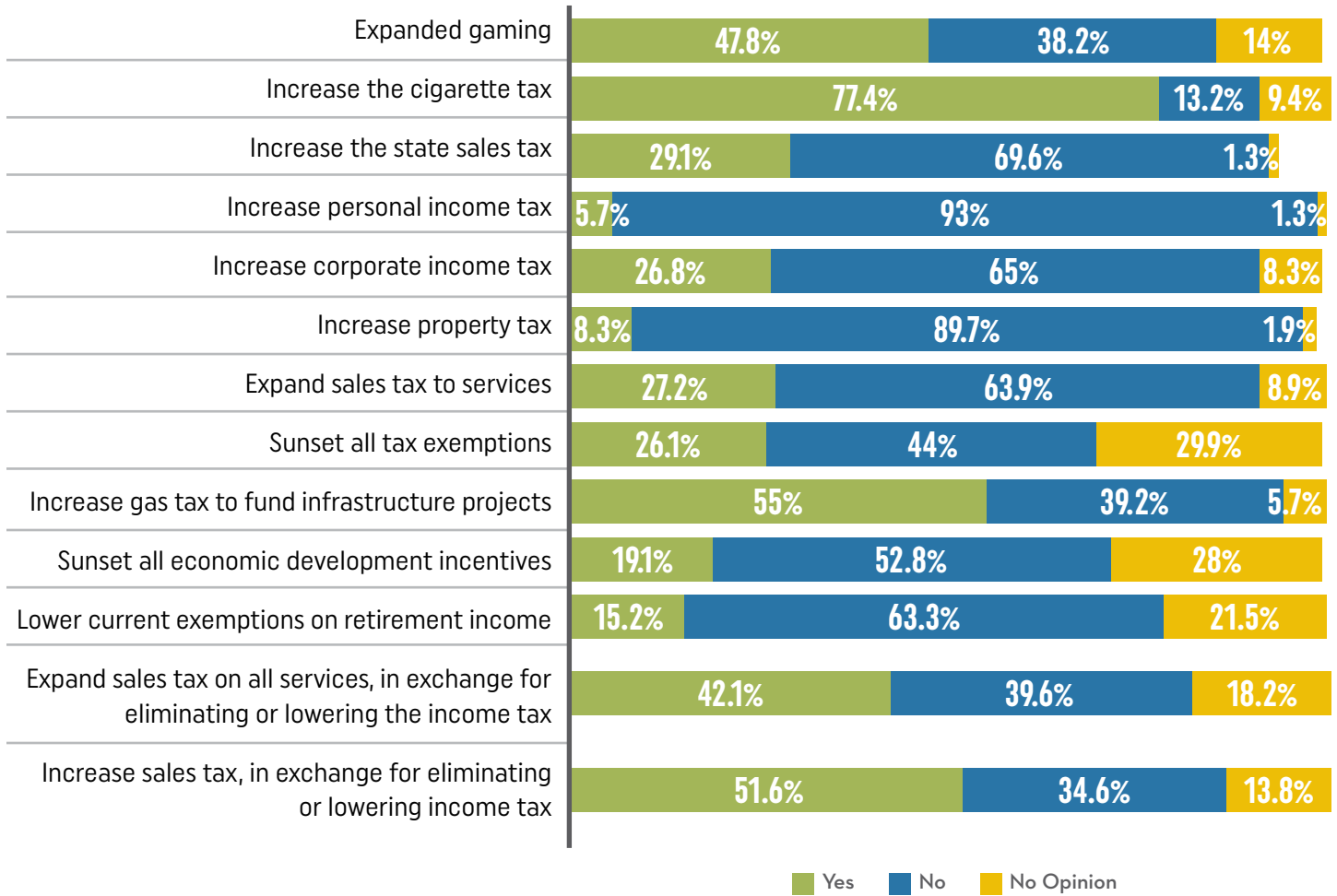


6. Would you support implementing an essential skills program as part of Kentucky's state educational curriculum?

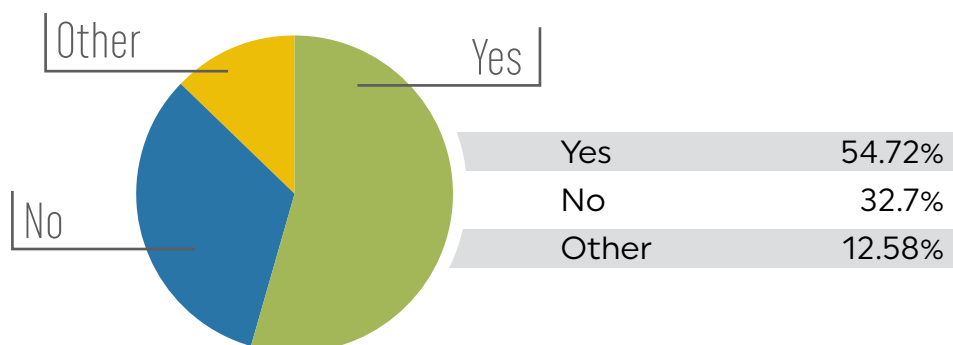
(Standards that include vital skills to enter into the workforce such as adaptability, diligence, initiative, knowledge, reliability, teamwork, and remaining drug-free)



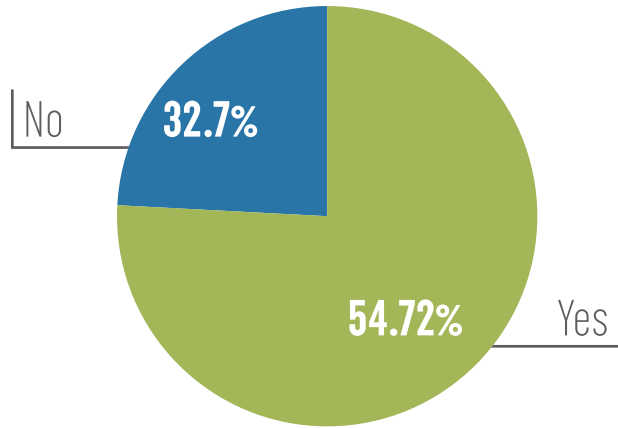
7. Would you support the following additional revenue options if considered by the Kentucky General Assembly as part of a tax reform package?



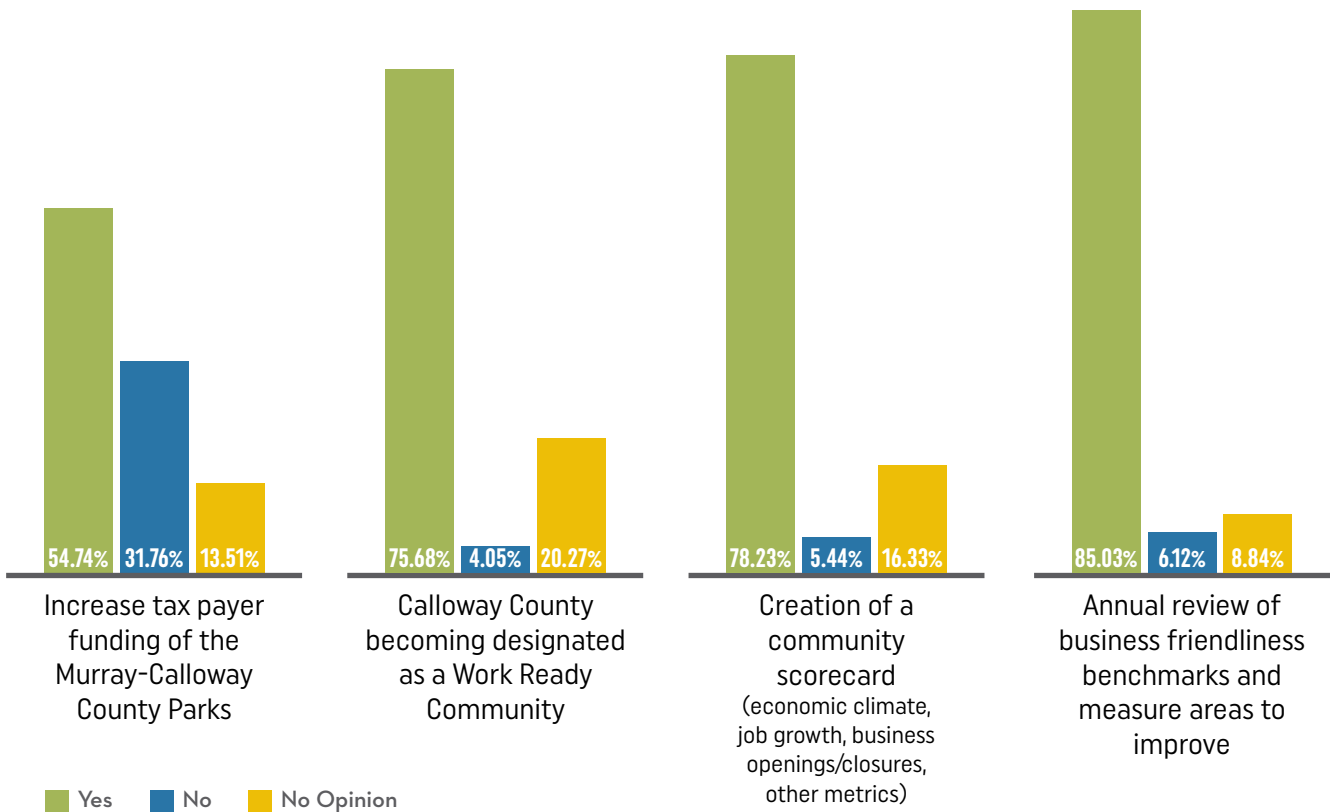
8. A bill was proposed in the 2017 session that would allow cities to impose a restaurant tax and give those cities flexibility on how it is spent. Would you support such legislation in 2018?



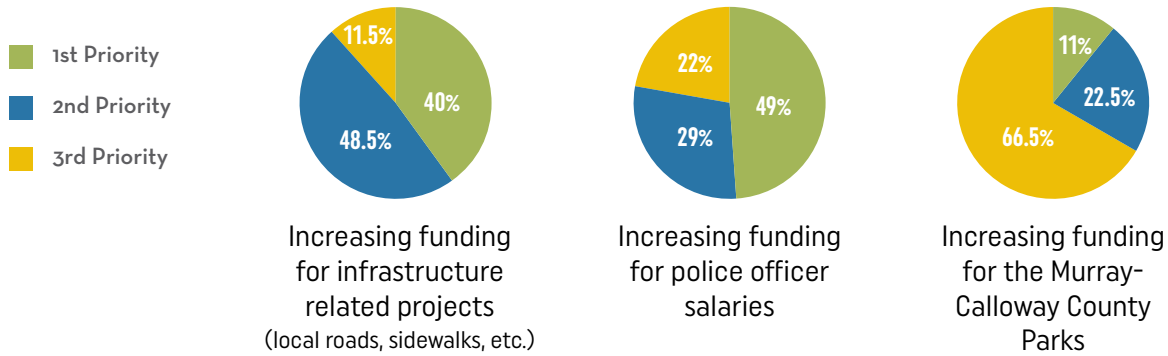
9. Currently, Kentucky collects 46% of its revenue from the individual and corporate income tax, and 33% from the sales tax. Would you consider supporting a tax reform proposal that shifts Kentucky to a primarily consumption-based tax system (i.e., weighted more toward sales tax rather than income tax) that raises revenue overall?



10. Would you support the following local initiatives?



11. In 2017 the City of Murray passed a 1% local occupational tax (payroll tax) with recommendations from a committee formed to research the topic. The committee offered these areas as possible investments. Prioritize which areas should receive priority for future tax investments?



12. Do you agree or disagree with the following statements about the governing of the City of Murray?

They provide access to information



I understand how my taxes are used



I receive a good value for the taxes I pay



They gather feedback



They gain consensus



They have a good vision for the future

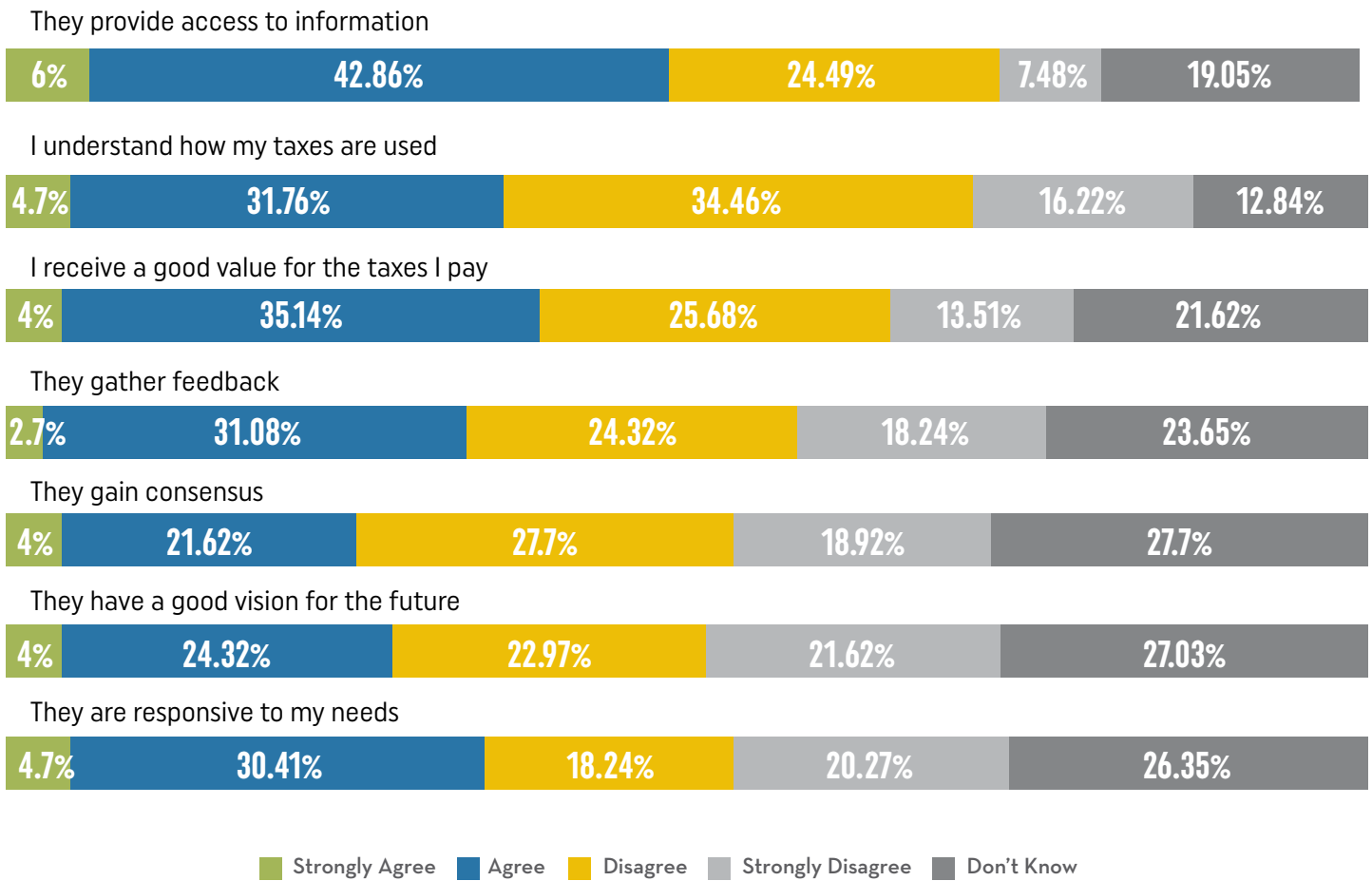


They are responsive to my needs



■ Strongly Agree ■ Agree ■ Disagree ■ Strongly Disagree ■ Don't Know

13. Do you agree or disagree with the following statements about the governing of Calloway County?





The Chamber

of Commerce ♦ *Murray-Calloway County*

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