



**San Francisco Black Film Festival**

P.O. Box 15490

San Francisco, CA 94115

## **2017 SPONSORSHIP LEVELS AND BENEFITS**

### **Title Sponsor: \$ \$10,000**

- Presenting sponsor listing in festival related advertising and promotions
- Logo included in 30 second trailer prior to film screenings
- Full page color ad on back cover of festival program
- 20 All-Access festival passes
- Sponsor product placement/direct marketing
- Banner ad included in html emails sent to SFBFF emailing list
- Logo, banner and hyperlink on festival website
- Signage at event venues

### **Official sponsor: \$5,000 - \$9,999**

- Official sponsor listing in festival related advertising and promotions
- Sponsorship title in SFBFF trailer prior to film screenings for 2015 festival
- Full page color ad in festival film catalogue
- 15 All-Access festival passes
- Sponsor product placement/direct marketing
- Banner ad included in html emails sent to SFBFF emailing list
- Logo, banner and hyperlink on festival website
- Signage at event venues

### **Spotlight sponsor: \$2,500 – \$4,999**

- Listing on principal sponsor line and on festival related advertising and promotions
- Sponsorship title in SFBFF trailer prior to film screenings for 2015 festival
- Banner ad included in html emails sent to SFBFF emailing list
- Full page color ad in festival film catalogue
- 8 All-Access festival passes
- Sponsor product placement/direct marketing

### **Backstage Sponsor: \$1,000 - \$2,499**

- Listing as a Sponsor in all festival related advertising and promotion
- Full Page black and white ad in festival film catalogue
- 6 All-Access festival passes
- Logo, banner and hyperlink on festival website
- Signage at event venues
- Logo on festival banner

### **Slate Sponsor: \$500 - \$999**

- Listing in all on line festival related advertising and promotion
- 4 All-Access Passes
- Half-Page black and white ad in festival film catalogue
- Logo and hyperlink on festival website

### **Supporter \$250 - \$499**

- 2 All-Access Passes
- Logo and hyperlink on festival website



## San Francisco Black Film Festival 2017 Sponsorship Levels

### Special Underwriting Opportunities

- Red Carpet VIP Reception \$3,000
- Exclusive Sponsor Screening/reception & Panel Discussion \$3,000
- My Dad is My Hero Contest \$2,500

### Program Booklet Advertising Opportunities

- Full Page \$250
- Half Page \$150
- Company or Individual Name Listing \$100

## Special Underwriting Opportunities Descriptions

**Red Carpet VIP Event-** “Everybody Is A Star” VIP Red Carpet Reception brings together celebrities and community leaders from around the Bay Area and the world to shine. Invitations to international stars such as San Francisco Mayor Willie Brown, Will and Jada Smith, Eriq Ebouaney, Jimmy Jean Louis, Malik Bowens, Tom Hanks, Nicholas Cage, Sharon Stone to local community leaders as Dr. Max Roach, Carol H. Williams, Representative Barbara Lee, Democratic Leader Nancy Pelosi, and others are examples of the artistic and humanitarian celebrities that are annually welcomed to the San Francisco Black Film Festival. Have your brand associated with local and international celebrities and their humanitarian work. **\$3,000**

**Exclusive Sponsorship Screening-** In recognition of a sponsor, the San Francisco Black Film Festival will create a screening with panel discussion and reception based on the sponsor’s desired visibility with film of choice. The special event will be created with the sponsors input and desires. **\$3,000**

**My Dad is My Hero Contest-** The Public is invited to send in their 2-minute or less video or 500 words or less essay to honor their father or the father figure in their life both living or in memoriam. All ages can participate. The winner will be presented a certificate during the San Francisco Black Film Festival and given a special prize. It will provide an opportunity to reinforce the role and value of fathers in society. **\$2, 500**

**Create Your Own San Francisco Black Film Festival Experience-**The creative opportunities are just a thought away. From direct marketing to a particular film audience, to a filmmaking contest focusing on your company’s brand, to an after party event with your name on it, to a special event with your favorite star, the staff of the San Francisco Black Film Festival can create the film festival experience you’d like. Your budget will determine your creative experience. Think about it and let’s make it happen.



**San Francisco Black Film Festival 2017 Sponsorship Levels**

- \$10,000 **Title Sponsor**
- \$5,000-\$9,999 **Official Sponsor**
- \$2,500-\$4,999 **Spotlight Sponsor**
- \$1,000-\$2,499 **Backstage Sponsor**
- \$500-\$999 **Slate Sponsor**
- \$250-\$499 **Supporter**
- \$ \_\_\_\_\_ **Create Your Own Experience**
- \$ \_\_\_\_\_ **Special Underwriting Opportunities**
- \$250 **Full Page Ad**
- \$150 **Half Page Ad**
- \$100 **Company or Individual Name Listing on Website**

\* Contact Name: \_\_\_\_\_

\* List in print as: \_\_\_\_\_

\* Street Address: \_\_\_\_\_

\* City/State/Zip: \_\_\_\_\_

\* Preferred Phone: (\_\_\_\_\_) \_\_\_\_\_  Work  Home  Cell (*check one*)

• Email: \_\_\_\_\_

YES! I/We would like to support *SFBFF* enclosed is a contribution of \$\_\_\_\_\_.

No, I/We cannot attend, but enclosed is our contribution of \$\_\_\_\_\_.

Check Enclosed (*payable to SFBFF*)

MasterCard

Visa

Card Number: \_\_\_\_\_ Exp. Date \_\_\_\_\_

Sec. Code: \_\_\_\_\_ Billing address of card \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature \_\_\_\_\_

**Make Checks Payable to:  
San Francisco Black Film Festival**

P.O. Box 15490

San Francisco, CA 94115

*Your sponsorship is tax-deductible to the full extent allowed by law.*