



2017 NovaTech Automation Summit

September 18 - 20
Baltimore, MD

I have been invited to attend the NovaTech Automation Summit, taking place in Baltimore, MD on September 18 – 20, 2017. This three-day conference will enable me to attend a number of educational sessions that are directly applicable to my work and allow me to participate in a wide range of networking opportunities with industry experts and peers. It will draw attendees with roles at all levels from plant engineers to executives.

The conference is composed of industry specific sessions, technical showcases, post conference training, and a wide range of networking opportunities. In addition, by attending this conference NovaTech will provide credits toward Professional Development Hours.

NovaTech has scheduled the following technical and application sessions to address how we can maximize the value of our automation investment:

- Learn specifics about the upcoming **D/3 Version 16** and how the latest version of D/3 can significantly improve efficiency in your plant
- See demonstrations of our latest process controller, the **PCM5**
- Hear from **Cyber Security** experts and peers who have implemented Cyber Security strategies
- Learn how others have employed **virtualization** to improve reliability and profits
- Discuss the latest trends in **HMI design** and learn how to improve the operator experience
- Test drive our new, platform-independent procedural automation offering, **Augmented Manual Procedures™ (AMP)**, and discover how it can minimize risk and maximize operational performance
- Learn about the investments that NovaTech is making to enhance customer experience
- Attend our **Tips and Tricks** sessions to learn how to make your job easier

I plan to engage with industry peers in an effort to learn best practices to improve the efficiency in our operations. New NovaTech products, including D/3 Version 16, and product roadmaps (showing the PCM5) will be presented at the conference. I am eager to learn what product advancements are available for us to incorporate. The tools and ideas gathered during my participation will drive innovative ideas and concepts that I can incorporate into my work.

My intent is to reduce expenses associated with my participation in the conference; I have researched various ways of doing so. By using the reduced-rate hotel package offered through NovaTech, registering while the registration fee is waived, signing up for meals offered with



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attendance, and minimal traveling required once at the conference, I'll be capable of managing expenditures for maximum cost efficiency.

Below is a breakdown of the approximate cost of attending:

Registration:	\$
Training:	\$
Airfare:	\$
Hotel:	\$
Transportation:	\$
Meals:	\$
Estimated Total:	\$

After returning I will submit a post-conference summary of activities, share what I learned with our colleagues who can benefit from this knowledge. I will work to implement the strategies and procedures that others are using in our industry to positively affect our enterprise.

I appreciate your consideration of my proposed request. Please let me know if you have additional questions or concerns regarding my participation, and I look forward to your reply.

Regards,