



**Required information for attendees**  
**seeking APA or ASHA continuing education credits**

**PBIDA's 40th Annual Fall Conference on Reading,  
Literacy & Learning Disabilities**

**St. Joseph's University, Philadelphia, Maguire Campus**

**Saturday October 20, 2018 - 9 AM to 1 PM**

**Dr. Maryanne Wolf**

**READER, COME HOME - The Reading Brain in a Digital World**

**Dr. Wolf will describe** the reading brain's neurological circuitry and plasticity and what this tells us about reading development and reading instruction. She will talk about interventions for struggling readers and students with dyslexia and will discuss the importance of deep reading processes and the reading brain in a digital world.

This **conference is designed for** professionals including educators and administrators and those in related fields including psychologists, physicians, social workers, and speech and language pathologists. Interested individuals including family members of struggling readers are welcome. While there will be introductory material, the content is at the intermediate level for professionals.

**The fee includes** 3 hours of lecture by Keynote Speaker, Dr. Maryanne Wolf, which qualifies for continuing education units (see below). This presentation will be live in Philadelphia at St. Joseph's University and Simulcast in Pittsburgh at the Allegheny Intermediate Unit.

**The fee also includes** parking (with shuttle in Philadelphia), program book, light breakfast, access to exhibitor tables, 45-minute coffee break, book signing at the conclusion of the conference in Philadelphia. Dr. Wolf's book will be available for purchase. Act 48 and CERI credits will be provided at no additional charge with preregistration only.

**Refunds** - will be provided minus a \$25 handling fee, if requested by October 11, 2018. After October 11 no refunds are available. If you are unable to use your registration, please contact the office if you would like to make a tax-deductible donation and have your registration support a scholarship for an attendee.

**Cancellation Policy** - if the conference is cancelled for any reason attendees will be given a choice of applying their registration towards the rescheduled conference or receiving a full refund.

**Fees:**

IDA Member - \$120

IDA Non-member - \$160

Graduate Students - \$30

Scholarships available - please contact the office at [dyslexia@pbida.org](mailto:dyslexia@pbida.org) for information

**A maximum 3 CEU hours of Act 48 credits** are available at no additional charge, pre-registration is required.

**A maximum of 3 hours of CERI Acceptable, IMSLEC and ALTA credits** are available at no additional charge, no pre-registration required.

**A maximum of 3 hours of APA continuing education credit and .3 ASHA CEU's** are available at a charge of \$5 per hour = \$15 per request, in addition to the course registration fee, pre-registration is required. Partial credit is not available.

**A maximum of 3 hours of ASHA continuing education credit and .3 ASHA CEU's** are available at a charge of \$5 per hour = \$15 per request, in addition to the course registration fee, pre-registration is required. Partial credit is not available.

Attendees may register and pay in advance for as many types of credits as they are eligible, however they may only receive a maximum of 3 hours of any single type of credit. (For example: one attendee might choose to receive 3 Act 48 credits (no charge) + 3 CERI credits (no charge) + 3 hours of APA CEU's (\$5 per credit x 3 hours = \$15).

### **Full Schedule**

- 7:45 - 9:00AM: Registration, Breakfast and Sponsor Tables in Merion Hall,  
St. Joseph's University, Maguire Campus  
Simulcast Allegheny IU (AIU), Pittsburgh
- 9:00 - 10:45AM: Welcome, Introduction and Dr. Maryanne Wolf's Presentation in  
Foley Conference Center  
Simulcast AIU
- 10:45 - 11:30AM: Coffee Break and exhibitor tables in Merion Hall  
Simulcast AIU
- 11:30AM - 1:00PM: Dr. Maryanne Wolf Presentation in Foley Conference Center  
Simulcast AIU
- 1:00 - 2:00PM: Post Conference Book Signing in Foley Conference Center

### **Speaker Biography**

**Maryanne Wolf**, the John DiBiaggio Professor of Citizenship and Public Service at Tufts University, was the director of the Tufts Center for Reading and Language Research. She currently directs the Center for Dyslexia, Diverse Learners, and Social Justice at UCLA, and is working with the Dyslexia Center at the UCSF Medical School and with Curious Learning: A Global Literacy Initiative, which she co-founded. She is

the recipient of multiple research and teaching honors, including the highest awards by the International Dyslexia Association and the Australian Learning Disabilities Association. She is the author of *Reader, Come Home: The Reading Brain in a Digital World* (Harper), *Proust and the Squid* (Harper), *Tales of Literacy for the 21<sup>st</sup> Century* (Oxford University Press), and more than 160 scientific publications. Learning Outcomes

## Learning Outcomes

### ASHA

#### Course Description:

Half Day Conference on the acquisition of reading skills for struggling and dyslexic readers and the resultant neurological circuits. The conference includes two sessions from a keynote speaker. Topics include current research on brain plasticity, novel brain circuitry that is forged from existing cognitive and linguistic structures, the importance of deep reading, the potential impact of digital technology on reading fluency and comprehension, and proven interventions for both struggling and disabled readers.

#### Learning Outcomes:

1. Describe the elements of deep reading.
2. List the reasons deep reading is necessary for critical thinking.
3. Explain how reading and language skills may be positively and negatively impacted by immersion in digital media.
4. Explain how existing linguistic structures in the brain are the foundation for new neurological connections created by reading.
5. Describe the interventions recognized to effectively remediate a language-based learning disability.

### APA

At the conclusion of the program attendees will be able to:

1. Explain two ways the reading brain's neurological circuitry and plasticity informs reading development and instruction
2. Describe two interventions that can be applied to all struggling readers or students with dyslexia
3. Recognize two important ways that digital reading differs from traditional reading with reference to the deep reading processes of sustained attention, critical thinking and empathy
4. Identify one action you could suggest to parents or teachers of young children to improve the acquisition of deep reading skills

## Disclosures

### **Dr. Maryanne Wolf - Keynote Speaker**

John DiBiaggio Professor of Citizenship and Public Service at Tufts University

Director Center for Dyslexia, Diverse Learners and Social Justice at UCLA  
Co-Founder of Curious Learning, a global literacy Initiative

**Financial Relationship Disclosure:**

Maryanne Wolf is employed by Tufts University and UCLA. She receives a salary for her position as professor and as a director of the Center for Dyslexia, Diverse Learners and Social Justice.

Dr. Wolf is the author of several books including *Reader, Come Home: The Reading Brain in a Digital World* and is currently promoting sales of this book.

**Non-Financial Relationship Disclosure:**

Dr. Wolf is co-founder of a non-profit Curious Learning. Dr. Wolf collaborates with UCSF on program development.

**Monica McHale-Small, Ph.D. - Conference Welcome, PBIDA President**

Adjunct Professor at Temple University

Self Employed by independent educational consultant

**Financial Relationship Disclosure:**

Dr. McHale- Small is employed by Temple University, and receives a salary for her position as an adjunct professor. She is also self-employed as an independent educational consultant.

Dr. McHale-Small is the current President of PBIDA, a non-profit and the local branch of the International Dyslexia Association.

**Sponsors**

This program is co-sponsored by **Children's Hospital of Philadelphia, Philadelphia Society of Clinical Psychologists** and the **Pennsylvania Branch of the International Dyslexia Association**. The Philadelphia Society of Clinical Psychologists is approved by the American Psychological Association to sponsor Continuing Education for psychologists. The Philadelphia Society of Clinical Psychologists maintains responsibility for the program and its content. **This program provides 3 Hours of CE credits for Psychologists.**



The Children's Hospital of Philadelphia is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. **See course information for number of ASHA CEUs, instructional level and content area.** ASHA CE Provider approval does not imply endorsement of course content, specific products or clinical procedures.

This course is offered for .3 ASHA CEUs (Intermediate level, Professional area)

*Please contact the office at [dyslexia@pbida.org](mailto:dyslexia@pbida.org) for more information*