

Women's Transportation Seminar

CONNECTICUT CHAPTER

2016/2017 Corporate Partnership Opportunities



Women's Transportation Seminar (WTS) was founded in 1977 by 40 women involved in transportation in the Washington, D.C. area who recognized that a mechanism was needed to enhance **professional and personal advancement**, and to develop **industry and government recognition** of the increasing **involvement of women** in the transportation field. With over 30 years of growth and development, WTS is now an **international organization of approximately 4,400 transportation professionals** – both women and men. Chapters, such as CT, generate high-caliber networking opportunities, industry innovation and professional development for WTS members across the United States, Canada and Great Britain.

Corporate Partnership with your **Connecticut Chapter** offers **vital mutual benefits** to WTS and your company. WTS CT Chapter offers outstanding **networking and professional development opportunities** for transportation industry employees and leaders at every level. WTS offers informative programs, scholarships for students, a mentorship program, and information exchange through our newsletter and website (including job postings).

WTS CT Chapter Corporate Partnerships strengthen and support the transportation industry's most competitive companies and are recognized and celebrated through WTS events, materials, programs, and services.

SIGNATURE EVENT: 2016 TRANSPORTATION MINI SERIES

On October 6th, corporate and governmental industry leaders will gather for the CT Chapter's 10th Annual WTS Transportation Mini Series. The Transportation Mini Series is comprised of a meet and greet, educational sessions, and a dinner program. It is traditionally attended by more than 100 individuals from the transportation industry, Connecticut municipalities, and state representatives. An invaluable opportunity!

YEAR-LONG PROFESSIONAL DEVELOPMENT OPPORTUNITIES

As a Corporate Partner, your WTS member employees will experience year-long professional development opportunities through mentorship and scholarship programs, informational forums, speaker presentations, and networking opportunities.

Benefits of Corporate Sponsorship	SPONSORSHIP LEVELS				
	Hartford \$3,000	Constitution \$2,000	Mountain Laurel \$1,500	White Oak \$1,000	Robin \$500
Individual CT Chapter Memberships	3	2	2	1	--
Transportation Mini-Series Registration *	3	2	1	1	1
Annual Awards & Scholarship Banquet Registration	3	2	1	1	--
Opportunity to display at the Transportation Mini Series a board developed by their firm to feature their achievements and services.	√	√	√	√	√
Advertisement at the Annual Awards & Scholarship Banquet **	√	√	√	√	√
Recognition on Chapter website and within Chapter Newsletter	√	√	√	√	√
Recognition in all Chapter email announcements	√	√	√	√	√
Opportunity to provide firm spotlight/updates within newsletter annually	√	√	√	√	--
Invitation for one firm representative to participate in annual Advisory Board *** /Corporate Sponsor Networking Session in September	√	√	√	√	√

* Membership rates for the Transportation Mini Series have been steadily held at approximately 35% below our cost per attendee for this event due to the generosity of our corporate sponsors. Non-member rates for this event have been \$200pp.

** WTS CT is striving to become a green organization, as such all our advertisements are done electronically via ppt that is displayed at all key events. The size of the ad is rated based on corporate sponsorship level.

*** The WTS Advisory Board consists of key representatives from within Connecticut's Transportation Industry; including individuals covering air, ports, rail, and transit at the Federal and State level.



WTS 2016/2017 Corporate Partner Commitment Form

Advancing Women in Transportation
Connecticut Chapter

Company Name: _____

Company Contact: _____

Mailing Address: _____

Phone number: _____

Email: _____

We support the advancement of women in transportation, and are pleased to join the WTS 2016/2017 Corporate Partners Program.

(Check one)

___ **HARTFORD (\$3,000)**

___ **CONSTITUTION (\$2,000)**

___ **MOUNTAIN LAUREL (\$1,500)**

___ **WHITE OAK (\$1,000)**

___ **ROBIN (\$500)**

Name(s) & email address of Individual(s) you would like to provide the annual membership for under your sponsorship:

Please return this form to the attention of Sandra Dumas, Chapter President, via email: sdumas@haks.net or fax to 860-632-5122. Please mail your check, payable to: "WTS CT," to Rebecca Hall PE, Tighe & Bond, 213 Court Street, Suite 1100, Middletown, CT 06457.