



## Invest in Your Business by Investing in Alexandria

Volunteer Alexandria  
HANDS ON NETWORK

### ***Using Business as a “Force for Good” is Good for Business***

Socially responsible businesses are leading the way in twenty-first-century business enterprise. This new business model aligns personal and company values, redefining success as achieving both monetary growth and community impact. By adopting this new business model through volunteer engagement and charitable giving, your business will:

- Attract and retain better talent
- Increase customer/client good will and loyalty
- Garner positive media attention



The time and money invested in Alexandria will not only strengthen your company’s brand and reputation, but also improve the lives of the people who work, live, and play here.

### ***Partner with Volunteer Alexandria to Positively Impact Your Community and Your Bottom Line***

Volunteer Alexandria is a 501(c)3 nonprofit located in the heart of Old Town. We are committed to building a strong community by inspiring and mobilizing the companies and people of Alexandria to volunteer. We serve as a matchmaker, providing connections between volunteer and nonprofits in search of volunteer assistance.

Volunteer Alexandria offers employee volunteer engagement and charitable giving opportunities for companies of all stripes and sizes. By participating in any one or all of our four Signature Events at any level, your company can:

- Get noticed by the community and the media
- Offer meaningful volunteer engagement opportunities to your employees and/or clients and customers
- Connect with community-minded people and businesses

### ***Get Involved – Become a Volunteer Alexandria Supporter***

The attached packet is a great overview of the opportunities available, but is not all-inclusive.

- If you find an opportunity that is a perfect match and are ready to commit, click on this link <http://bit.ly/VolAlex2018> and complete the registration and contribution (credit card or check)
- If you don’t find one that is a perfect match to your company’s needs and goals, just let us know and we’ll create one just for you

I look forward to hearing from you soon to find out how your company would like to partner with us in 2018. Thank you.

Marion Brunken  
Executive Director, Volunteer Alexandria  
703-826-5127  
mail@volunteeralexandria.org