

BE A GOOD BIRD DOG!



— *A bird dog?*

Someone who monitors and seeks out candidates as they campaign, to get their answers on important questions and influence their position on the issues.



A good question:

- ✓ Focuses on a particular issue
- ✓ Is concise
- ✓ Puts candidate on the spot
- ✓ Informs listeners, including reporters

For an even better question, make it personal. Mention:

- ✚ Anecdotes from your life
- ✚ Local facts
- ✚ Candidate's voting record and quotes

What to avoid:

- ✗ Softball questions, like "What do you think about...?"
- ✗ Multi-issue questions
- ✗ Rambling questions
- ✗ Long questions
- ✗ Overly technical questions
- ✗ Using unfamiliar acronyms

Let us know if you plan to bird dog a candidate.

Then let us know what happened:



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#GUI2016



**American Friends
Service Committee**

afsc.org/influence