

# Levels of Support

## Community Champion - \$10,000

### **CHAMPION BENEFITS at ALL FOUR Volunteer Alexandria Events** (see Benefits Chart for details)

- Business Philanthropy Summit
- Community Service Day
- Volunteer Recognition Ceremony
- Community Toy Drive

### **Media Recognition**

- Video about Community Investment shared on VolAlex website and social media platforms
- Press release and photo highlighting Community Investment
- Full article, logo and link in Volunteer Times Newsletter (8,500 subscribers)
- Full article, logo and link on Volunteer Alexandria Facebook Page, tagging business page
- Tweet about support from Volunteer Alexandria (2,650 followers)
- Logo and link on Volunteer Alexandria website for entire calendar year

### **2 Custom Volunteer Opportunities Designed and Managed for Your Organization**

- Onsite strategy session with Volunteer Alexandria Volunteer Manager to determine needs and goals
- Events planned, organized and executed by Volunteer Alexandria
- Follow up session lead by Volunteer Alexandria

## Community Leader - \$7,500

### **LEADER BENEFITS at ALL FOUR Volunteer Alexandria Events** (see Benefits Chart for details)

- Business Philanthropy Summit
- Community Service Day
- Volunteer Recognition Ceremony
- Community Toy Drive

### **Media Recognition**

- Press release and photo highlighting Community Commitment
- Full article, logo and link in Volunteer Times Newsletter (8,500 subscribers)
- Full article, logo and link on Volunteer Alexandria Facebook Page, tagging business page
- Tweet about support from Volunteer Alexandria (2,650 followers)
- Logo and link on Volunteer Alexandria website for entire calendar year

### **Custom Volunteer Opportunity Designed and Managed for Your Organization**

- Onsite strategy session with Volunteer Alexandria Volunteer Manager to determine needs and goals
- Event planned, organized and executed by Volunteer Alexandria
- Follow up session lead by Volunteer Alexandria

# Levels of Support

## Community Builder - \$5,000

### **BUILDER BENEFITS at your choice of THREE Volunteer Alexandria Events** (see Benefits Chart for details)

- Business Philanthropy Summit
- Community Service Day
- Volunteer Recognition Ceremony
- Community Toy Drive

### **Media Recognition**

- Full article, logo and link in Volunteer Times Newsletter (8,500 subscribers)
- Full article, logo and link on Volunteer Alexandria Facebook Page, tagging business page
- Logo and link on Volunteer Alexandria website for entire calendar year

### **Volunteer Opportunity Coordinated for Your Organization**

- Onsite strategy session with Volunteer Alexandria Volunteer Manager to determine needs and goals
- Events coordinated by Volunteer Alexandria
- Follow up session lead by Volunteer Alexandria

## Community Engager - \$2,500

### **ENGAGER BENEFITS at your choice of TWO Volunteer Alexandria Events** (see Benefits Chart for details)

- Business Philanthropy Summit
- Community Service Day
- Volunteer Recognition Ceremony
- Community Toy Drive

### **Media Recognition**

- Shared article, logo and link in Volunteer Times Newsletter (8,500 subscribers)
- Shared article, logo and link on Volunteer Alexandria Facebook Page, tagging business page
- Logo and link on Volunteer Alexandria website for entire calendar year

### **Volunteer Opportunity Coordinated for Your Organization**

- Onsite strategy session with Volunteer Alexandria Volunteer Manager to determine needs
- Event coordinated by Volunteer Alexandria

# Levels of Support

## Community Connector - \$1,500

### **CONNECTOR BENEFITS at your choice of TWO Volunteer Alexandria Events** (see Benefits Chart for details)

- Business Philanthropy Summit
- Community Service Day
- Volunteer Recognition Ceremony
- Community Toy Drive

### **Media Recognition**

- Shared article, logo and link in Volunteer Times Newsletter (8,500 subscribers)
- Shared article, logo and link on Volunteer Alexandria Facebook Page
- Company name and link on Volunteer Alexandria website for entire calendar year

### **Volunteer Opportunity Coordinated for Your Organization**

- Phone strategy session with Volunteer Alexandria Volunteer Manager to determine needs
- Event coordinated by Volunteer Alexandria

## Event Supporter - \$750

### **SUPPORTER BENEFITS at this event** (see Benefits Chart for details)

- Volunteer Recognition Event

### **Media Recognition**

- Company name and link in Volunteer Times Newsletter (8,500 subscribers)
- Company name and link on Volunteer Alexandria Facebook Page
- Company name on Volunteer Alexandria website for entire calendar year

## Event Donor - \$250

### **Media Exposure**

- Company name listed Volunteer Times Newsletter (8,500 subscribers)

# Benefits Chart

Benefit Level	Business Philanthropy Summit (BPS)							Community Service Day				Volunteer Recognition Event				Community Toy Drive		
	Role at Summit	VIP Reception Tickets with Keynote Speaker	Page in Program	Position in Printed BPS Promo pieces	Position in Electronic BPS Promo pieces (3/16/18 deadline)	Company Promotion Table	Event Tickets	Logo Placement on CSD Shirts	Position in Printed CSD Promo Pieces (3/16/18 deadline)	Position in Electronic CSD Promo Pieces (3/16/18 deadline)	Spring for Alexandria Thank You Ad	Role at Event	Page in Program	Volunteer Recognition Ad	Event Tickets	Logo on Toy Drive Poster (DASH busses, donation bins)	Onsite Recognition	Role at Event
Champion \$10,000 - 4 events	Speaking role	10	Color Cover	Primary	Primary	Yes	20	Primary	Primary	Primary	Primary	Speaking role	Color Cover	Primary - Color Logo	10	Primary - Color	Logo on Welcome Banner	Speaking role
Leader \$7,500 - 4 events	Included in opening remarks	5	Full inside	Lead	Lead	Yes	10	Lead	Lead	Lead	Lead	Included in opening remarks	Full inside	Lead - Color Logo	8	Lead - Color	2 Gift table signs	Included in opening remarks
Builder \$5,000 - 3 events	Mention from podium		1/2	2nd	2nd	Yes	6	2nd	2nd	2nd	Listed	Mention from podium	1/2	2nd - B/W Logo	6	2nd - Color	2 Gift table signs	Mention from podium
Engager \$2,500 - 2 events			1/4	3rd	3rd		4	3rd	3rd	3rd			1/4	Listed	4	Listed	1 Gift Table Sign	
Connector \$1,500 - 2 events			Listed		Listed		4	Listed		Listed			Listed		4	Listed		
Supporter \$750 - 1 event													Listed		2			