***Michaels “Peace through Crafts” Grant Application Instructions (excerpt)***

***Purpose***

*The Michaels Corporation is committed to bringing arts and crafts to underserved inner city communities to promote peace and end violence.*

***How to Apply***

*Submit an initial Letter of Intent by December 1. Projects selected for second round review will be asked to make a presentation at their nearest Michaels location.*

***Restrictions***

*Restricted to applicants within 20 miles of an urban Michaels retail location. Grants will be between $5000 and $15,000.*

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**To Whom it May Concern,**

I am writing to apply on behalf of the Jonestown Humane Society for the Michaels Peace through Crafts grant. With the $15,000 we will purchase laptops and tables for a “pop-up animal safety zone” that we will take to local farmers markets, schools, and festivals. The pop up animal safety zones will be eye catching, fun, and interactive with games that teach people about animal safety, how to report animal cruelty, and give them prizes for answering “animal safety jeopardy questions” and animal safety certificates with their names on it.

Please note that I live in a rural town, but frequent the Michaels in [a big city an hour away] and would happily provide references from the employees to demonstrate what a good customer I am. Also, please note that while my project uses primarily a computer-based program, it exercises many of the same parts of the brain as arts and crafts and we will have stickers for them to put on their certificates.

Thank you for your interest!

Sincerely,

Barbara Parrot

**As a reviewer, what are your concerns about this project?**