

2017 Westmont Scarecrow Decorating Contest Results

Survey Name: Scarecrow Contest - 2017

Response Status: Completed

10/24/2017 9:52 AM CDT

Business Category

	TOTAL	% of CATEGORY	% of Contest
#2 Dynamic Perception	2807	59.03%	53.46%
#10 Expression Dance Studio	1085	22.82%	20.66%
#20 Bethel Learning Center	267	5.62%	5.08%
#16 Elite Motor Werk	243	5.11%	4.63%
#17 First Midwest Bank	173	3.64%	3.29%
#27 Myths & Legends	65	1.37%	1.24%
#5 Hit2Fit Martial Arts	41	0.86%	0.78%
#1 Burgess Square Healthcare	17	0.36%	0.32%
#11 Bank Financial	16	0.34%	0.30%
#8 West Suburban Veterinary Associates	9	0.19%	0.17%
#24 NEAT Kitchen + bar	9	0.19%	0.17%
#12 Uncle Bub's (Black Angel)	7	0.15%	0.13%
#18 Dazzling Styles by Karol	7	0.15%	0.13%
#4 WCCTB #1 Holly Days Winter Ball	3	0.06%	0.06%
#9 Jewel-Osco	3	0.06%	0.06%
#3 WCCTB #2 Shop, Dine, Discover Westmont!	2	0.04%	0.04%
#13 Uncle Bub's (Brown Demon)	1	0.02%	0.02%
TOTAL CATEGORY	4755	100.00%	
No Responses	496		9.45%
Total	5251	100.00%	

Community/Non-Profit Organizations

	TOTAL	% of CATEGORY	% of Contest
#14 Salt Creek Ballet	809	70.96%	15.41%
#25 Village of Westmont - Administration	167	14.65%	3.18%
#19 Westmont Public Library	78	6.84%	1.49%
#22 Girl Scout Troop 51982	59	5.18%	1.12%
#26 Westmont Lions Club	27	2.37%	0.51%
TOTAL CATEGORY	1140	100.00%	
No Responses	4111		78.29%
Total	5251	100.00%	

Created by Children

	TOTAL	% of CATEGORY	% of Contest
#21 West Hills Church	199	30.52%	3.79%
#7 Farmers Insurance - Ted Augustyniak & Goddard School Pre-K2	159	24.39%	3.03%
#6 Farmers Insurance-Ted Augustyniak & Goddard School Pre-K1 Class	155	23.77%	2.95%
#23 Dairy Queen - Westmont	139	21.32%	2.65%
TOTAL CATEGORY	652	100.00%	
No Responses	4599		87.58%
Total	5251	100.00%	

How did you hear about the Scarecrow Decorating Contest?(Check all that apply.)

	TOTAL	%
A friend/relative told me about it	527	31.75%
I heard about it on Facebook	415	25.00%
I was walking downtown and saw the scarecrows	336	20.24%
I heard about it from school	155	9.34%
I read about it in the newspapers	96	5.78%
I saw it on an event calendar	94	5.66%
I saw the flyers at the train station	55	3.31%
Other	28	1.69%
Total	1660	100.00%