



**Indian River County**  
*Chamber of Commerce*

**January 24, 2018**

**Contact: Penny Chandler, President**

## **NEWS**

### **2017 Tourism Advocate of the Year**

Vero Beach, FL... The Indian River County Chamber of Commerce has named Indian River County Commissioner Joe Flescher as Tourism Advocate of the Year.

The award recognizes an individual who understands the value the tourism industry has on the Indian River County economy and who has demonstrated a strong commitment to the growth and success of our county's tourism industry.

Commissioner Flescher has been a dedicated tourism advocate since 2012. He served as chairman of the Tourist Development Council from 2012 until 2016. The County's TDC oversees and funds plans for tourism development in Indian River County to promote our tourism industry both nationally and internationally.

During his 5 years as chairman of TDC, Commissioner Flescher built consensus among a diverse team of tourism professionals and associates, and he did whatever was possible in an effort to retain tourism funding for even the smallest of our local tourism partners.

The [Indian River County Chamber of Commerce](#) is a business organization located in Vero Beach, Florida. The Chamber provides services, benefits and leadership for positive growth and change. For more information about the Chamber visit the website at [www.indianriverchamber.com](http://www.indianriverchamber.com) or call 772-567-3491.

-end-