



# MAKE YOUR CASE to attend



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# BOSTON

March 14-16

➤ **Today's economic climate often makes getting approval and support to attend conferences and conventions more challenging than ever.** As a professional art educator, you provide students with critical 21st-century skills that are essential to student achievement and success. Staying on top of emerging research and practices within the field is more important than ever.

➤ **To secure support from your principal or supervisor,** it's important to show how your participation in the NAEA National Convention relates directly to the objectives within your school learning community and contributes to your professional development.

➤ **Do more than ask for approval**—consider submitting a more formal request that demonstrates how your participation directly relates to the strategies and objectives of your school. Articulate the value of your continued professional learning as it benefits your students, your school, and your own professional growth.

➤ **Download the Encouragement Letter** from NAEA Executive Director, Deborah B. Reeve, EdD, to include with your request.

## DETAILS

**When:** March 14-16, 2019

**Where:** John B. Hynes Veterans Memorial Convention Center/ Sheraton Boston Hotel, Boston, MA 02115

**How:** Download the registration form or register online. (online registration opens fall 2018)

**Stay:** Book discounted accommodations online now while they're still available.

### Registration Fees:

EARLYBIRD RATES Before Feb. 7	ONSITE RATES After Feb. 7
Active: \$175	Active: \$205
Spouse: \$130	Spouse: \$160
Student: \$115	Student: \$135
Retiree: \$130	Retiree: \$160
Non Member: \$235	Non Member: \$265

## Articulate the Need!

The following are several quick tips for articulating the need for continued professional development that benefits your students and your entire school community:

1. Write down three to five of the most important goals and strategies being addressed in your school today—what is the primary focus?
2. Think about how you contribute to those goals and strategies. How does your work as a visual arts educator advance student learning and the mission of your school? Make a list of the contributions made to your school's goals and strategies through the visual arts program.

3. Review the Convention schedule when it is released to better understand how featured keynote speakers, artists, sessions, and workshops will support your school and district goals. Identify the sessions you plan to attend and make note of the experts and others whom you would like to meet while there.

4. Create a compelling case for how participating in the NAEA National Convention and learning from researchers and scholars in the field will impact your teaching practice and benefit your students and school.

5. Provide a summary of the funding you will need, including Convention registration costs, travel, and housing.



## Document Your Case!

Below is an example of how an art educator might make the case:

*(Administrator's Name Here):*

Our school's goal is to improve the overall academic achievement of each student. My professional contribution to this goal is to plan and deliver a quality art education experience for students that will ensure rigorous and meaningful learning.

The NAEA National Convention is the largest professional development opportunity offered worldwide that is exclusively developed for art educators. Participating in exemplary professional learning workshops and sessions with other pK-12 art educators, museum educators, researchers, scholars and university professors, teaching artists, and administrators offers a unique opportunity to collaborate and learn from other professionals in the field, as well as share the successes of our own school/district.

Within the 1,000 concurrent sessions offered at the 2019 NAEA National Convention, there are numerous sessions specifically targeted to my professional development goals—including strategies for enhancing student achievement, interdisciplinary learning, assessment, curriculum, and instruction. Additionally, I will have an opportunity to preview instructional resources and materials for purchase at special discounts not available elsewhere.

I appreciate your consideration for support that will allow me to participate in this professional development opportunity during the NAEA National Convention, March 14-16, 2019 in Boston, MA.

Sincerely,

*Your Name Here*

## Bring it Back!

What you can expect to gain and bring back to your school:

1. Timely and proven practices for helping students achieve 21st-century goals of developing creativity and innovation
2. Learning strategies and tools for developing "imagination" skills
3. Greater expertise in interdisciplinary learning—making connections between art curriculum goals and skills students need to succeed in STEAM (Science, Technology, Engineering, Art, and Mathematics)
4. Understanding of the latest scientific research on how the arts inform the highest level of scientific creativity
5. Creative thinking strategies from the world of neuroscience
6. Insight into the creative processes of contemporary artists
7. Valuable resources, curriculum, and program ideas that will help you and your school meet the future collaboratively

## Prepare!

Once you have approval to attend, prepare properly so you can demonstrate that you received the benefits you ensured your administrator would be available.

1. Review all Convention details and materials at [www.arteducators.org](http://www.arteducators.org).
2. Register before February 7, 2019 to receive the "earlybird" discount.
3. Make your hotel reservation early to ensure you receive the lowest possible prices at the Headquarters Hotel (Sheraton Boston).
4. Check out the NAEA website to review the Convention schedule and begin making selections for the sessions you wish to attend, and allow time in your schedule for working your way through the Exhibit Hall. With discounts and giveaways you won't find anywhere else, shopping in the Exhibit Hall can significantly stretch your budget and enhance your resources.

5. Make a list of people you want to meet and why. Don't be shy about introducing yourself to a presenter following a workshop. Contact other colleagues you know will be attending to set up a time to meet so you can ensure you have time in your schedule for networking.

[See more!](#) >



