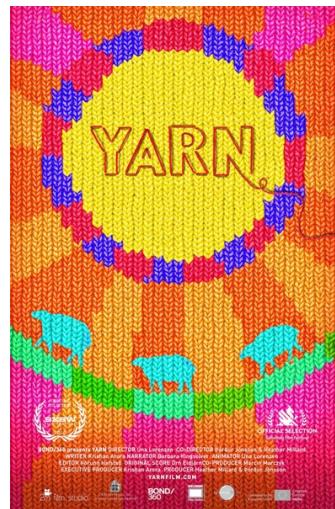


Atlanta Knitting Guild

Susan Duralde, President president@atlantaknittingguild.org 678.596.7525



"Meet the artists who are redefining the tradition of knit and crochet, bringing yarn out of the house and into the world. Reinventing our relationship with this colorful tradition, YARN weaves together wool graffiti artists, circus performers, and structural designers into a visually-striking look at the women who are making a creative stance while building one of modern art's hottest trends."

What: Yarn, A documentary www.yarnfilm.com

When: February 25, 2017 at 10:30 am

Where: Lefont Theatre, www.lefonttheaters.com. 5920 Roswell Road, Suite C-103, Atlanta, GA 30328. 404.255.0100. Seating for approximately 240 guests.

Who: For our DIY fiber artists

Why: Promote and Celebrate DIY Fiber Crafts. Meet fellow enthusiasts and outstanding vendors

How: Sponsored by Atlanta Knitting Guild and YOU! Tickets \$10 for non-AKG members

Gold: \$100 & A contribution to each goodie bag (only 5 tables available) & one item for a door prize	Silver \$50 & a contribution to each goodie bag, & one item for a door prize	Bronze \$25 & one item for a door prize
<ul style="list-style-type: none">• Table at event in theatre lobby• Goodie Bag Inserts• Top of Banner• Named on all electronic communication• Named on all printed communication• Info to publish to your mailing list	<ul style="list-style-type: none">• Goodie bag inserts• On banner• Named on all electronic communication• Named on all printed communication• Info to publish to your mailing list	<ul style="list-style-type: none">• Name on Banner• Info to publish to your mailing list• Named on all printed communication

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Benefits for our Sponsors

The Atlanta Knitting Guild mailing list includes 450 people. We currently have 150 paid members. We will be advertising the event in January and February to all yarn, needlepoint, quilt and sewing shops in the upstate. We will provide each with 3x5 cards to have at the registers. In addition, we will advertise to all fiber-oriented craft guilds in the state. Our current target list has 70 names of vendors and guilds representing thousands of potential customers.

This is a great way to reach more customers and sign up new guild members. You will receive a donation letter in response. The Atlanta Knitting Guild is a registered 501c3.

Goodie bag insert ideas include, but are not limited to:

- Free pattern or Yarn samples
- Business Card with a stitch marker
- Small tool with your company logo
- Discount coupons
- NO FOOD ITEMS PERMITTED

Door prize ideas include, but are not limited to:

- Skein of yarn
- Pattern
- Book
- Discounted or free lesson

Note: Because the theater has a concession stand, goodie bags can not contain food items.

To participate:

1. Select your sponsorship level
2. Purchase your sponsorship. There are two ways:
 - a. Fill out the attached form and mail it in with your check to Atlanta Knitting Guild.
 - b. Go to www.atlantaknittingguild.org and click on Store. You will need to register first. Then, select the sponsorship level you want. Payment is via PayPal.
3. Decide on your goodie bag insert (Gold and Silver sponsors). We will have 240 bags.
4. If you are a Gold Sponsor, decide what you want to include at your table. It is roughly the size of a card table.
5. Send your logo to president@atlantaknittingguild.org to be included in all communication
6. Turn in your inserts by February 10. Send your goodie bag inserts to:

Atlanta Knitting Guild
Attn: Yarn, the film
4514 Chamblee-Dunwoody Rd. #204
Dunwoody, GA 30338

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Sponsorship Registration

Sponsorship level (circle one): Gold (\$100) Silver (\$50) Bronze (\$25)

Company Name _____

Contact Person _____

Address _____

Telephone _____

Email _____

Goodie bag insert **NO FOOD** (Gold and Silver) _____

Door Prize contribution (All levels) _____

IMPORTANT!!

ONLY GOLD SPONSORS WILL BE GIVEN A TABLE AT THE EVENT. ONLY 5 TABLES ARE AVAILABLE

GOLD AND SILVER SPONSORS ARE REQUIRED TO PROVIDE 240 ITEMS FOR INCLUDING IN GUEST GOODIE BAGS. NO FOOD ITEMS PERMITTED.

ALL SPONSORS ARE ASKED TO CONTRIBUTE ONE ITEM AS A DOOR PRIZE

Please make checks payable to Atlanta Knitting Guild

Mail this form with your payment to:

Atlanta Knitting Guild
Attn: Yarn, the film
4514 Chamblee-Dunwoody Rd. #204
Dunwoody, GA 30338

For questions:

President@atlantaknittingguild.org, 678.596.7525 (Susan Duralde)

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