



**May 11, 2018**

**6 p.m.**

**Wyndham Grand  
Clearwater Beach**

Heart Gallery of Pinellas & Pasco is thrilled to host Focus!, the annual fundraising night at the beach. Join us as we focus on adoption efforts for foster care children in urgent need of adoption. By sponsoring or attending, you are helping raise critical funds to recruit and support the next 300 children in need of a forever family and a place to call home!










## Focus! on Fun in the Sun








### Heart of Gold – Presenting Sponsor




#### ONSITE

-  Category Exclusivity
-  Sponsorship benefits tailor-made to meet your company's specific marketing goals
-  Verbal acknowledgement of your exclusive sponsorship from center stage
-  Prominent seating at two VIP tables of 8 (16 guests) with company signage
-  Company logo included on power point/video presentation and during ceremony
-  Company Logo on custom signage created for display at the event site
-  Opportunity to provide a branded gift to all event guests

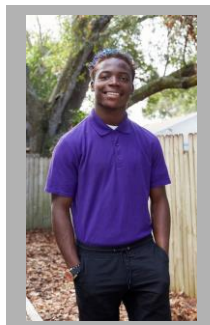
#### IN PRINT

-  Logo included on 2,800 event invitations mailed to VIPs throughout the Tampa Bay area
-  Logo included on any/all advertising placed in daily newspapers or monthly magazines
-  One full-page, color advertisement in commemorative event program – inside cover
-  Logo included on all **Focus!** promotional materials distributed
-  All media releases promoting the event
-  Sponsor profile in the Heart Gallery newsletter
-  Sponsor opportunity to brand company products with **Focus!** logo through May 2018

#### ONLINE

-  Logo recognition and link to your company's page via the Heart Gallery/event webpage and social media platforms through July 2018

**Sponsorship Commitment: \$15,000**





## ***Focus! on Fun in the Sun***

### **Lifeguard Sponsor**

#### **ONSITE**



- Sponsorship benefits tailor-made to meet your company's specific marketing goals
- Verbal acknowledgement of your exclusive sponsorship from center stage
- Prominent seating at one VIP table of 8 (8 guests) with company signage
- Company logo included on power point/video presentation and during ceremony
- Company Logo on custom signage created for display at the event site

#### **IN PRINT**



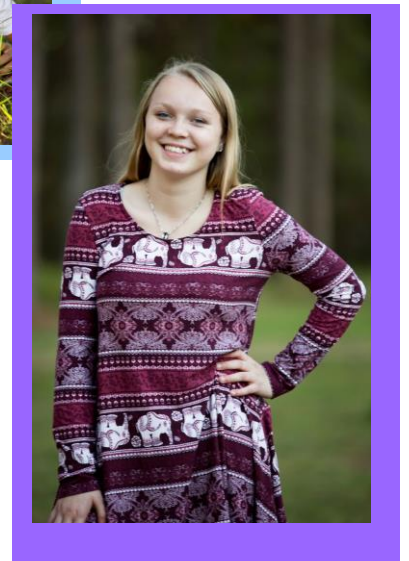
- Logo included on 2,800 event invitations mailed to VIPs throughout the Tampa Bay area
- Logo included on any/all advertising placed in daily newspapers or monthly magazines
- One full-page, color advertisement in commemorative event program – inside back cover
- Logo included on all **Focus!** promotional materials distributed
- All media releases promoting the event

#### **ONLINE**



- Logo recognition and link to your company's page via the Heart Gallery/event webpage and social media platforms through July 2018

***Sponsorship Commitment: \$10,000***





## Focus! on Fun in the Sun

### Picture This! Sponsor



#### ONSITE



Sponsorship of photo booths and gallery display at event



Sponsor logo on all guest "take home" commemorative photos



Verbal acknowledgement of your exclusive sponsorship from center stage



Prominent seating at one VIP table of 8 (8 guests) with company signage



Company logo included on power point/video presentation and during ceremony



Company Logo on custom signage created for display at the event site

#### IN PRINT



Logo included on 2,800 event invitations mailed to VIPs throughout the Tampa Bay area



Logo included on any/all advertising placed in daily newspapers or monthly magazines



One full-page, color advertisement in commemorative event program



Logo included on all **Focus!** promotional materials distributed



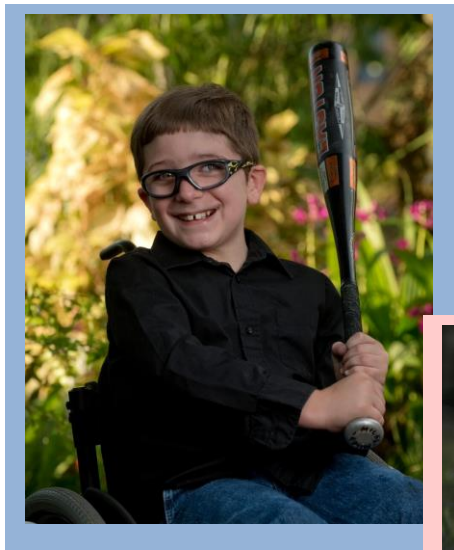
All media releases promoting the event

#### ONLINE



Logo recognition and link to your company's page via the Heart Gallery/event webpage and social media platforms through July 2018

**Sponsorship Commitment: \$7,500**





## ***Focus! on Fun in the Sun***

### **Hang 5! Sponsor**

#### **ONSITE**



Preferred seating at one table of 8 (8 guests) with signage



Company logo included on power point/video presentation and during ceremony



Company Logo on custom signage created for display at the event site

#### **IN PRINT**



Logo included on 2,800 event invitations mailed to VIPs throughout the Tampa Bay area



One half-page, color advertisement in commemorative event program



Logo included on all **Focus!** promotional materials distributed

#### **ONLINE**



Recognition via the Heart Gallery/event webpage and social media platforms through July 2018

***Sponsorship Commitment: \$5,000***



### **Tidal Sponsorship Opportunities at \$3,000 each**

**VALET PARKING:** Valet parking at the venue is the most popular option with event guests. Your company has the opportunity to provide a branded item at valet parking as a take-away/bounce back such as chilled bottled water, tickets to an event, key chain etc.

**TECHNOLOGY SPONSOR:** Support the experience throughout the event including screens to showcase the Heart Gallery, mobile bidding for the auction and mission-related donation "ask."

**In addition to benefits mentioned above your company will receive:**

#### **ONSITE**



Four tickets to event for company representatives or clients



Company Logo on custom signage created for display at the event site

#### **IN PRINT**



Listing included on 2,800 event invitations mailed to VIPs throughout the Tampa Bay area



Listing in commemorative event program



## ***Focus!* on Fun in the Sun**

**Event Date:** Friday, May 11, 2018 (6 pm – 10 pm)

**Promotion Timeframe:** February – July 2018

**Beneficiary:** Heart Gallery of Pinellas and Pasco, Inc.

**Location:** Wyndham Grand Clearwater Beach

100 Coronado Drive | Clearwater Beach, FL 33767

**Expected Attendance:** 350 Organization Supporters and Community Leaders



### **Event Description:**

To enhance the mission of increasing the number of successful adoptions among local children in foster care through photography, **Focus!** will encourage everyone to engage and participate in a specific theme each year at the annual party to benefit the Heart Gallery of Pinellas and Pasco Counties. With a myriad of devices available, everyone, everywhere, and at any time can be photographer and **Focus!** will celebrate that at a fun, engaging and meaningful party to enhance the belief that every child deserves a home.

This year's **Focus!** will be on **Fun in the Sun**, brought to life through thematic décor, food and beverage offerings, entertainment and most importantly, photography shared by attendees, supporting professional photographers and the Heart Gallery children.

With virtual flash bulbs popping, a group of 'paparazzi' will meet the guests at the entrance of **Focus!** During the cocktail hour, attendees will mix and mingle while viewing the Heart Gallery and the new special exhibit – "**A Day in the Life,**" a photo exhibit by children in need of a forever home who captured a snapshot of their typical day with the use of a disposable camera. In addition to the Heart Gallery and 'A Day in the Life' display, thematic work by community photographers will also be exhibited which will not only enhance the event experience but provide valuable recognition to those that donate their time and talent to the Heart Gallery throughout the year. These exhibits, plus a silent auction, fun and interactive photo booth, signature cocktails and nibbles will set the mood for the night to come. Following the reception, guests are seated for dinner to celebrate **Fun in the Sun** with the theme heightened by complementary music and roaming performing artists.

Following dinner, guests will have an opportunity to demonstrate their support of the Heart Gallery through a brief but valuable fundraising 'ask' and live auction. Whether folks are attending **Focus!** as an existing supporter of the Heart Gallery or because they wanted to attend a great party, this is their chance to participate in the Heart Gallery's success of finding families interested in adoption and forever homes for children in foster care.

### **A Focus! on Sponsorship:**

Just like this event, sponsorship of **Focus!**, to benefit the Heart Gallery of Pinellas and Pasco, is our focus – ensuring that your investment makes an impact. While every dollar raised benefits the mission of the organization, we don't assume that we know what will drive your decision to help provide a solid foundation for this fundraising event. Perhaps it's the brand exposure your company can garner through marketing and promotion, perhaps it's an opportunity to entertain friends and clients, or simply the much-appreciated generous gesture of corporate philanthropy. Whatever it is, the Heart Gallery team is available to **Focus!** on your sponsorship – customizing every aspect to make sense for your business at a variety of financial levels. **What's important is that you join us in helping to make dreams come true, for foster children wanting nothing more than a place to call home!**