



**Volunteer Alexandria**  
HANDS ON NETWORK

## 2018 Signature Events

### Volunteerism is a powerful force...

for solving community problems, a creative use of human resources and essential for a healthy, productive, and engaged society.

Since 1980, the mission of Volunteer Alexandria is to connect and match people seeking volunteer opportunities with organizations in need of human resources to support their programs and services.

Volunteer Alexandria hosts four annual events to fund the project management, online volunteer recruitment/management, and administrative resources it requires to be Alexandria's Community Resource for Volunteerism.

Your contributions to and participation in these events help us to continue to provide valuable assistance to Alexandria's nonprofits, making our community a stronger, more engaged place to live, work and play.



### Get Involved

- ✓ Business Philanthropy Summit
- ✓ Community Service Day
- ✓ Volunteer Recognition
- ✓ Community Toy Drive

## 20<sup>th</sup> Annual Business Philanthropy Summit April 2018

Volunteer Alexandria hosts the annual Business Philanthropy Summit, a breakfast event bringing together businesses, nonprofits, and government agencies to honor Alexandria's proud philanthropic tradition and to ensure it continues to thrive. This is a great *networking event* that inspires business leaders to be part of making change happen in Alexandria.

This professionally emceed breakfast is kicked off at the George Washington Masonic National Memorial by a prominent keynote speaker followed by recognition of businesses for their exceptional philanthropic contributions.



### Previous Keynote Speakers:

- David Gardner - co-founder of The Motley Fool
- Bob McDonald – U.S. Secretary of Veterans Affairs
- Congressman Don Beyer
- Carly Fiorina – former CEO of Hewlett-Packard
- Catherine Merrill Williams - CEO of The Washingtonian magazine
- Colin Powell – former U.S. Secretary of State
- and many more .....



### Businesses and Nonprofits – Working Together

As Charlotte Hall of the Potomac Riverboat Company said, *“Without our business community and our nonprofits working together, Alexandria would not have visiting tall ships, funding of youth camps, programs to educate our youth and care for our seniors, food drives to feed the hungry, and renovation of homes for the less fortunate.”*



## Community Service Day May 2018

Spring for Alexandria, a collaboration between Volunteer Alexandria and the City of Alexandria, brings together residents, local nonprofits, businesses, schools, faith-based organizations, and local government to demonstrate that Alexandrians give where they live, work and play.

Community Service Day, an integral part of Spring for Alexandria, is an annual volunteer engagement event in the City of Alexandria.

1.

During the past 10 years, more than 5,500 volunteers have contributed over 22,000 hours of service valued at more than \$530,000.

2.

The service projects completed on this day of action impact schools, fight hunger, assist emergency responders, and help the elderly.

## Volunteer Recognition Ceremony Fall 2018

Every year, our Volunteers are the Heart of Alexandria event recognizes volunteers nominated by the community for their outstanding service to their fellow Alexandrians.

This evening event is the perfect setting to enjoy fantastic company, food, and libations while honoring exceptional volunteers.



# Community Toy Drive – Winter 2018

Volunteer Alexandria, in partnership with the City of Alexandria’s Fund for Alexandria’s Child, invites the community to help collect toys, games and books for families in need. Businesses, congregations, condominium and apartment buildings, schools, DASH Bus, and individuals organize holiday parties, toy collections, and ask friends, family members, and customers to pitch in.

After collection is complete, thousands of toys are sorted into age categories and counted in preparation for the big day. Volunteer “shopping assistants” aide parents and guardians to select gifts for each child in their family, while little ones are entertained with craft projects.

The spirit of the holiday season is clearly evident during this annual event.



## Levels of Support

### Community Champion \$10,000

- ✓ Champion Benefits at all four events
- ✓ High level media recognition
- ✓ 2 Custom Volunteer Opportunities for your company

### Community Leader \$7,500

- ✓ Leader Benefits at all four events
- ✓ High level media recognition
- ✓ 1 Custom Volunteer Opportunity for your company

### Community Builder \$5,000

- ✓ Builder Benefits at three events of your choice
- ✓ Media recognition
- ✓ Coordinated Volunteer Opportunity for your company

### Community Engager \$2,500

- ✓ Engager Benefits at two events of your choice
- ✓ Media recognition
- ✓ Coordinated Volunteer Opportunities for your company

### Community Connector \$1,500

- ✓ Connector Benefits at two events of your choice
- ✓ Media recognition
- ✓ Coordinated Volunteer Opportunity for your company

### Event Supporter \$750

- ✓ Supporter Benefits at the Community Toy Drive
- ✓ Media exposure

### Event Donor \$250

- ✓ Media exposure

See insert for more details