

# CAMP PARENT EXPECTATIONS

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## OVERVIEW

The Camp Parent is responsible for assisting Directors in promoting their program at a local level. Camp Parents help further the mission of Camp Invention and the National Inventors Hall of Fame by making their local camp a success through increased enrollment. Camp Parents receive one (1) complimentary base price registration for their immediate child in return for their completion of the responsibilities below.

## OUR BEST CAMP PARENTS:

- Engage in social media (Facebook and Twitter)
- Are actively involved in their children's extracurricular and/or community activities
- Are committed to getting as many children enrolled in the program as possible
- Are well connected in the local community
- Exhibit excellent interpersonal skills with both children and adults
- Demonstrate enthusiasm and generate excitement when representing the program
- Display creativity, flexibility and resourcefulness
- Are self-directed and natural problem-solvers

## CAMP PARENT RESPONSIBILITIES:

- Post on social media sites to gain interest in the program
- Conduct a parent-to-parent e-mail campaign
- Work with the PTA/PTO council to help further promote the program
- Distribute flyers and posters in the community, including at the public libraries, grocery stores, coffee shops, etc.
- Set up a camp booth at community events: swimming lesson signups, Little League or soccer games, school carnivals, kindergarten roundup (many children have older siblings), etc.
- Distribute flyers and brochures to private schools and schools in other districts
- Give information to leaders of local Scout troops
- Arrange for dates to be placed on community bulletin boards including the local newspaper and outdoor displays in the community

## 2017 DISCOUNT DEADLINES

**Alumni Discount:** \$35 off to returning participants, promo code **WelcomeBack** - Valid now thru February 10

**Early Bird Discount:** \$25 off to all participants, promo code **Discover25** - Valid now thru March 20

**Spring into Summer Discount:** \$15 off to all participants, promo code **Discover15** - Valid March 21 - May 1

**Two Siblings Discount:** \$25 off\* each child, promo code **SIBLING** - Valid all season

*\*Please note: Sibling Discounts are only valid for children in the same household. Discounts cannot be combined.*