

# BE A GOOD BIRD DOG!



— A bird dog?

Someone who monitors and seeks out candidates as they campaign, to get their answers on important questions and influence their position on the issues.



## A good question:

- ✓ Focuses on a particular issue
- ✓ Is concise
- ✓ Puts candidate on the spot
- ✓ Informs listeners, including reporters


*For an even better question, make it personal. Mention:*

- + Anecdotes from your life
- + Local facts
- + Candidate's voting record and quotes

## What to avoid:

- ✗ Softball questions, like "What do you think about...?"
- ✗ Multi-issue questions
- ✗ Rambling questions
- ✗ Long questions
- ✗ Overly technical questions
- ✗ Using unfamiliar acronyms

Let us know if you plan to bird dog a candidate.  
Then let us know what happened:

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 #GUI2016



**American Friends  
Service Committee**

[afsc.org/influence](http://afsc.org/influence)