

FOR IMMEDIATE RELEASE

ACT LAB APPOINTS CORY SUTELA GLOBAL DIRECTOR OF ENGINEERING

Long Beach, CA – January 16, 2017. As of the New Year, Cory Sutela has joined ACT Lab to oversee engineering for the third-party testing lab group. Sutela has PhD in Engineering from Cambridge University (UK) and brings over 15 years of bicycle testing experience to the ACT team. Most recently Sutela was employed at SRAM's Colorado Development Center as a test lab engineer and operations manager in support of product development, and additionally has worked in petroleum and automotive industries.

"Cory's extensive experience and knowledge of bicycle component manufacturing, testing instrumentation, and data processing are all assets that will enhance ACT across the board," states John Bogler, ACT Lab President. "ACT's continued expansion of test service offerings in the cycling market, the strong emergence of electric products, and testing requirements for the outdoor, toy and other complimentary markets have made the time right to appoint an engineering leader to continue to move our goals forward."

Sutela has also actively participated within ASTM, ISO and CEN product standards development committees. About his new role, Sutela states "I have always appreciated ACT's professionalism and thoughtfulness, and been impressed to watch ACT grow to a first-class testing organization serving the bicycle industry, and I am very excited to join this growing dynamic team."

About ACT

ACT Lab is an ISO/IEC 17025 independent third-party accredited laboratory conducting consumer product safety and compliance testing. Specialties include mechanical and chemical testing of helmets, bicycles, bicycle components and accessories, scooters, sporting goods, children's products, toys, and more. Founded in 2008 with offices in USA, China, and Taiwan, ACT Lab services allow customers to more effectively and consistently deliver safer, more reliable products to market. For media inquiries, please contact Michael Baker, <u>mbaker@act-lab.com</u>.