



THE STOREFRONTS CONFERENCE

2017 Sponsorship Opportunities

NAIOP Wisconsin and NEWaukee present the 3rd Storefronts Conference, a day-long conference that focuses on holistic solutions, national trends, best practices, and success stories that lead to action plans and spark ideas to fill empty storefronts.

The Storefronts Conference features national and local speakers that have implemented practices and tactics in their own communities and across the country to address vacant storefronts. The Storefronts Conference is hosted in different empty storefronts and neighborhoods across Milwaukee, Wisconsin. This year's event is being held in conjunction with Start Ups Week 2017. Visit <http://newaukee.com/event/storefrontsconference/> to see a recap of the 2016 conference.

2017 Sponsorship Opportunities

Presenting Sponsor

Investment: \$7,500; Limit: 1

- Active participation in event planning
- Branding includes: logo placement on online and email marketing, printed promotional and event materials, signage, and website
- Opening and closing remarks
- Speaker introduction
- 10 all-day registration passes

Platinum Sponsor

Investment: \$5,000; Limit 3

- Branding includes: logo placement on online and email marketing, printed promotional and event materials, signage, and website
- Opening remarks
- Speaker introduction
- 5 all-day registration passes

Gold Sponsor

Investment: \$3,000; Limit 4

- Branding includes: logo placement on printed promotional and event materials, signage, and website
- Speaker introduction
- 2 all-day registration passes

Silver Sponsor

Investment: \$1,500; Limit 5

- Branding includes: logo placement on printed event materials, signage, and website
- 1 all-day registration pass

For more information or to become a sponsor of the 2017 conference, please contact Jim Villa at NAIOP Wisconsin – (414) 622-0006 or jim@naiop-wi.org.