



January 2017

**Deadline for Journal Ads is
March 10, 2017**

Dear Supporter,

The Dream Catchers benefit for The Arc of Orange County will be held on March 30, 2017 at Anthony's Pier 9, New Windsor, New York. The event will honor:

- Matthew Emm - The Dreamer Award
- The Arc's Supported Employment Team - The Dream Catcher Award
- UNFI- United Natural Foods, Inc. - The Dream Maker Award
- Joanne Grant – Lifetime Recognition Award

We invite you **to make a difference in the lives of children and adults with developmental disabilities** by attending and/or sponsoring the event:

Sponsors - Advertise your business to more than 200 attendees at this year's Benefit Dinner. Sponsorships range from \$250-\$5,000. *All sponsorships will receive special recognition at the dinner, on the invitation, and in all event marketing.*

Journal Ads - Ads range from \$100 for quarter-page to \$350 for Premium Full Page Ad.

Dinner tickets are available for \$125. Tables of 10 are \$1,150. **If you cannot attend the dinner please consider making a donation to The Arc of Orange County Foundation.**

Silent Auction - Provide an item or group of items based around a theme (for example, a selection of bath products and a gift card to a salon would make a lovely "Spa Basket," while a "Family Fun Night" bundle could be movies, video games, popcorn and candy). Certificates for weekend getaways or golf are also extremely popular. We welcome your ideas!

To show your support, **please complete the attached form and mail with your check payable to The Arc of Orange County**, 249 Broadway, Newburgh, NY 12550 Attn: Regina Donnelly. If you have any questions regarding the Dinner or Sponsorship, please contact Regina Donnelly (845) 561-0670 ext. 1137 or regina.donnelly@thearcoforange.org.

We also ask you to post the attached flyer in your workplace or community to encourage others to support this wonderful event.

Thank you for supporting children and adults with developmental disabilities!

Sincerely,

Jeff Sculley

Jeffrey Sculley, Esq.

Chair, Dream Catchers Committee

The Arc of Orange County Foundation was founded in 2010 to raise funds for The Arc of Orange County.

www.TheArcOfOrange.org

Every day, The Arc of Orange County's 650 employees provide an array of services for more than 1,800 people of all ages living in Orange County who have developmental disabilities. Services include developmental screening and evaluation, preschool learning, education grades K-12, adult day habilitation, vocational training, community employment and volunteerism, clinical services, residential homes, service coordination, family respite, recreation, and autism services.

YOU ARE INVITED

DREAM CATCHERS BENEFIT 2017

Celebrating the Dreamers Dream Catchers & Dream Makers

THURSDAY, MARCH 30, 2017 @ 5:30PM
ANTHONY'S PIER 9 • NEW WINDSOR, NY

In recognition of the extraordinary people who are served by, volunteer for, and work for The Arc of Orange.

Celebrating a community of action, compassion, and the realization that all of us contribute to the beauty of the world. All of us have a role in the world we create and all of us are part and participants in the dream of a world free of discrimination and limits - be we the dreamer, the mentor, or the community.

HONORING

Matthew Emm: The Dreamer Award

Supported Employment Team: The Dream Catcher Award

UNFI-United Natural Foods, Inc.: The Dream Maker Award

Joanne Grant: Lifetime Recognition Award

We invite you to make a difference in the lives of children and adults with developmental disabilities. Sponsor the event or reserve journal ad space and dinner tickets today!

SPONSORSHIPS: \$250-\$5000

TICKETS: \$125

JOURNAL ADS: \$100-\$500

TABLE OF 10: \$1150

Contact Regina Donnelly to reserve tickets and journal space today.

Phone: (845) 561-0670 – ext: 1137 **Email:** regina.donnelly@thearcoforange.org

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Non-profit charitable 501(c)3 organization



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THURSDAY, MARCH 30, 2017 @ 5:30PM • ANTHONY'S PIER 9 • NEW WINDSOR, NY

Show your support of The Arc of Orange County and our Honorees!

EVENT SPONSORSHIPS

All sponsorships will receive special recognition at dinner, on invitation, and in all event marketing

\$5,000 • Gold Sponsor

10 dinner tickets and a full page ad

\$3,000 • Silver Sponsor

8 dinner tickets and a full page ad

\$2,000 • Bronze Sponsor

6 dinner tickets and a full page ad

\$1,000 • Community Award Sponsor (The Dream Maker)

4 dinner tickets and a full page ad

\$1,000 • Person We Support Award Sponsor (The Dreamer)

4 dinner tickets and a full page ad

\$1,000 • The Arc of Orange County Employee Award Sponsor (The Dream Catcher)

4 dinner tickets and a full page ad

\$500 • Patron

2 dinner tickets and a half page ad

\$250 • Friend

1 dinner ticket and a quarter page ad

\$125/\$1250 Table of 10 • Mike's Table Sponsor

Sponsor 1 seat or a table in memory of The Arc of Orange's beloved former CFO, Michael Karkowski, who purchased a table each year so dedicated staff members of The Arc could attend the event. Help us continue Mike's tradition.

PAYMENT INFORMATION

Total amount due \$ _____

NAME - AS YOU WISH TO BE LISTED

COMPANY/ORGANIZATION - IF YOU WISH TO BE LISTED AS A CORPORATE SPONSOR

MAILING ADDRESS

PHONE #

EMAIL

I would like to learn more about The Arc of Orange County

Check enclosed. Please make check payable to **The Arc of Orange County**

Form and check may be mailed to: 249 Broadway, Newburgh, NY 12550 • Attn: Regina Donnelly

Please charge my credit card: American Express MasterCard Visa

NAME - AS IT APPEARS ON YOUR CARD

SIGNATURE

/

ACCOUNT NUMBER

EXPIRATION DATE

SECURITY CODE

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DREAM CATCHERS BENEFIT 2017 PROGRAM AD SPECS

**THURSDAY, MARCH 30, 2017 @ 5:30PM
ANTHONY'S PIER 9 • NEW WINDSOR, NY**



**FULL PAGE AD
5" WIDTH x 8" HEIGHT**



**HALF PAGE AD
5" WIDTH x 3.875" HEIGHT**



**QUARTER PAGE AD
5" WIDTH x 2" HEIGHT**

PAGE SIZING

Please follow these instructions in order to ensure that your ad fits properly into the layout. Due to the nature of many designs it may not be possible for us to resize or adjust your ad.

Please create art to the exact dimensions listed above. Ads do not require bleeds. If needed, a black outline will be added around your ad, unless it already has a line as a design element.

RESOLUTION OF IMAGES

For the best quality printing, please send images that are at least 300dpi.

COLOR

All files should be submitted in CMYK or Greyscale.

ACCEPTABLE FILE FORMATS

We prefer PDFs. In order to ensure proper PDF creation, please generate PDFs with the Press Quality setting. **Please do not send Word Documents. Save word docs as PDFs.**

LOGOS

If you are sending your logo for placement in the program, please send a hi res JPG, PDF or EPS file. As possible, please do not pull your logo or images from the web. GIF and PNG files will not print clearly.

SUBMITTING BY E-MAIL

Please send all ads to Regina Donnelly at regina.donnelly@thearcfororange.org no later than 3/11/2017.

If assistance is needed with the design of your ad please contact Regina Donnelly.

Thank you for showing your support of The Arc of Orange County and our honorees!