2018 PUBLIC POLICY SURVEY RESULTS

MURRAY-CALLOWAY COUNTY CHAMBER of COMMERCE



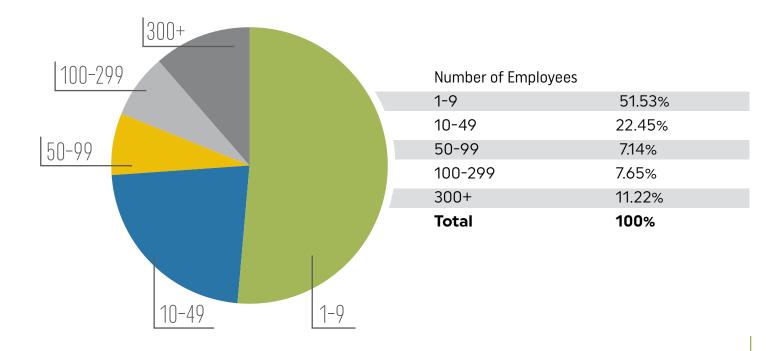
Public Policy Survey Results

The Murray-Calloway County Chamber of Commerce is the region's secondlargest business advocacy organization and is the 9th largest Chamber in the state of Kentucky. It is governed by a 20-member Board of Directors, run by a staff of four, and supported by community investors.

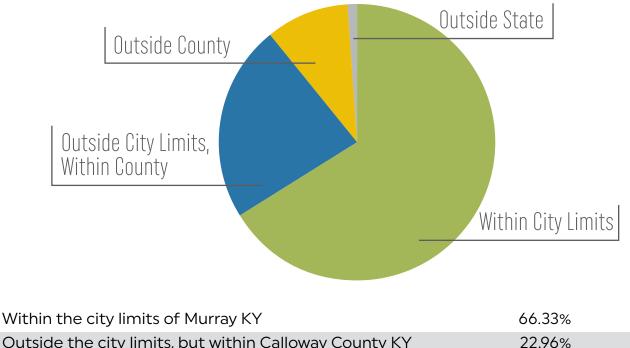
The Murray-Calloway County Chamber of Commerce surveyed its membership and the business community from October 9th – October 19th, 2017. The responses below reflect the opinions and feedback of that survey. The survey had a response rate of 30% with 196 respondents taking the survey.



1. What is the number of employees in your company?



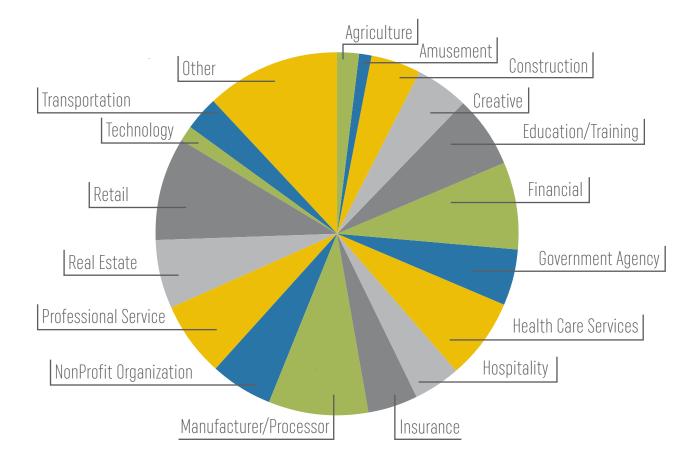
2. Where do you consider your primary business location?



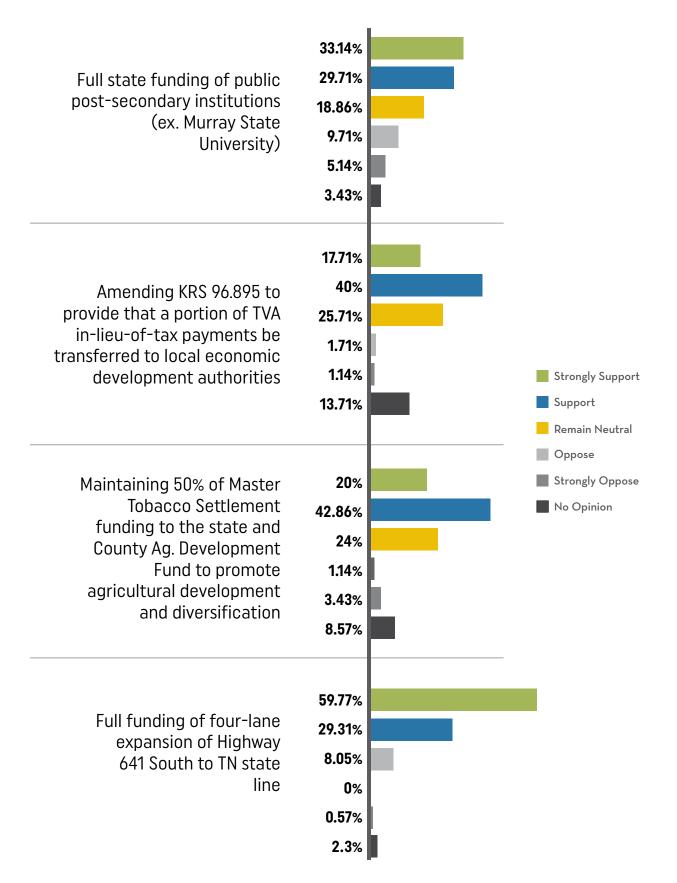
Outside the city limits, but within Calloway County KY22.96%Outside of Calloway County KY9.69%Outside of the state of KY1.02%Total100%

3. How would you classify your business?

Agriculture
Amusement: Entertainers, Travel Agents, Radio, TV, etc1.02%
Construction4.59%
Creative: Advertising, Marketing, Printing, Graphic Design, etc4.59%
Education and/or Training Services
Financial: Banks, Credit Unions, Mortgage Lenders, etc
Government Agency5.10%
Health Care Services
Hospitality
Insurance4.59%
Manufacturer and/or Processor
Non-profit Organization
Professional: Doctor, Lawyer, CPA, etc6.63%
Real Estate: Sales, Consultant, Broker, etc
Retail
Technology: Communications, Computer, Internet, Phones, etc1.53%
Transportation: Rail, Bus, Air, Truck Lines, Terminals, etc
Other11.73%
Total100%



4. Do you believe the Chamber should support or oppose the following?



5. What issues do you most encounter with your available workforce?

Lack of technical skills	30.46%
Lack of educational attainment	10.34%
Cannot pass a drug test/background check	18.39%
Lack of professional responsibility (punctuality, working well with others, communication skills etc.)	52.87%
Poor problem-solving skills	29.89%
Literacy issues (lack of reading and writing skills)	6.9%
Not enough experience in science, technology, engineering,	10.92%
arts, and math (STEAM) programs	

6. Would you support implementing an essential skills program as part of Kentucky's state educational curriculum?

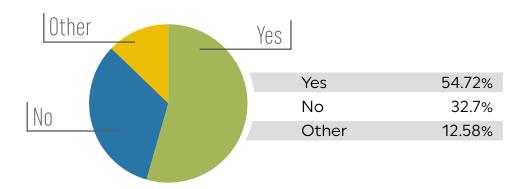
(Standards that include vital skills to enter into the workforce such as adaptability, diligence, initiative, knowledge, reliability, teamwork, and remaining drug-free)

Yes	92%	
No	6.29%	
Other	1.71%	

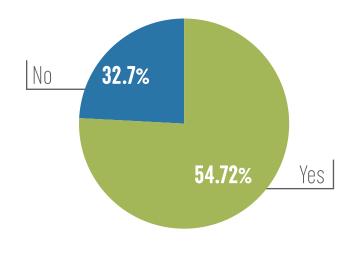
7. Would you support the following additional revenue options if considered by the Kentucky General Assembly as part of a tax reform package?

Expanded gaming	47.8%			38.2%		4%		
Increase the cigarette tax	77.4%		%			9.4%		
Increase the state sales tax	29.1%		6	69.6%		8 <mark>%</mark>		
Increase personal income tax	5.7% 93		93%	93%		1.3%		
Increase corporate income tax	26.8%		65	65%		8.3%		
Increase property tax 8.3%		8.3% 89.7%			1.9 <mark>%</mark>			
Expand sales tax to services	27.2%		63	63.9%		8.9%		
Sunset all tax exemptions	26.1%	26.1% 44%		26.1% 44%			29.9%	
Increase gas tax to fund infrastructure projects	55%		39.	.2%	5 <mark>.7%</mark>			
Sunset all economic development incentives	19.1%		19.1% 52.8%		28%			
Lower current exemptions on retirement income	15.2%	15.2% 63.3%		21.5	%			
Expand sales tax on all services, in exchange for eliminating or lowering the income tax	42	.1%		39.6%	18	.2 %		
Increase sales tax, in exchange for eliminating or lowering income tax	51.6%				51.6% 34.6%		1	3.8%
		Yes	No	No Opinion				

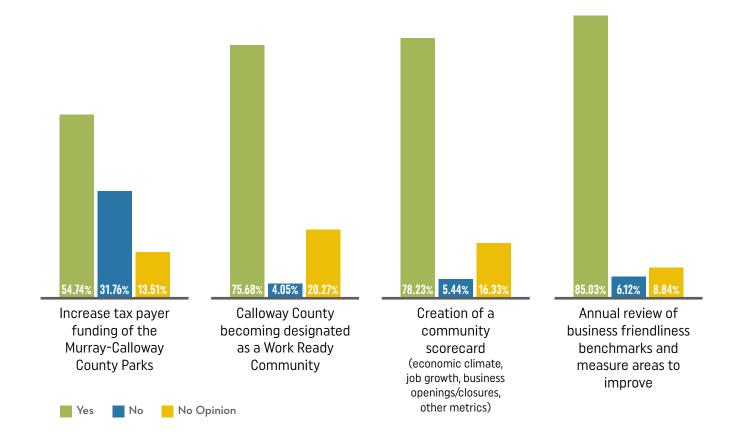
8. A bill was proposed in the 2017 session that would allow cities to impose a restaurant tax and give those cities flexibility on how it is spent. Would you support such legislation in 2018?



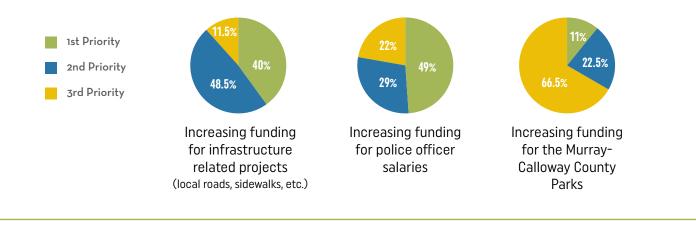
9. Currently, Kentucky collects 46% of its revenue from the individual and corporate income tax, and 33% from the sales tax. Would you consider supporting a tax reform proposal that shifts Kentucky to a primarily consumption-based tax system (i.e., weighted more toward sales tax rather than income tax) that raises revenue overall?



10. Would you support the following local initiatives?



11. In 2017 the City of Murray passed a 1% local occupational tax (payroll tax) with recommendations from a committee formed to research the topic. The committee offered these areas as possible investments. Prioritize which areas should receive priority for future tax investments?

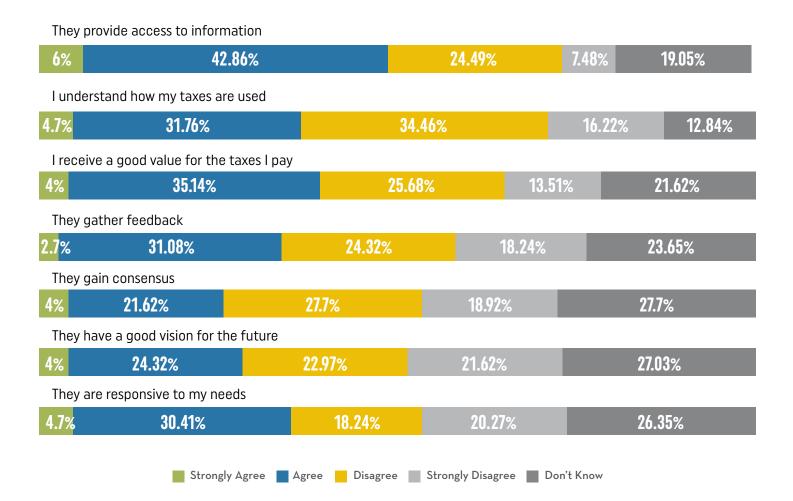


12. Do you agree or disagree with the following statements about the governing of the City of Murray?

They provide access to information

6%	4).54%		28.38%	12.1	5% 12.84%	
					IEon		
l understand	how my taxes a	re used					
4%	27.89%		37.41%			8.16%	
I receive a good value for the taxes I pay							
5.4%	34.69	%	27.89%		16.33%	15.65%	
They gather feedback							
2%	30.14%		23.97%	7% 26.03%		17.81%	
They gain co	insensus						
<mark>2</mark> % 14.29	%	29.39%		31.29%		22.45%	
They have a good vision for the future							
6%	23.29%	25.	34% 21.92%			23.29%	
They are responsive to my needs							
4%	27.89%	2	1.77%	23.13%		23.13%	
	Strong	ly Agree 🚺 Agree	Disagree	Strongly Disagree	Don't Know		

13. Do you agree or disagree with the following statements about the governing of Calloway County?





(270) 753-5171 805 North 12th Murray, Kentucky 42071 www.MyMurray.com