

2018 SPONSOR & EXHIBITOR OPPORTUNITIES!



Platinum — \$3,150 Member / \$3,450 Non-Member

- Choice spot in premier location
- Company logo on conference magazine
- Company logo & link on website
- Company logo on conference & digital marketing
- Distribute company marketing flyer to attendees
- Full page ad in conference brochure
- Full exhibitor package details



Gold — \$2,900 Member / \$3,200 Non-Member

- Choice spot in premier location
- Company logo & link on website
- Company logo on conference & digital marketing
- Distribute company marketing flyer to attendees
- Full page ad in conference brochure
- Full exhibitor package details



Silver — \$2,625 Member / \$2,925 Non-Member

- Choice spot in premier location
- Company logo & link on website
- Company logo on conference & digital marketing
- Distribute company marketing flyer to attendees
- Half page ad in conference brochure
- Full exhibitor package details



Mobile App — \$2,500

- Choice spot in premier location
- Company logo & link on website
- Company logo on conference & digital marketing
- Distribute company marketing flyer to attendees
- Full page ad in conference brochure
- Full exhibitor package details
- Must be a member of OPRA



Entertainment — \$2,375 Member / \$2,675 Non-Member

- Choice spot in a key location
- Reserved luncheon table at premium location
- Company logo & link on website
- Company logo on conference & digital marketing
- Distribute company marketing flyer to attendees
- Half page ad in conference brochure
- Full exhibitor package details



Keynote — \$2,100 Member / \$2,400 Non-Member

- Choice spot in a key location
- Reserved luncheon table at premium location
- Company logo & link on website
- Company logo on conference & digital marketing
- Distribute company marketing flyer to attendees
- Half page ad in conference brochure
- Full exhibitor package details



Power UP↑ \$1,850 Member / \$2,150 Non –Member

Charging Station

- Choice spot in a key location with special signage
- Electric & Universal Charging Cords
- Company logo & link on website
- Company logo on conference & digital marketing
- Distribute company marketing flyer to attendees



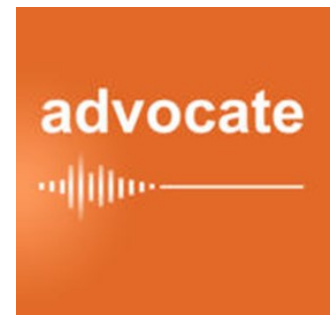
Lunch — \$1,575 Member / \$1,875 Non-Member

- Reserved luncheon table at premium location
- Company logo on conference & digital marketing
- Distribute company marketing flyer to attendees
- Quarter page ad in conference brochure
- Full exhibitor package details
- OPRA staff chooses company exhibitor location



Advocate — \$1,325 Member / \$1,625 Non-Member

- Company logo on conference & digital marketing
- Distribute company marketing flyer to attendees
- Quarter page ad in conference brochure
- Full exhibitor package details
- OPRA staff chooses company exhibitor location



Exhibitor — \$850 Member / \$1,150 Non-Member

- Four complimentary registrations
- Five foot table, 2 chairs, linen & electric (If needed)
- List of attendees
- Distribute company marketing flyer to attendees
- Raffle card participant
- OPRA staff chooses company exhibitor location



Exhibitors



Ad Space in Conference Magazine

Magazine Banner Ad -	.85" h X 7.523" w	\$100.00
Quarter Page Ad -	4" X 5 1/4"	\$135.00
Half Page Ad -	8" X 5 1/4"	\$270.00
Full Page Ad -	8" X 10"	\$540.00
Inside Cover Ad -	8" X 10"	\$800.00

The ad must be in a high-res jpeg format. A PDF cannot be used!

Distribution of Marketing Flyers (Included in Sponsor and Exhibitor packages.)

OPRA will include your organization's marketing flyers in the conference packet distributed to all attendees.

OPRA will advise how many prints will be needed.

Marketing flyers must be received by 21 days prior to the event.

Cost to distribute

\$525.00